



# Transport Energy Air pollution Model (TEAM): Methodology Guide

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# Contents

List of Figures.....	5
List of Tables.....	6
List of Equations.....	7
Glossary of Terms.....	9
Executive Summary.....	10
1. Introduction.....	11
1.1 Purpose of this Guide.....	11
1.2 Setting the scene: strategic modelling of the transport-energy-environment system.....	12
2. TEAM Overview.....	12
2.1 Approach.....	12
2.2 Background scenarios.....	14
2.3 Policies and policy packages.....	16
2.4 The graphical user interface.....	17
2.5 The core modelling system.....	18
3. Transport Demand Model.....	22
3.1 Approach.....	22
3.2 Overview of the demand modelling specification.....	24
3.2.1 Domestic passenger transport.....	25
3.2.2 Freight.....	26
3.3 The main TDM inputs.....	27
3.4 Demand model calibration – UK case.....	31
4. Vehicle Stock Model.....	33
4.1 Overview.....	33
4.2 Vehicle ownership.....	36
4.2.1 Passenger cars.....	36
4.2.2 Motorcycles.....	43
4.2.3 Non-private vehicles.....	44
4.2.4 Buses and coaches.....	44
4.2.5 Vans and trucks.....	46
4.2.6 Passenger aircraft.....	48
4.2.7 Freight aircraft.....	50

4.2.8 Passenger and freight trains .....	51
4.2.9 Freight shipping.....	52
<b>4.3 Vehicle scrappage.....</b>	<b>53</b>
4.3.1 Approach .....	53
4.3.2 Model specification.....	54
<b>4.4 Calculation of the total new vehicle stock .....</b>	<b>57</b>
<b>4.5 Disaggregation of the total number of new vehicles by size or type.....</b>	<b>58</b>
4.5.1 Passenger cars .....	58
4.5.2 Vans and trucks .....	60
4.5.3 Other vehicle types .....	60
<b>4.6 Vehicle technology availability.....</b>	<b>61</b>
<b>4.7 Vehicle technology choice .....</b>	<b>62</b>
4.7.1 Passenger cars .....	62
4.7.2 Vans and trucks .....	69
4.7.3 Other vehicle types: motorbikes, buses, trains, shipping vessels, aircraft .....	74
4.7.4 Technology distribution of the new vehicle fleet.....	78
<b>4.8 Main outputs and links to other models.....</b>	<b>78</b>
4.8.1 Vehicle fleet distributions.....	78
4.8.2 Vehicle traffic distributions.....	79
4.8.3 Feedback to TDM – changes in generalised costs by mode of transport .....	80
<b>5. Direct Energy and Emissions Model .....</b>	<b>81</b>
<b>5.1 Overview .....</b>	<b>81</b>
<b>5.2 Model specification, data sources and calibration.....</b>	<b>82</b>
5.2.1 Functional linkages for road transport.....	82
5.2.2 Speed-emissions curves.....	84
5.2.3 Speed profiles.....	86
5.2.4 Integration .....	87
<b>5.3 Scenario and policy modelling in the DEEM.....</b>	<b>90</b>
<b>5.4 Model calibration .....</b>	<b>91</b>
<b>6. Life Cycle and Environmental Impacts Model.....</b>	<b>92</b>
<b>6.1 Approach.....</b>	<b>92</b>
<b>6.2 What the user can and ‘should not’ change .....</b>	<b>93</b>
<b>6.3 Modelling methodology .....</b>	<b>94</b>
6.3.1 Life Cycle Inventory Model .....	94

6.3.2 Environmental Impact Assessment Model .....	98
<b>6.4 Model Specification.....</b>	<b>103</b>
6.4.1 Definitions.....	103
6.4.2 Modelling flow within the LCEIM .....	105
6.4.3 Functional relationships.....	107
6.4.4 Modelling equations .....	109
6.4.5 Key data sources .....	110
<b>7. Summary and Outputs .....</b>	<b>111</b>
<b>References.....</b>	<b>112</b>

## List of Figures

Figure 1: Components of the Transport Energy Air pollution Model.....	13
Figure 2: Screenshot of the main menu of the TEAM user interface.....	18
Figure 3: Outline structure of the TDM .....	25
Figure 4: Screenshot of the TDM form to view and edit average transport cost elasticities ...	31
Figure 5: Historic and projected GDP growth rates and number of households for the reference scenario .....	32
Figure 6: Flow of calculations in the Vehicle Stock Model.....	35
Figure 7: Flow chart of how total car ownership is derived in TEAM.....	38
Figure 8: Van and truck fleet shares, private and business .....	46
Figure 9: Projected changes in shares of total road freight demand by vehicle type .....	48
Figure 10: Scrappage probability function for selection of vehicle types.....	57
Figure 11: (a) Car market shares by vehicle ownership (private or fleet/company) and vehicle segment/size; (b) Car market shares by vehicle ownership (private or fleet/company) and consumer segment in the UK market (2015 data) .....	58
Figure 12: (a) Private van/truck market shares by vehicle segment/type; (b) Business van/truck market shares by vehicle segment in the UK (2015 data) .....	60
Figure 13: Outline of the car choice model within the TEAM modeling framework .....	63
Figure 14: Outline of the van and truck choice model within the TEAM modeling framework .....	70
Figure 15: Comparison of four hypothetical preference and performance parameter curves, other vehicle types (motorcycles, buses, trains, ships, aircraft, etc.) .....	77
Figure 16: Scaling factor for simulating fuel, size and age dependence of car vehicle-km .....	80
Figure 17: Interfacing of the DEEM and TNM models within TEAM .....	81
Figure 18: Schematic overview of the functional linkages for road traffic .....	83
Figure 19: Schematic overview of the functional linkages for energy consumption and exhaust emissions from road transport.....	84
Figure 20: View and edit 'base' emissions factors in DEEM .....	85
Figure 21: Base speed-emissions curves for fuel use and NO <sub>x</sub> emissions for small petrol cars	86
Figure 22: Reference road speed profiles for cars, buses and trucks .....	87

Figure 23: Example speed profiles for cars on motorways/double carriageways .....	87
Figure 24: Cross referencing and scaling of energy use and emissions factor datasets in the TEAM.....	88
Figure 25: Variable linkages for modelling energy consumption and emissions.....	88
Figure 26: Fuel consumption for petrol cars at 50 kph average speed.....	89
Figure 27: Screenshot of the DEEM user forms for speed/congestion modelling .....	90
Figure 28: User set up for driver behaviour change .....	91
Figure 29: LCEIM user interface, definition of model alternatives and policies.....	93
Figure 30: Life Cycle Inventory Model Linkages .....	94
Figure 31: CO <sub>2</sub> content of electricity on supply basis (incl. losses), reference scenario for the UK.....	98
Figure 32: Environmental Impact Assessment Model Linkages .....	99
Figure 33: Detailed modelling flowchart of the LCEIM .....	106

## List of Tables

Table 1: Description of TEAM background scenario variables .....	15
Table 2: List of the main policy options that can be modelled in TEAM, and their effects .....	16
Table 3a: Summary of TEAM vehicle technologies for motorised passenger transport.....	18
Table 4: The TEAM transport demand segments.....	22
Table 5: Example of passenger travel demand indicators, Scottish ‘Lifestyle’ scenarios .....	28
Table 6: Example of mode shift by trip length, Scottish ‘lifestyle’ scenarios.....	29
Table 7: The main motorcycle model assumptions .....	43
Table 8: The main bus model assumptions .....	45
Table 9: The main truck and van model data and assumptions <sup>(1)</sup> .....	47
Table 10: The main passenger aircraft demand modelling assumptions <sup>(1)</sup> .....	49
Table 11: The main freight aircraft demand modelling assumptions <sup>(1)</sup> .....	50
Table 12: The main train demand model assumptions (data shown are for 2015) .....	51
Table 13: The main shipping demand model assumptions (2015 data) .....	53
Table 14: Scrappage parameters by vehicle type.....	56
Table 15: Consumer segmentation across private and company/fleet markets.....	59
Table 16: Vehicle attributes taken into consideration in the car choice model for private and fleet buyers.....	64
Table 17: Running cost price coefficients .....	66
Table 18: Default technology preference ( $ASC_i$ ) values for plug-in vehicles.....	68
Table 19: Baseline price coefficients for fleet managers (based on 2012 ICE cars) .....	68
Table 20: Vehicle attributes taken into consideration in the van and truck choice model for private and fleet buyers.....	71
Table 21: Baseline price coefficients $\alpha$ for business buyers (based on 2015 diesel vehicles) ..	73
Table 22: Sample entry in output table <i>Interface_VSM_NumVeh</i> .....	78
Table 23: Transport fuel specifications and indirect CO <sub>2</sub> emissions factors from fuel supply..	97
Table 24: Embedded emissions factors for fuel supply – example of diesel (DERV).....	97
Table 25: Damage types covered by the Environmental Impact Assessment Model .....	99
Table 26: Pollutants and their <i>main</i> environmental impacts .....	101

Table 27: Impact indicators .....	102
Table 28: Abbreviations of variables used within the Life Cycle Inventory Model.....	104
Table 29: Abbreviations of variables used within the Environmental Impacts Assessment Model.....	104
Table 30: LCEIM attribute names and subscript labels .....	107

## List of Equations

Equation 1: The main TEAM demand function .....	27
Equation 2: The basic formula for vehicle stock evolution .....	33
Equation 3: Calculation of total car ownership .....	39
Equation 4: Maximum car ownership for households owning at least one car .....	40
Equation 5: Maximum car ownership for households owning at least two cars, in urban areas .....	40
Equation 6: Maximum car ownership for households owning at least two cars, in non-urban areas .....	40
Equation 7: Maximum car ownership for households owning at least two cars, aggregated over geographical areas.....	41
Equation 8: Maximum car ownership for households owning at least three cars .....	41
Equation 9: Car ownership for households owning at least one or two cars .....	42
Equation 10: Car ownership for households owning at least three cars .....	42
Equation 11: Motorcycle traffic by vehicle size category .....	43
Equation 12: Total motorcycle ownership.....	44
Equation 13: Bus traffic by vehicle size category .....	45
Equation 14: Total bus ownership.....	45
Equation 15: total number of vans and trucks .....	46
Equation 16: Van and truck traffic by vehicle size category .....	47
Equation 17: Aircraft traffic by size category .....	49
Equation 18: Total aircraft numbers .....	49
Equation 19: Total rail rolling stock.....	51
Equation 20: Train traffic by vehicle size category .....	52
Equation 21: Total shipping stock .....	52
Equation 22: Shipping traffic by vehicle size category .....	53
Equation 23: Modified Weibull distribution .....	55
Equation 24: Scrappage probability function .....	55
Equation 25: Number of new vehicles needed .....	57
Equation 26: Car choice model, utility function for private buyers .....	63
Equation 27: Car choice model, market share for private buyers.....	63
Equation 28: Car choice model, utility function for fleet manager segment .....	68
Equation 29: Van and truck choice model, utility function for private buyers.....	70
Equation 30: Van and truck choice model, market share for private buyers .....	70
Equation 31: Van and truck choice model, utility function for business/fleet buyer segment .....	73
Equation 32: Technology choice probability function .....	74
Equation 33: Annual cost of ownership and operation .....	75

Equation 34: Annual fuel costs .....	75
Equation 35: Distribution of new vehicles by technology .....	78
Equation 36: Vehicle-km distribution by technology, vehicle type, size, fuel type and age .....	79
Equation 37: Car vehicle-km distribution by technology and age .....	79
Equation 38: Dependence of energy use and emissions on average speed .....	85
Equation 39: Direct Emissions .....	109
Equation 40: Number of vehicles requiring maintenance .....	109
Equation 41: <i>Pro rata</i> distribution by technology of additional infrastructure .....	109
Equation 42: Total material demand .....	109
Equation 43: Total fuel and energy demand .....	109
Equation 44: Life cycle emissions, material supply .....	109
Equation 45: Life cycle emissions, fuel and energy supply .....	109
Equation 46: Life cycle emissions .....	109
Equation 47: Total emissions .....	109
Equation 48: Primary energy requirements .....	110
Equation 49: Land use of infrastructure .....	110
Equation 50: External costs of direct emissions .....	110
Equation 51: External costs of indirect emissions .....	110
Equation 52: External costs of vehicle accidents .....	110
Equation 53: Total external costs .....	110
Equation 54: Impact indicators .....	110



## Glossary of Terms

TEAM	Transport Energy and Air pollution Model, including country versions TEAM-UK (for the UK) and STEAM (for Scotland)
TEAM-UK	Transport Energy and Air pollution Model for the UK
STEAM	Scottish Transport Energy and Air pollution Model, i.e. TEAM for Scotland
TEAM	UK Transport Carbon Model
TDM	Transport Demand Model
VSM	Vehicle Stock Model
DEEM	Direct Energy and Emissions Model
LCEIM	Life Cycle and Environmental Impacts Model
GDP/capita	Gross Domestic Product per population
TEE	transport-energy-environment
CO <sub>2</sub>	carbon dioxide
CO <sub>2e</sub>	carbon dioxide equivalent (based on specified global warming potential)
CO	carbon monoxide
VOC	volatile organic compound
NMVOC	non-methane volatile organic compound
NO <sub>x</sub>	nitrogen oxides
PM <sub>x</sub>	particulate matter (x=>10, <10, <2.5 micrometers)
C <sub>6</sub> H <sub>6</sub>	benzene
LH <sub>2</sub>	liquefied hydrogen
GH <sub>2</sub>	gaseous hydrogen
GHG	greenhouse gases
LPG	liquefied petroleum gas
CNG	compressed natural gas
LNG	liquefied natural gas
B100	100% biodiesel
HDV	heavy duty vehicle
POCP	photochemical ozone creation potential
GWP	global warming potential

## Executive Summary

Ever wondered how transport decision-making varies across individual (consumers), organisational (fleet managers, local authorities) and policy (central government) levels? Or how these decisions impact on energy systems? If so then quantifiable decision support tools may provide key supporting evidence on answering current policy questions such as the impacts and energy/transport interdependencies of road transport electrification, air pollution mitigation and dwindling energy tax revenues.

There is broad agreement on the need for substantial use of low carbon and local air pollutant vectors in the medium to long term in the transport sector. It is well known that societal energy consumption and pollutant emissions from transport are not only influenced by technical efficiency, mode choice and the pollutant content of energy, but also by lifestyle choices and socio-cultural factors. However, only a few attempts have been made to integrate all of these insights into systems models of future transport energy demand or even scenario analysis. Across the world a range of macro-economic and energy system wide, top-down models are used to explore the potential for reductions in energy demand, carbon emissions and air pollution in the transport sector. These models can lack the bottom-up, sectoral detail needed to simulate the effects of integrated demand and supply-side policy strategies to reduce emissions (Creutzig, 2015). There are also concerns that the pace and extent implied by many modelling studies is problematic and that assessment of (a) the heterogeneity in the market, (b) other low carbon vectors (e.g. conventional hybrids, hydrogen fuel cell) and (c) life cycle energy and environmental impacts have been relatively neglected.

Bridging the gap between short-term forecasting and long-term scenario models, the Transport Energy and Air pollution Model (TEAM) represents a major update of the UK Transport Carbon Model (Brand et al., 2017; Brand et al., 2012).

TEAM is a strategic transport, energy, emissions and environmental impacts systems model, covering a range of transport-energy-environment issues from socio-economic and policy influences on energy demand reduction through to lifecycle carbon and local air pollutant emissions and external costs. TEAM is built around exogenous and quantified scenarios, covering passenger and freight transport across all modes of transport (road, rail, shipping, air). It provides annual projections up to 2100, is technology rich with endogenous modelling of 1246 vehicle technologies, and covers a wide range of output indicators, including travel demand, vehicle ownership and use, energy demand, life cycle emissions of 26 pollutants, environmental impacts, government tax revenues, and external costs.

TEAM can be used to develop transport policy scenarios that explore the full range of technological, fiscal, regulatory and behavioural change policy interventions to meet climate change, energy security and air pollution goals.

This Methodology Guide describes the model in detail, including the overall methodology, core methods, functional relationships, data flows and main data sources.

# 1. Introduction

## 1.1 Purpose of this Guide

This Methodology guide describes the Transport Energy Air pollution Model (TEAM) in detail. The TEAM is a highly disaggregated, bottom-up system modelling framework of transport energy use and life cycle pollutant emissions. It provides annual projections of transport supply and demand, for all passenger and freight modes of transport, and calculates the corresponding energy use, life cycle pollutant emissions and environmental impacts year-by-year up to 2100. It takes a holistic view of the transport system, built around a set of exogenous scenarios of socio-economic and political developments. The model is technology rich and, in its current version, provides projections of how different technologies evolve over time for hundreds of vehicle technology categories, including a wide range of alternative-fuelled vehicles such as more efficient gasoline cars, hybrid electric cars, plug-in hybrid panel vans, hydrogen fuel cell trucks, battery electric buses and advanced aircraft. The current version (v2.5) includes 1,246 such vehicle technology categories. TEAM is specifically designed to develop future scenarios to explore the full range and potential of not only technological, but fiscal, regulatory and behavioural change transport policy interventions. Its high level outputs include travel demand, vehicle ownership and use, energy demand, annual and cumulative life cycle emissions, environmental impacts and external costs.

The latest version of TEAM provides significant improvements in three areas:

1. It extends previous market and consumer segmentation work for the private car market to the fleet and company car market and integrates this into a whole-systems transport-energy-environment modelling framework previously developed and applied in policy modelling studies (Anable et al., 2011a; Anable et al., 2012; Brand et al., 2013; Brand et al., 2012). This specifically addresses the need to integrate behavioural realism into whole systems transport-energy-environment models and to upscale the insights from place-based research and behavioral sciences (Creutzig, 2015; Sims et al., 2014).
2. It improves the way passenger travel demand is simulated over the longer term. By pursuing a more flexible approach that explores uncertainty in a scenario setting that originates in the Shell scenarios in the 1970s, TEAM now simulates passenger transport demand by simulating demand for travel with endogenously applied assumptions on how key drivers of travel demand affect trip patterns by trip purpose, trip distance, modal split, modal shift and occupancy rates, and how these may evolve over time (domestic passenger transport only). For freight transport and international aviation, demands are calculated endogenously year by year up to 2100 employing a typical econometric demand model.
3. It adopts a revised base year (2012) and longer timeframe (up to 2100) in line with energy systems and climate models such as TIMES/MARKAL. This should make it easier to couple and 'soft link' sectoral and economy wide models.

## 1.2 Setting the scene: strategic modelling of the transport-energy-environment system

Essentially three different approaches have been pursued for strategic modelling of the transport-energy-environment (TEE) system (for an overview see e.g. Burgess et al., 2005). This involves:

1. *top-down* equilibrium or optimisation models such as PRIMES (Syri et al., 2001) and MoMo (Fulton et al., 2009);
2. *bottom-up* simulation models such as TRENDS (Georgakaki et al., 2005), TREMOVE (De Ceuster et al., 2004), Zachariadis (2005) and Schäfer and Jacoby (2006), and;
3. transport *network* models such as ASTRA (Martino and Schade, 2000), SCENES (IWW et al., 2000) and EXPEDITE (de Jong et al., 2004).

The majority of these models were designed to explore specific policy questions, focusing on economic and technology policy interventions and their effects on transport demand, with some modelling of (direct) energy use and emissions. They often lack the detail necessary to model national low carbon policies that go beyond techno-economic policy options, e.g. policy aimed at changing travel behaviour. Models based *solely* on econometric approaches are deemed to be inappropriate for looking into the medium to long term future, as societies, preferences and habits (and thus elasticities) change.

At the national level a number of models exist, see e.g. de Jong et al. (2004). In the UK, no truly integrated (and independently operated) TEE model existed until the late 2000s, with policy makers relying on running different sets of models such as the (road) National Transport Model (NTM; DfT, 2005), with separate models for rail, aviation and navigation. In addition, transport and climate mitigation policy is informed by energy and economy systems modes such as the MARKAL/TIMES suite of models (Loulou et al., 2004), seeking to explore intra-sector dynamics and trade-offs. Although the models cover the majority of GHG emissions sources and types, they do not project full life cycle emissions. Finally, and crucially for the research community, assumptions and methods of government run models are often not explicit, making independent scenario planning and policy analysis difficult. The lack of an integrated policy-relevant life cycle model of carbon and local air pollutant emissions from transport was the main motivation for the development of the TEAM.

## 2. TEAM Overview

### 2.1 Approach

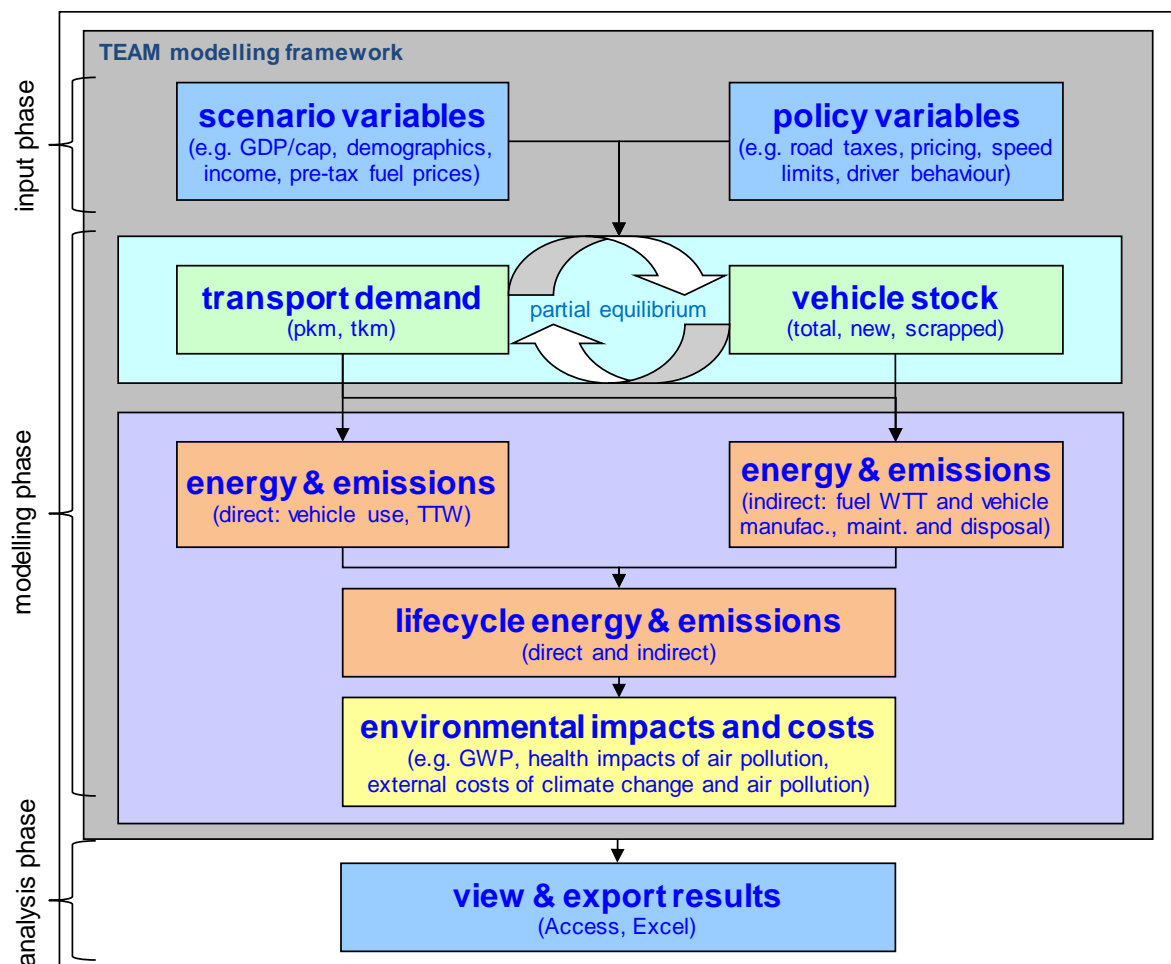
The TEAM provides annual projections of transport supply and demand, for all passenger and freight modes of transport, and calculates the corresponding energy use, life cycle emissions and environmental impacts year-by-year up to a set target date (up to 2100, depending on the policy or research question). It takes a holistic view of the transport system, built around a set of exogenous scenarios of socio-economic and political developments. The model is technology rich and, in its current version, provides projections of how different technologies

evolve over time for more than 1200 vehicle technology categories, including a wide range of alternative-fuelled vehicles such as more efficient gasoline cars, hybrid electric cars, plug-in hybrid vans, battery electric buses and advanced aircraft. However, the TEAM is specifically designed to develop future scenarios to explore the full range and potential of not only technological, but fiscal, regulatory and behavioural change transport policy interventions.

Figure 1 provides an overview of the system components which include:

1. a set of *quantified scenarios* which describe a range of possible external political and socioeconomic developments envisaged up to 2100;
2. a set of *single policy options* and *multiple policy packages* that include fiscal, technical, regulatory and demand management measures;
3. *four linked models* of the transport-energy-environment system, and;
4. a *graphical user interface*, to set up and run the model and view key modelling results.

Figure 1: Components of the Transport Energy Air pollution Model



Together with the policy and scenario components, the models are linked by:

- *common tables*, containing definitions of variables that are used in more than one model;

- *interface data tables*, containing all the variables and values which need to be transferred from one model to a subsequent model and to the results database;
- the *results database*, containing all the simulation modelling results the user might be interested in, calculated for a user-defined set of alternatives<sup>1</sup>. The main outputs include travel demand, vehicle stock, energy and fuel demand, fuel tax revenues, annual and cumulative life cycle emissions, environmental impacts and external costs.

## 2.2 Background scenarios

The basic idea of using ‘background’ scenarios in TEAM is to introduce wider *contextual factors* and consideration of *uncertainty* into the analysis of transport policy and technology take-up. The set of background scenarios describes a range of possible external political and socio-economic developments envisaged to 2100 or earlier. In TEAM, up to four exogenous scenarios can be developed as four internally consistent possible futures. The futures are quantitatively specified by a set of exogenous variables which may affect the outcomes of the models, while being outside the control of the transport-energy-environment system. These variables include changes in national GDP, pre-tax energy prices, demographics, household disposable income and maximum car ownership levels. The purpose of the scenarios is to provide a series of contexts within which the UK transport system may develop over time so that alternative policies can be tested for robustness against the uncertainties in the political, socio-economic and technological spheres.

Each background scenario in TEAM can describe an internally consistent trajectory of *exogenous development* for the next 40 years or so. Together, the background scenarios are meant to span the credible range of uncertainties of interest to stakeholders. When talking about exogenous developments, we mean factors that are external relative to the transport system in the UK but nevertheless salient to its evolution, and specifically to the evolution of transport demand and the deployment of transport technologies. Factors internal to the British transport system are, in principle, to be dealt with in the modelling chain of the TEAM system.

Driving forces, which are high in impact *and* uncertainty, are at the core of the scenarios. These can be identified and characterised through extensive consultation with external experts, as performed in similar exercises around the world (see e.g. the visioning work by Hickman and Banister, 2006). The resulting scenarios should highlight different developments along the “dimensions” of governance and people’s values and perceptions, primarily in the UK. In order that the set of scenarios covers a sufficiently wide range of possibilities, each scenario is relatively extreme – albeit plausible. Descriptions of the most likely developments would be of little help in coping with uncertainty.

Of course, a set of four scenarios cannot cover all possible combinations of variations in external factors. Developments and occurrences that are weakly linked to the core features

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<sup>1</sup> Each alternative represents one combination of scenario and policy package. For example, different levels of gasoline and diesel taxation could be defined and calculated as a set of alternatives.

of any specific scenario may occur in any of the four scenarios. This could e.g. be shock events, a new oil crisis or different trajectories for demographic data.

In modelling terms, the set of scenarios provides input data to the TEAM modelling system according to a vector of scenario variables, shown in **Table 1**. For each variable, scenario and year, data are given in a scenario database. The TEAM system provides default data for all variables. The user can modify these variables that do not relate strongly to core features of the scenarios, within certain limits. (Such variation is actually recommended, to provide a sensitivity/uncertainty analysis.)

**Table 1: Description of TEAM background scenario variables**

<i>Description</i>	<i>Form of variable</i>	<i>Can be modified by user?</i>
Annual rate of GDP growth	%, per year	Yes
Number of households index	Index relative to base year	Yes
Fuel price index (pre-tax): <ul style="list-style-type: none"> <li>• Crude oil</li> <li>• Natural gas</li> <li>• Biomass</li> <li>• Electricity</li> </ul>	Index relative to base year	Yes
Vehicle price index (pre-tax), for small, medium and large cars	Index relative to base year	Yes
Load factor index (by vehicle type, urban and non-urban)	Index relative to base year	Yes
Electricity generating mix	% share, for each year, of crude oil, coal, hydro, natural gas, photovoltaics on buildings, nuclear, biomass, wind & wave, imports to total electricity generated	Yes
Extra-UK freight growth rate	%, per year	Yes
Changes in <ul style="list-style-type: none"> <li>• average speed (motorway, rural roads)</li> <li>• frequency of cold starts</li> <li>• idling time</li> </ul>	% change over the period base year-2100. Used as a look-up table to guide user modification of assumptions entered in the DEEM, rather than as a direct quantitative input.	Yes
Change in transport intensity of GDP <ul style="list-style-type: none"> <li>• passenger</li> <li>• freight</li> </ul>	Index relative to base year, influencing the elasticity of transport demand	No
Index of passenger transport split <ul style="list-style-type: none"> <li>• private car</li> <li>• public transport</li> <li>• air</li> </ul>	Index relative to base year, influencing the elasticity of transport demand	Yes
Index of freight transport split <ul style="list-style-type: none"> <li>• road</li> <li>• rail</li> </ul>	Index relative to base year, influencing the elasticity of transport demand	Yes

<i>Description</i>	<i>Form of variable</i>	<i>Can be modified by user?</i>
Split of demand between journey segments for car trips <ul style="list-style-type: none"> <li>• urban</li> <li>• rural</li> <li>• motorway</li> </ul>	Index relative to base year	Yes

## 2.3 Policies and policy packages

The policy options include *fiscal measures* such as vehicles and fuel taxes, *regulatory measures* such as fuel economy standards, *information and education policies* and investment and planning policies. Table 1 provides a list of the main policy options that can be modelled in TEAM, and their primary and secondary effects. Importantly, policy packages of two or more policies listed in the Table can be modelled at the same time in an integrated and internally consistent manner.

**Table 2: List of the main policy options that can be modelled in TEAM, and their effects**

<b>Policy</b>	<b>Primary (and secondary) effects</b>	<b>Model</b>
<i>Fiscal</i>		
Company car tax	fleet car technology choice, (demand)	VSM/TDM
Vehicle circulation tax	road vehicle technology choice, (demand)	VSM/TDM
Vehicle purchase tax / feebates	vehicle technology choice, (demand)	VSM/TDM
Car scrappage incentive/rebate	private car technology choice, car ownership, (demand)	VSM/TDM
Fuel taxation (by volume or carbon and local air pollutant content)	vehicle technology choice, (demand)	VSM/TDM
Road user/congestion charging (graduated)	vehicle technology choice, (demand)	VSM/TDM
Parking charges	vehicle technology choice, (demand)	VSM/TDM
<i>Regulation</i>		
Fuel economy standards (voluntary, compulsory)	Technology innovation in new vehicle fleets, vintaging (demand)	VSM/TDM
Regulation for low rolling resistance tyres and tyre pressure monitoring	vehicle emissions factors	DEEM
Speed limits and enforcement	road vehicle speed profiles and emissions factors	DEEM
Fuel obligations (e.g. Renewable Transport Fuel Obligation)	carbon and local air pollutant content of blended fuel, vehicle emissions factors	DEEM
Low emission zones (carbon and local air pollutant)	'redistribution' of traffic to low emissions vehicles in access areas (e.g. urban)	VSM



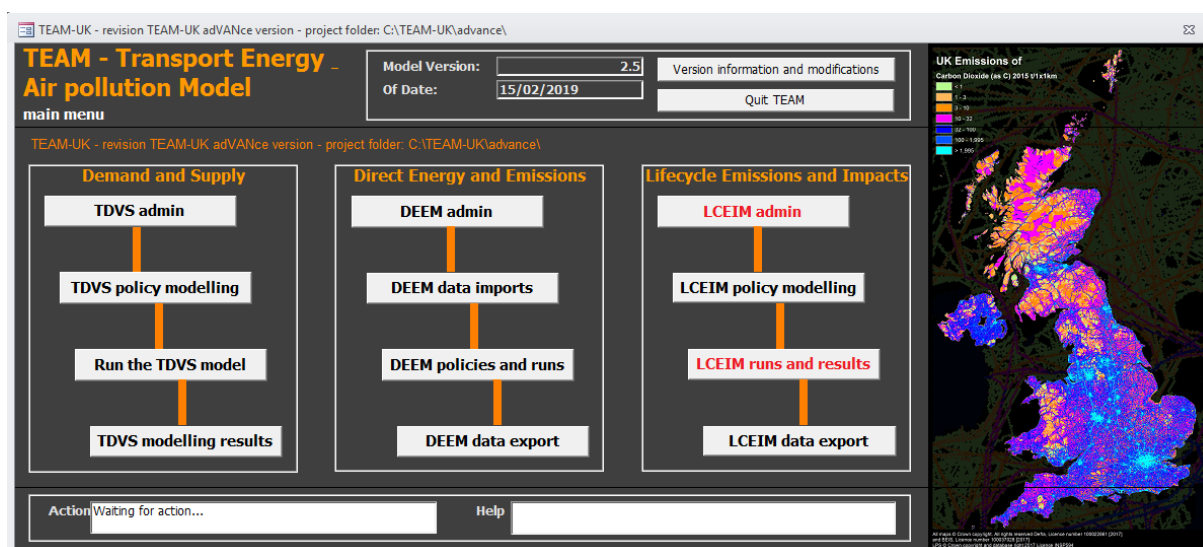
Policy	Primary (and secondary) effects	Model
High occupancy vehicle lanes	average load factors, (average speeds and emissions)	VSM, (DEEM)
<i>Information, education, smart/soft measures</i>		
Travel plans (individualised, residential, workplace, schools)	travel activity, modal shift, average distance travelled by car	Scenario
Eco-driving / driver behaviour	vehicle emissions factors	DEEM
Labelling	technology choice (via preference parameter)	VSM
Car sharing / pooling	load factors, car demand	VSM/TDM
<i>Planning and investment</i>		
Parking space availability	car ownership (second, third+ car)	VSM/TDM
Rail electrification	direct emissions, indirect emissions (electricity generation)	
Changes in electricity generation	indirect emissions from (plug-in, battery) electric vehicle use	LCEIM
Additional public transport infrastructure, e.g. high speed rail investment	indirect emissions from manufacture, (modal shift, induced demand)	LCEIM, (Scenario)

Note: TDM = transport demand model, VSM = vehicle stock model, DEEM = direct energy use and emissions model, LCEIM = life cycle and environmental impacts model.

## 2.4 The graphical user interface

The user accesses the model mainly via a newly developed graphical user interface (GUI) which serves as the main portal for setting up the exogenous scenarios, endogenous policies and policy packages, running of the modelling chain, visualisation of the results in tabular and graphical form, and semi-automated export to Excel or similar analysis software packages. TEAM has been developed in Microsoft Access (v2010) as a relational database system. The main menu form of the GUI is shown in **Figure 2**. For further information on how to use TEAM refer to the existing UKTCM user guide (Brand, 2010), which is available to download from the UKERC website ([www.ukerc.ac.uk](http://www.ukerc.ac.uk)).

Figure 2: Screenshot of the main menu of the TEAM user interface



## 2.5 The core modelling system

The four linked simulation models represent the core of the modelling system and describe the transport system and calculate their impacts. They are:

1. the transport demand model (TDM);
2. the vehicle stock model (VSM);
3. the direct energy use and emissions model (DEEM) and;
4. the life cycle and environmental impacts model (LCEIM).

The TDM calculates the overall level of transport activity and modal shares for passenger and freight movements. The VSM tracks the changes in the vehicle stock brought about by the overall demand for vehicles, the scrapping of old vehicles and the purchasing of new vehicles – potentially using new or improved propulsion technologies. This is highly disaggregated and involves comparing hundreds of alternative vehicle technologies in any year, totalling over 1,240 technologies that are ‘vintaged’ in order to simulate innovation over time. Table 3a summarises this for passenger and Table 3b for freight transport technologies. The outputs of the VSM are the total vehicle kilometres and number of vehicles (split by technology) each year.

Table 3a: Summary of TEAM vehicle technologies for motorised passenger transport

Vehicle type	Size	Primary fuel	Engines/ drivetrains	No. of vintages/ innovations
Car	Small (A/B segments)	Gasoline	ICV, HEV, PHEV	29
		Diesel	ICV	10
		Electric	Battery EV	12
		H <sub>2</sub> , LPG, CNG	FC, ICV	20
	Medium (C/D segments)	Gasoline	ICV, HEV, PHEV	30
		Diesel	ICV, HEV, PHEV	30

		Electric	Battery EV	10	
		Biodiesel (B100)	ICV	3	
		Bioethanol (E85)	ICV	9	
		LPG, CNG	ICV	20	
		H <sub>2</sub>	FC	2	
	Large (C/D segments)	Gasoline	ICV, HEV, PHEV	30	
		Diesel	ICV, HEV, PHEV	30	
		Electric	Battery EV	8	
		Biodiesel (B100)	ICV	3	
		Bioethanol (E85)	ICV	9	
		LPG, CNG	ICV	20	
		H <sub>2</sub>	FC	2	
	Motorcycle	(one size)	Gasoline	ICV	3
Electric			Battery EV	3	
H <sub>2</sub>			FC	2	
Bus	Mini	Gasoline	ICV	3	
		Diesel	ICV, HEV	22	
		Electric	Battery EV	3	
		LPG, CNG	ICV	18	
		Bioethanol (E85)	ICV	9	
		Biodiesel (B100)	ICV	3	
		H <sub>2</sub>	FC	1	
	Urban	Diesel	ICV, HEV, PHEV	30	
		Electric	Battery EV	9	
		LPG, CNG	ICV	18	
		Bioethanol (E85)	ICV	3	
		Biodiesel (B100)	ICV	3	
		H <sub>2</sub>	FC	6	
	Coach	Diesel	ICV, HEV	22	
		Electric	Battery EV	9	
		LPG, CNG	ICV	18	
		Biodiesel (B100)	ICV	3	
		H <sub>2</sub>	FC	6	
	Rail	Light, metro, urban	Diesel	ICV	3
			Grid electricity	Electric	3
		Regional	Diesel	ICV	3
Grid electricity			Electric	3	
Intercity		Diesel	ICV	3	
		Grid electricity	Electric	3	
High speed		Grid electricity	Electric	3	
Air		General aviation	Jet A-1	Turboprop	1
		Short haul, dom.	Jet A-1, Bio jet	Turbine	9
	Medium haul, int.	Jet A-1, Bio jet	Turbine	9	
	Long haul, int.	Jet A-1, Bio jet	Turbine	9	
	Supersonic, int.	Jet A-1, Bio jet	Turbine	9	

Table 3b: Summary of TEAM vehicle technologies for motorised freight transport

<i>Vehicle type</i>	<i>Size</i>	<i>Fuels</i>	<i>Engines/ drivetrains</i>	<i>No. of vintages/ innovations</i>
Trucks & Vans	<u>Six van types:</u> <i>Panel &amp; side</i> <i>Car derived</i> <i>Pickup &amp; 4x4</i> <i>Drop &amp; Tipper</i> <i>Box, Luton, Insul.</i> <i>Other</i>	Gasoline	ICV	73
		Diesel	ICV, HEV, PHEV	175
		Electric	Battery EV	60
		Biodiesel (B100)	ICV	54
		Bioethanol (E85)	ICV	54
		LPG, CNG	ICV	114
		H <sub>2</sub>	FC	36
	Medium HGV (3.5t - 16t GVW, +non-articulated)	Diesel	ICV, HEV	14
		Electric	Battery EV	3
		Biodiesel (B100)	ICV	4
		LPG, CNG	ICV	19
		H <sub>2</sub>	FC	7
	Large HGV (>16t GVW, +articulated)	Diesel	ICV, HEV	15
		Biodiesel (B100)	ICV	4
		LPG, CNG	ICV	19
H <sub>2</sub> , biomethanol		FC	7	
Rail	Regional	Diesel	ICV	3
		Grid electricity	Electric	3
Shipping	Inland	Diesel	ICV	2
	Coastal	Diesel	ICV	2
	Maritime	Diesel	ICV	2
Air	Short haul, dom.	Jet A-1, Bio jet	Turbine	9
	Medium haul, int.	Jet A-1, Bio jet	Turbine	9
	Long haul, int.	Jet A-1, Bio jet	Turbine	9
	Supersonic, int.	Jet A-1, Bio jet	Turbine	8

Where: HGV=heavy goods vehicle; LCV=light commercial vehicle; GVW=gross vehicle weight; ICV=internal combustion engine vehicle; HEV=hybrid electric vehicle; PHEV=plug-in hybrid electric vehicle; H<sub>2</sub>=hydrogen (gaseous or liquid); B100=100% biodiesel; E85=85% bioethanol-15% gasoline blend; LPG=liquefied petroleum gas; CNG=compressed natural gas; dom.=domestic; int.=international; Jet A-1=aviation jet fuel (kerosene)

The DEEM takes data from the VSM to calculate direct<sup>2</sup> emissions and energy consumption due to the different vehicle technologies that comprise the vehicle fleet. The model produces information on emissions of carbon dioxide (CO<sub>2</sub>), carbon monoxide (CO), nitrogen oxides (NO<sub>x</sub>), sulphur dioxide (SO<sub>2</sub>), total hydrocarbons (THC) and particulate matter (PM). (The DEEM can also be linked to a Traffic Noise Model (TNM) which estimates the areas

<sup>2</sup> 'Direct' also refers to 'tailpipe', 'source' or 'end use'.

affected by various levels of noise.) The LCEIM has two functions. First, it provides an energy and emissions life cycle inventory due to the manufacture, maintenance and disposal of vehicles, as well as infrastructure contributions (e.g. embedded emissions from building high speed rail tracks). The inventory also provides energy use and emissions over the fuel production cycles for the different fuels used by different vehicle technologies. Secondly, the LCEIM estimates the environmental impacts of the overall levels of emissions by providing a series of 'impact indicators', such as global warming potential, as well as monetary valuation of the damage associated with such emissions levels (external costs).

## 3. Transport Demand Model

### 3.1 Approach

The function of the transport demand model (TDM) is to project transport demand for the years up to 2100. As future demand for transport is highly uncertain, the aim of the TDM is merely to develop a set of plausible developments of transport demand as a function of scenario variables (such as changes in populations, incomes, fuel prices and demographics) and costs of current and future transport technologies.

Given the timescale involved, the TDM is not intended to provide an accurate prediction of the most likely future development of transport demand. The choice of the appropriate modelling approach has been determined by a trade-off between the required high level of detail and the availability of data.

In order to disaggregate the results for about 20 transport demand categories, a **hybrid approach of combining detailed simulation of passenger travel patterns with econometric modelling of freight and international aviation demand**. For each of the main modes of transport (Table 4), demand is either:

- *simulated* with endogenously applied assumptions on how key drivers of travel demand affect trip patterns by trip purpose, trip distance, modal split, modal shift and occupancy rates, and how these may evolve over time (domestic passenger transport only), or;
- calculated endogenously year by year up to 2100 employing a typical econometric demand model (freight transport and international aviation).

In the *simulation*, passenger demand is essentially decoupled from traditional econometric forecasting in that the user specifies key drivers of demand, including changes to trip frequencies by purpose (e.g. commuting, shopping), mean distances and occupancy rates by mode. This allows exploring more radical changes in travel patterns, lifestyles and systemic changes that are not easy to model using standard econometric techniques that essentially project historic choices (revealed through elasticities of demand) into the future.

In the simple econometric model, the evolution of demand for freight (and international aviation) depends on exogenous scenario parameters such as future estimates of GDP/capita, the number and structure of households and the population's propensity to travel. It is also affected by the evolution of energy prices and average ownership and operating costs for each vehicle type, dependent on the technologies in the vehicle fleet and the levels of taxation, via a feedback loop from the vehicle and policy cost sub-modules.

This hybrid approach aims to provide a set of *plausible developments* of transport demand – it is not intended to provide an *accurate prediction* of the most likely future development of transport demand to 2100.

Table 4: The TEAM transport demand segments

<i>Passenger demand segments</i>		<i>Freight demand segments</i>	
<i>Mode</i>	<i>Journey segment</i>	<i>Mode</i>	<i>Journey segment</i>
Walking	Urban	LCV (vans)	Urban

Cycling	Urban / non-urban		Rural
Motorcycle	Urban		Motorway
	Rural	HGV (trucks)	Urban
	Motorway		Rural
Car	Urban		Motorway
	Rural	Rail	Dedicated rail freight
	Motorway	Navigation	Inland / domestic
Bus	Local bus (urban)		Coastal / domestic
	Coach (motorway)		Maritime / intern.
	Minibus (rural)	Air freight	Domestic short haul
Rail	Light rail and underground		International medium haul / Europe
	Regional rail		International long haul / intercontinental
	Intercity rail		International supersonic
	High speed rail		
Passenger air	Domestic short haul		
	International medium haul / Europe		
	International long haul / intercontinental		
	International supersonic		

Where: HGV=heavy goods vehicle (trucks over 3.5t GVW); LCV=light commercial vehicle (vans 1-3.5t GVW)

The amount of demand calculated in the TDM influences the development of prices in the Vehicle Stock Model (VSM) in the same year. The development of prices in the VSM then influences the development of demand in the TDM in the following year. This allows us to calculate a near-equilibrium between supply and demand. The final outputs of the demand model are passenger transport demand (expressed in passenger-kilometres), freight transport demand (expressed in tonne-kilometres) and passenger occupancy rates (load factors for freight) for the demand segments summarised in Table 4.

The approach outlined above is deemed appropriate for the following reasons:

- The development of passenger transport demand (in passenger-km) is dependent on changes in demographic, socio-economic and structural factors, including changes in transport costs/prices, land use, employment patterns, access to and use of ICT, and so on. GDP/capita is less of a factor for passenger demand than for freight.
- The development of freight transport demand (in tonne-km) is strongly dependent on GDP/capita and population growth as well as structural changes (land use, logistics).
- The freight elasticities used in the TDM can vary from year to year. This reflects a change in consumption preferences and avoids a simple translation of the developments of the past into the future.

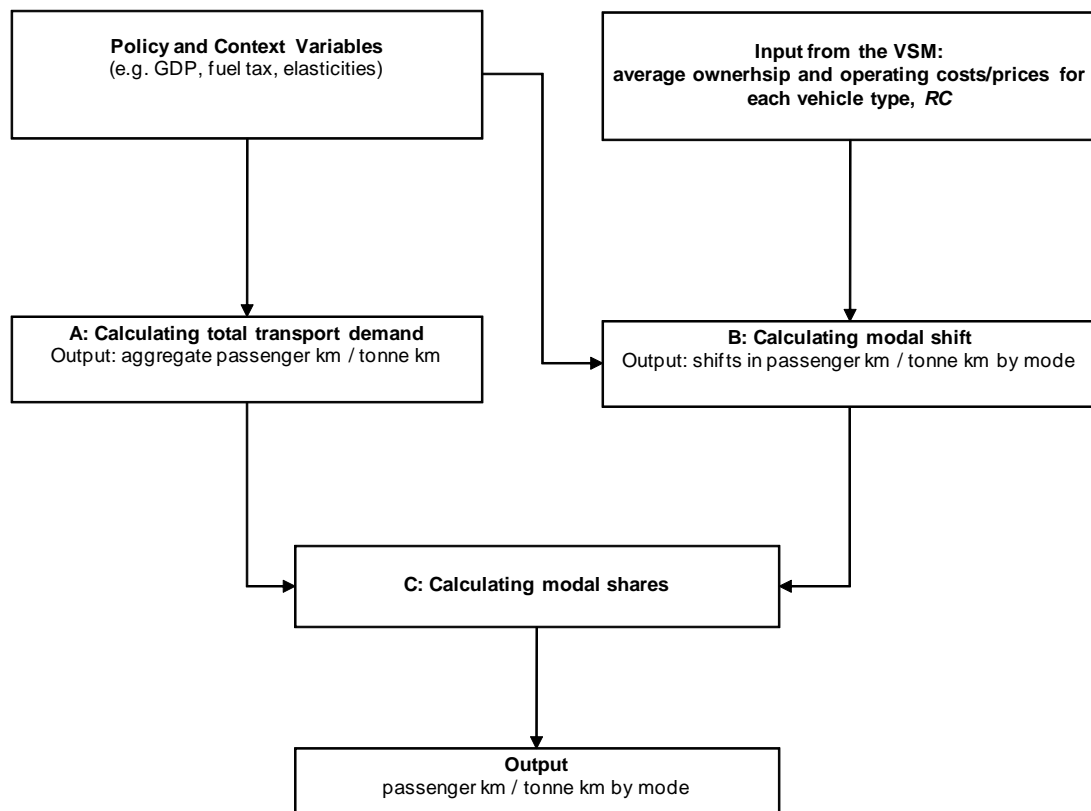
- The freight elasticities used are short-run elasticities and reflect the dependence of transport demand on GDP/capita and population growth in a given period – in a single year in TEAM. Studies have shown that there is a difference between short-run and long-run transport demand elasticities. In the short run, incomes/prices influence the spontaneous decision of making a trip and also the decision concerning which transport mode is used (e.g. in the short run, a van has already been purchased and ‘only’ the variable costs of a trip are decisive). In contrast, in the long-run, changes in incomes and prices can lead to a lasting change in consumer/business behaviour and can also influence the vehicle purchase decision. This difference between short-run and long-run effects has been taken into account in an indirect way in TEAM. On the one hand, the elasticities used in the TDM reflect the short-run effects of prices/costs on transport demand. On the other hand, the VSM handles long-run effects on transport demand like vehicle purchasing cost, which are transmitted to the TDM via the average transport costs.
- The design of the TEAM does not allow for a feedback between transport prices and GDP, which would be desirable from a theoretical point of view, but can only be realised with a complex (combined economic and transport demand) modelling approach performed by an equilibrium modelling software like GAMS. However, from a practical point of view this is not necessary as long as the policy effects (of raising fuel duty, for example) are moderate. A good way to estimate the effect of the missing feedback would be to compare TEAM with an economy-wide systems model. The transport demand results, the changes in transport costs and the amount of transport taxes over the modelling years obtained from a TEAM modelling run could be used as input for an economic model. This would show the effect on the development of GDP and a possible correction to the GDP scenario to be used in a repeat of the modelling run. This type of modelling exercise was performed during the *Energy2050* project at the end of UKERC Phase I.

## 3.2 Overview of the demand modelling specification

At the top level transport demand is split into passenger transport (the demand for transporting people) and freight transport (the demand for transporting goods). **Figure 3** outlines the structure of the TDM. Based on scenario, context and policy variables such as demographic, socio-economic and fuel tax projections, step A calculates overall transport demand for passenger and freight. In step B changes in modal make up of total passenger and freight demands are derived on the basis of relative changes in average ownership and operating costs for each mode. The relative changes of supply costs for each mode of transport fed back from the VSM lead to an income effect influencing the level of demand and a substitution effect causing a change in the relative transport volume shares for each mode. Step C merges the outputs of steps A and B, checks for internal consistency and finally provides modal shares for each demand segment.



Figure 3: Outline structure of the TDM



### 3.2.1 Domestic passenger transport

In step A, the passenger transport demand model simulates passenger travel demand as a function of key travel indicators structured around data obtained from the UK National Travel Survey (DfT, 2016), including the average number of trips and average distance travelled per person per year. These were further disaggregated by seven main trip purposes:

1. commuting,
2. business,
3. long distance leisure,
4. local leisure,
5. school/education,
6. shopping,
7. other.

For each of those the demand model disaggregates trip frequencies by eight trip lengths:

1. under 1 mile,
2. 1-2 miles,
3. 2-5 miles,
4. 5-10 miles,
5. 10-25 miles,
6. 25-50 miles,
7. 50-100 miles, and

8. more than 100 miles.

Passenger transport is further disaggregated by twelve modes of passenger transport:

1. walk,
2. bicycle,
3. car/van driver,
4. car/van passenger,
5. motorcycle,
6. local bus,
7. coach,
8. rail and underground,
9. other private including shared taxi,
10. taxi,
11. domestic air,
12. other public.

International air travel is modelled separately as a function of income (GDP/capita), population and supply and policy costs (see next section).

TEAM-UK was calibrated to UK national statistics for the year 2012 (DfT, 2014d). We obtained Special Licence Access to the National Travel Survey dataset (DfT, 2016) and used SPSS v23 to derive average trip rates, distance travelled and mode splits for the UK. A similar exercise was undertaken to set up and calibrate the Scottish version, STEAM.

Default (i.e. reference) transport demand projections are usually simulated based on ‘no changes’ in trip patterns<sup>3</sup> (i.e. trips and distance travelled per person p.a., and mode split) apart from lower commuting levels due to an ageing population, and average demand elasticities (of GDP/capita, population and generalized cost) for international air and freight transport (Dunkerley et al., 2014; Sims et al., 2014). In contrast, alternative demand projections can be modelled by changing the underlying drivers. For example, recent work on Scotland analyzed consequences for travel patterns of future changes to ‘lifestyles’ and social norms. This took as its starting point the figures for current individual travel patterns based on Scottish data in the UK National Travel Survey (DfT, 2016). The Scottish data was analyzed so as to derive figures for each journey purpose (commuting, travel in the course of work, shopping, education, local leisure, distance leisure and other) in terms of average number of trips, average distance (together producing average journey length). In addition, mode share and average occupancy were altered based on an evidence review (e.g., Cairns et al., 2004, 2008; Petrunoff et al., 2015; Scottish Government, 2013) relating to the impact of transport policies and current variation in travel patterns within and outside Scotland.

### 3.2.2 Freight

Total freight demands are derived using a simple transport demand function that relates demand (dependent variable) with explanatory variables such as scenario context variables, policy variables and other TEAM input variables. In essence, freight demand is simulated as a

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<sup>3</sup> This applies to the Reference case only. Average distance travelled vary by propulsion technology (e.g., diesel cars travel further per year than petrol or EV cars, based on national statistics).

function economic activity (GDP/capita) and population, with reference demand elasticities taken from a RAND Europe study (Dunkerley et al., 2014). Steps A and B can be summarised in an econometric function of exogenous parameters, together with their respective elasticities of demand. This takes on the form shown in **Equation 1**:

**Equation 1: The main TEAM demand function**

$$\left[ \frac{T_n}{T_{n-1}} \right] = \left[ \frac{GDP_n}{GDP_{n-1}} \right]^{EGDP} * \left[ \frac{NHH_n}{NHH_{n-1}} \right]^{ENHH} * \left[ \frac{RC_n}{RC_{n-1}} \right]^{-ERC}$$

- where  $T$  = demand for travel (expressed in passenger-km and tonne-km)
- $GDP$  = Gross Domestic Product
- $NHH$  = total number of households
- $RC$  = relative vehicle ownership and operating costs
- $EX$  = elasticity with respect to X
- $n$  = modelling year (currently 2012, 2013, ..., 2100)

As mentioned above, in the short run incomes/prices influence the spontaneous decision of making a trip and also the decision concerning which transport mode is used. In contrast, in the long-run, changes in income and in prices can lead to a lasting change in people’s behaviour and can also influence vehicle purchase decisions (for a good review see Goodwin et al., 2004). The difference between short-run and long-run effects has been taken into account in an indirect way in TEAM. The first two elasticities in **Equation 1** reflect the short-run effects of changes in prices/costs/population on transport demand. The third elasticity reflects the long-run effects of relative changes of vehicle ownership and operating costs as fed back by the vehicle stock model.

To avoid a simple static approach the elasticities can take different values for each future year up to 2100. This dynamic approach allows modelling change in behaviour and preferences and avoids a simple projection of the past into the future. The estimation of the parameters for the calculation of future demand is based on statistical data for previous years and on transport demand forecasts taken from other studies. This allows the researcher and user to specify a ‘base case’ or ‘reference’ scenario against which alternative scenarios are compared.

### 3.3 The main TDM inputs

The TDM uses a number of parameters to determine transport demand, which can all be readily modified by the user. The parameters can be divided into five groups.

In the first group are *income elasticities* and *population growth elasticities* for each of the demand segments listed in **Table 4**. The income elasticities represent the dependence of transport demand growth on growth of income measured as *GDP*. The population growth

elasticities reflect the dependence of transport demand on the development of the population measured as the *number of households*.

The second group concerns the passenger transport demand module, which requires trip frequencies, average trip lengths and mode shifts by trip length. As an example, the Scottish 'lifestyle' scenario values are shown in Table 5 and

Table 6 below.

**Table 5: Example of passenger travel demand indicators, Scottish 'Lifestyle' scenarios**

	2012	2020	2030	2040	2050	Comment/source
<b>Number of trips</b>						
Commuting, reduction due to teleworking	3%	4%	5%	10%	15%	The uptake in teleworking is reinforced by tax incentives, travel plans, broadband-roll-out, and road user charges and parking charges.
Business travel, reduction due to tele/video conferencing	5%	6%	8%	17%	25%	Going Smarter report (Scottish Government, 2013) concludes that tele/ video conferencing could reduce business trips by 18% after 10 years. Extrapolate this on to reach 25% maximum reduction in trips by 2050 on the basis that there are many business trips eg nursing which cannot be avoided. TC share in 2012 is assumed to be 5%. These proportional reductions will also apply to air trips.
Local leisure, increase due to shift to more local trips	0%	1%	3%	7%	10%	There is a general shift in all age groups towards more local leisure trips for at the expense of longer trips, so a small increase is assumed due to this effect
Long distance leisure in Scotland, increase due to holidaying at home	0%	0%	0%	0%	0%	Fewer people travelling abroad means more domestic holidays - however, the increase in weekends away will be neutralised by fewer distance day trips (due to affordability as price of travel increases) with people using their local area more instead
Shopping, increase due to more walking and cycling	0%	2%	5%	8%	10%	Based on figures in Going Smarter report (Scottish Government, 2013)
Shopping, reduction due to teleshopping	0%	1%	3%	7%	10%	Going Smarter report (Scottish Government, 2013) suggests that home shopping could reduce vehicle mileage for shopping by 4% after 10 years. Here we assume 3% trips by 2030 and 10% by 2050. (NB: van use goes up.)
Other trips, decrease due to tele-activity	0%	1%	3%	8%	12%	It will increasingly be the norm to access many services such as banking and medical care on-line.
<b>Trip length</b>						
Commuting, reduction due to more teleworking	0%	1%	2%	4%	6%	Teleworking abstracts the longer commute trips and therefore has a disproportionately large impact on average trips lengths.
Commuting, reduction due to proximity principle	0%	1%	3%	9%	15%	The proximity principle assumes that there is a movement towards living closer work places.
Business travel, reduction due to more tele/video conferencing	0%	1%	3%	9%	15%	Assumed that the longest trips are increasingly substituted by tele-video conferencing.
Long distance leisure, more weekends away	0%	0%	0%	0%	0%	There are fewer day trips and more people cycling and walking from home but some longer holiday trips (weekends away) to replace travel abroad - means that on balance average distance stays the same.
Local leisure, switch to local W&C trips	0%	0%	0%	0%	0%	Although there is a shift towards walking and cycling around the local area, this does not reduce the average length of local leisure trips. With leisure, it is mainly modes that change, not the number or length of trips.

School, reduction due to proximity principle	0%	1%	3%	9%	15%	School selection policy is revised to insist that 'local schools' are chosen.
Shopping, reduction due to more local shopping	0%	2%	5%	10%	15%	Restriction of cars in urban areas means that shorter, local journeys become more attractive.
Other trips, reduction due to proximity principle	0%	1%	3%	9%	15%	Re-introduction of local clinics, post office/ banking services etc especially in rural areas. Restriction of cars in urban areas means that shorter, local journeys become more attractive.

**Table 6: Example of mode shift by trip length, Scottish 'lifestyle' scenarios**

Trip length	Mode shift	2020	2030	2050
0-1 miles	from car/van driver to walk	2%	8%	20%
	from car/van driver to bicycle	1%	5%	13%
	from car/van driver to local bus	1%	3%	8%
	from car/van passenger to walk	2%	8%	20%
	from car/van passenger to bicycle	1%	3%	8%
	from car/van passenger to local bus	1%	3%	8%
	from local bus to walk	1%	5%	13%
	from local bus to bicycle	1%	3%	8%
1-2 miles	from car/van driver to walk	3%	10%	25%
	from car/van driver to bicycle	1%	5%	13%
	from car/van driver to motorcycle	0%	1%	2%
	from car/van driver to local bus	1%	3%	8%
	from car/van passenger to walk	3%	10%	25%
	from car/van passenger to bicycle	1%	5%	13%
	from car/van passenger to motorcycle	0%	1%	2%
	from car/van passenger to local bus	1%	3%	8%
	from local bus to walk	1%	5%	13%
	from local bus to bicycle	1%	3%	8%
2-5 miles	from car/van driver to walk	1%	5%	13%
	from car/van driver to bicycle	1%	5%	13%
	from car/van driver to motorcycle	0%	1%	2%
	from car/van driver to local bus	1%	5%	13%
	from car/van passenger to walk	1%	4%	10%
	from car/van passenger to bicycle	1%	4%	10%
	from car/van passenger to motorcycle	0%	1%	2%
	from car/van passenger to local bus	1%	5%	13%
	from local bus to bicycle	1%	5%	13%
	from rail/underground to bicycle	1%	5%	13%
5-10 miles	from car/van driver to bicycle	1%	3%	8%
	from car/van driver to motorcycle	0%	1%	2%
	from car/van driver to local bus	2%	8%	20%
	from car/van driver to rail/underground	1%	3%	8%
	from car/van driver to MaaS	1%	5%	13%
	from car/van passenger to bicycle	1%	2%	5%
	from car/van passenger to motorcycle	0%	1%	2%

	from car/van passenger to local bus	1%	5%	13%
	from car/van passenger to rail/underground	1%	3%	8%
	from car/van passenger to MaaS	1%	3%	8%
10-25 miles	from car/van driver to bicycle	1%	2%	5%
	from car/van driver to motorcycle	0%	1%	2%
	from car/van driver to express coach	1%	5%	13%
	from car/van driver to rail/underground	3%	10%	25%
	from car/van driver to MaaS	2%	8%	20%
	from car/van passenger to bicycle	0%	1%	3%
	from car/van passenger to motorcycle	0%	1%	2%
	from car/van passenger to express coach	1%	3%	8%
	from car/van passenger to rail/underground	2%	10%	25%
	from car/van passenger to MaaS	1%	5%	13%
25-50 miles	from car/van driver to express coach	2%	10%	25%
	from car/van driver to rail/underground	2%	10%	25%
	from car/van driver to MaaS	1%	5%	13%
	from car/van passenger to express coach	1%	5%	13%
	from car/van passenger to rail/underground	2%	10%	25%
	from car/van passenger to MaaS	1%	5%	13%
50-100 miles	from car/van driver to express coach	1%	5%	13%
	from car/van driver to rail/underground	2%	10%	25%
	from car/van driver to MaaS	1%	5%	13%
	from car/van passenger to express coach	1%	3%	8%
	from car/van passenger to rail/underground	1%	5%	13%
	from car/van passenger to MaaS	1%	3%	8%
>100 miles	from car/van driver to express coach	1%	5%	13%
	from car/van driver to rail/underground	2%	10%	25%
	from car/van driver to MaaS	1%	5%	13%
	from car/van passenger to express coach	1%	3%	8%
	from car/van passenger to rail/underground	1%	5%	13%
	from car/van passenger to MaaS	1%	3%	8%
	from domestic air to express coach	0%	1%	5%
	from domestic air to rail/underground	1%	2%	9%

Note: MaaS=Mobility as a Service, which includes taxi hailing mobile applications, car clubs and the tendency to hire shared PHEV for longer distance travel.

The third group of parameters provides values for the spatial disaggregation of transport demand. Three values are given for each for the vehicle types motorcycle, car, bus, train and truck, which express the share of transport demand for the journey segment types urban, rural and highway. Passenger rail is disaggregated by urban rail (light rail, underground), regional rail (slow to medium regional services), intercity rail (fast inter-regional services) and high speed rail (currently only Eurostar services operating from London St Pancras International). Air travel is spatially disaggregated by domestic short haul, international medium haul (Europe), international long haul (intercontinental) and international supersonic (intercontinental).

The fourth group of parameters provides yearly values for the average trip length for the vehicle types car, bus, motorcycle, plane and truck. These are used in the DEEM to calculate

cold start emissions as well as disaggregation of aircraft emissions by flight phases ‘cruise’ and ‘landing and take-off’ (LTO).

The fifth group gives the cost elasticities of transport demand. These elasticities represent the dependence of transport demand growth on the change of relative costs provided by the VSM. Again the elasticities can be specified for each year to avoid a simple static approach. The TDM takes average weighted cost information for all motorised vehicle types (passenger transport: car, train, bus, plane; freight transport: truck, train, shipping, plane). The cost figures represent a weighted average of the running costs and purchase costs for a given vehicle type and year. The development of the costs over time is used in the TDM to determine the shift of demand between the vehicle types, for passenger and freight transport respectively. An example is shown for income elasticities in Figure 4.

Figure 4: Screenshot of the TDM form to view and edit average transport cost elasticities

Scenario/ Country/ Year	Passen- ger total	Car	Bus	Train	Plane	Freight total	Truck	Train	Ship inland	Plane
CC GB 2015	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2016	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2017	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2018	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2019	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2020	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2021	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2022	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2023	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2024	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2025	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2026	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2027	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2028	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2029	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2030	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2031	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2032	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9
CC GB 2033	0.38	0.595	0.28	0.26	0.704	0.7	0.9	1.2	0.9	0.9

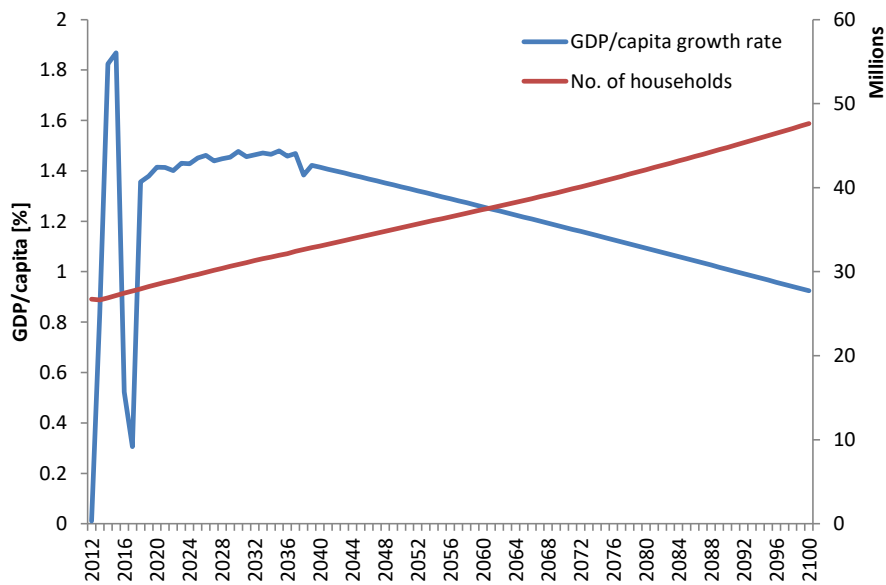
### 3.4 Demand model calibration – UK case

Background data were based on published statistics of transport, demographic and economic data for the UK.

For passenger transport, trip rates, average distance travelled, trip distances and occupancy rates were calibrated to NTS 2012 figures (DfT, 2016). For example, the share of the UK population aged 65 or more years was 15.7% in 2012. This is expected to increase to 24.1% by 2050.

For freight transport, demand elasticities for the UK were calibrated for the base year (2012). For future years up to 2100, the elasticities were dynamically reduced by about half to simulate saturation effects of demand *vis-a-vis* GDP/capita and population growth. The GDP/capita growth rates and population projections used in the UK calibration are shown in Figure 5.

Figure 5: Historic and projected GDP growth rates and number of households for the reference scenario



Sources: demographic (ONS, 2012) and economic (HM Treasury, 2018a, b) data, and own assumptions for GDP beyond 2018

In 'simulation mode' internal consistency checks can be carried out by comparing the elasticities implicit in the exogenous demand, GDP and population projections with published figures. For instance, Wohlgemuth (1997) provides short-run income elasticities of demand of between 0.23 (Europe) and 0.78 (US) for distance travelled by cars, 0.39 (Europe) for tonne-km by trucks and between 1.35 (Europe) and 1.75 (US) for passenger air miles travelled. These are comparable with other studies such as Goodwin et al. (2004). Assuming a long term GDP/capita growth rate of between 1.3% and 1.5% per year, Government projections of population growth and taking current demand projections based on DfT (2018b), the TEAM demand model calibration implied short term (up to 2025) elasticities in the range between -0.3 and -0.4 for distance travelled by car, between -0.7 and -0.8 for tonne-km by trucks and between -1.3 and -1.6 for passenger air miles – a reasonable fit with published data (Clements, 2008; see e.g. Goodwin et al., 2004; Wohlgemuth, 1997).



## 4. Vehicle Stock Model

### 4.1 Overview

The vehicle stock model (VSM) is the most complex of the four models employed in TEAM. It provides two key functions within the TEAM system:

1. a breakdown of the numbers of vehicles present in the population, by vehicle type, size, technology and age, as input to the LCEIM;
2. detailed disaggregation of the vehicle-kilometres produced in the TDM, in terms of vehicle type, size/class, propulsion technology and vehicle age, as input to the DEEM and the LCEIM.

A crucial attribute of the stock model is that the user can test the effects of policy levers on the deployment of different technologies within the vehicle population.

The basis of the vehicle stock model is the evolution of the vehicle stock, in size, age and technology terms, over time. In each year the structure of the vehicle population will change due to a combination of two processes: the purchase of new vehicles and the scrapping of old vehicles. The process is iterative, with changes year-on-year against the vehicle population distribution for the base year. New technologies enter the population through the purchase of new vehicles.

For all vehicle types there is a common equation which describes the way the vehicle stock evolves over time (Equation 2).

#### Equation 2: The basic formula for vehicle stock evolution

$$NewVehicles(y) = TotalVehicles(y) - TotalVehicles(y-1) + ScrappedVehicles (y-1)$$

where  $y$  = modelling year, from (base year + 1) to end of modelling horizon

To understand the processes for modelling vehicle supply and linking supply to demand, the processes are split into five separate modules:

1. Vehicle supply (for cars at level of household car ownership);
2. Vehicle scrappage;
3. Technology availability for new vehicles;
4. Technology choice for new vehicles (for cars, vans and trucks at levels of market segment and consumer segment);
5. Vehicle-kilometre distribution.

The key steps in calculating the vehicle stock for each vehicle type are summarised in the box and in Figure 6 below. During model run time, they are repeated for each year, background scenario, policy package and transport mode (car, bus, rail, etc).

### Key steps in calculating vehicle stock

1. Import of passenger-kilometres and tonne-kilometres from the demand model
2. Conversion of passenger-kilometres or tonne-kilometres produced by the demand model into vehicle-kilometres, based on average load factors
3. Calculation of total vehicle numbers
4. Calculation of total number of vehicles scrapped
5. Calculation of total number of new vehicles needed to meet demand
6. Calculation of vehicle costs for each technology based on technology costs and policy inputs
7. Disaggregation of new vehicles by size/class and consumer segment
8. Disaggregation of new vehicles by technology (fuel, engine type, hybridisation)
9. Addition of new vehicles to the remaining vehicle stock from the previous year
10. Disaggregation of vehicle-kilometres by technology
11. Calculation of average costs per vehicle type, based on disaggregated vehicle numbers and vehicle kilometres
12. Output of vehicle numbers and vehicle kilometres by technology and travel type to the DEEM and LCEIM
13. Output of relative operating costs (RC) to TDM by vehicle type

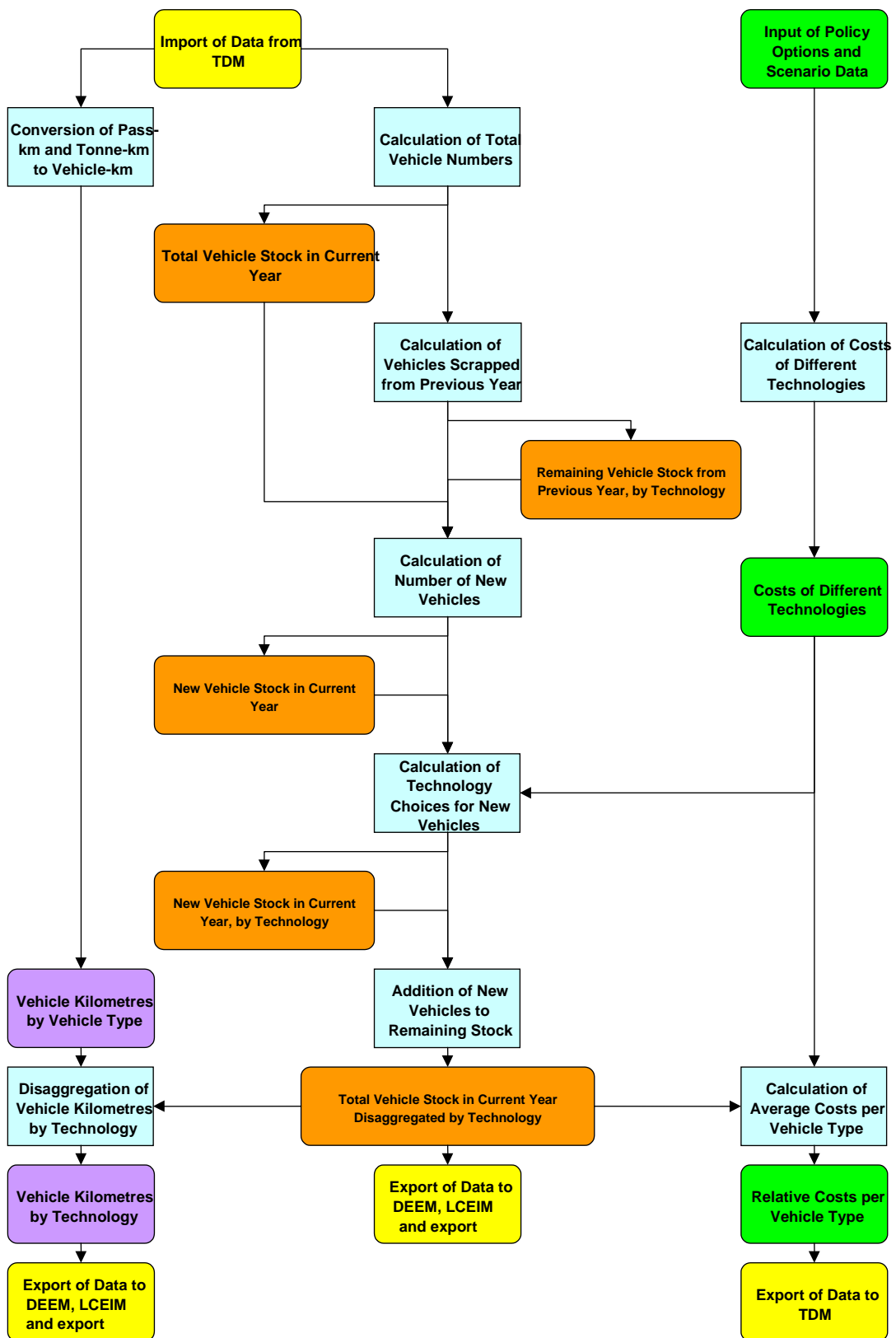
Within the VSM, the calculation of the total number of different vehicle types in the stock each year is treated separately, as different forces are assumed to affect the entry of new vehicles into the stock. The background scenarios, which describe the societal factors and attitudes that partly determine vehicle ownership, affect the overall vehicle numbers in each year. The vehicle types modelled are motorcycles, three passenger car sizes/classes, urban buses, express coaches, mini buses, six types of vans, medium and large trucks, four aircraft sizes, four train sizes and three shipping vessel sizes.

The entry of new car, van and truck technologies into the fleet is modelled differently from the entry of other new vehicle technologies by splitting the private vehicle market from the fleet/company market and applying a discrete choice modelling framework based on cost (e.g. upfront, running) and non-cost (e.g. make/model availability, charging availability, consumer preferences) attributes.

Vehicle scrappage is essentially treated in the same way for all vehicle types and uses a modified statistical approach.

The following sections provide the detailed model specification of each module, starting with the vehicle ownership modules.

Figure 6: Flow of calculations in the Vehicle Stock Model



## 4.2 Vehicle ownership

The purpose of this module is to estimate the total number of vehicles necessary to fulfil consumer or fleet ‘demand’ in a given year. The number is obtained in a different way for each vehicle type. In particular, the more complicated procedure is that one used for cars, vans and trucks. The others are slightly simpler and similar to each other. The description is reported separately for each vehicle type.

### Definitions

The whole set of years considered is defined as  $Y = \{1, \dots, n\}$ . The expression  $\forall y \in Y$  means that all the years are taken into consideration, otherwise the equation reports explicitly which one it refers to. The base year is indicated with  $y = 0$  or directly with 0. In the current version of the VSM, the base year is 2012. End year can be anything from 2013 to 2100.

In the same way, the whole set of transport modes considered is indicated with  $M = \{1, \dots, m\}$ .  $E = \{1, \dots, r\}$  represents the set of scenarios. In addition, two others sets were defined; one,  $Z$ , representing vehicle size (NB: not all vehicle types are broken down further by size), and the other,  $T$ , representing all available technologies for each vehicle type.

### 4.2.1 Passenger cars

The car ownership model projects future car ownership (by private and company/fleet owners), vehicle scrappage and vehicle sales, taking into account established scrappage rates, vehicle buyer behavior, consumer segmentation as well as market response to vehicles attributes, price signals and incentives (financial and otherwise).

Total car ownership is modeled based on established methods (DfT, 2013; Whelan, 2007) taking into account household income, average vehicle costs, household location (urban, rural) and car ownership saturation rates for multiple car ownership. The module treats household ownership of a first, second and third or more car separately and draws on a number of explanatory variables such as changes in average new car prices, car ownership saturation levels, household location (urban, non-urban), household disposable income and availability of public transport.

Overall levels of car ownership are expected to continue growing until a “saturation point” is reached. To date no country in the world has reached such a saturation point, which is assumed to occur when all those able to drive have their own vehicle (leading to a level of car ownership of approximately 650 vehicles per 1000 population). European levels of car ownership vary considerably, with average EU-28 ownership of 505 cars per 1000 inhabitants in 2016. In 2016, Romania had the lowest car ownership level at 261 cars per 1000 inhabitants, with Luxembourg (662) one of the highest and the UK *below* the mean at 469 cars per 1000 inhabitants (Eurostat, 2018).

The difference between overall levels of car ownership at the start of year  $n+1$ , levels of ownership at the start of year  $n$  and the number of vehicles scrapped during year  $n$  provides the number of new cars purchased in year  $n$ , for each successive year.

Car ownership is mostly modelled on a household basis, as it is considered to be at this level at which decisions are made. The level of car ownership is considered to be linked directly with changes in disposable incomes, which are in turn linked to changes in GDP, fuel prices and other household expenditure. The serious drawback of using a GDP-based model for levels of car ownership is that this precludes the option of de-coupling transport and vehicle demand from economic growth through policy intervention.

The key variables used for modelling household car ownership are:

- household structure (number of adults, number and age of children);
- household disposable income (by year);
- average new car price;
- household location (urban and non-urban), linked to public transport availability;
- car ownership saturation level (urban and non-urban).

Apart from the average new car price all of the above listed variables are scenario variables, i.e. they are assumed to be external to the transport system. The average new car price in year  $n+1$ , on the other hand, is derived based on the average car price in year  $n$ , weighted by the vehicle-km for each car technology in year  $n$ . This includes any scenario and policy options applied, e.g. cost reduction of technology 'x' assumed in background scenario 'y', or graded purchase taxes or rebates assumed in policy scenario 'z'. For example, the lower average car purchase price brought about by a national car scrappage scheme increases overall car ownership levels as long as the scheme is in place. Once the scheme is abolished the average car purchase price goes up again relative to no policy option, thus decreasing overall car ownership.

The households are divided into three "ownership groups", namely:

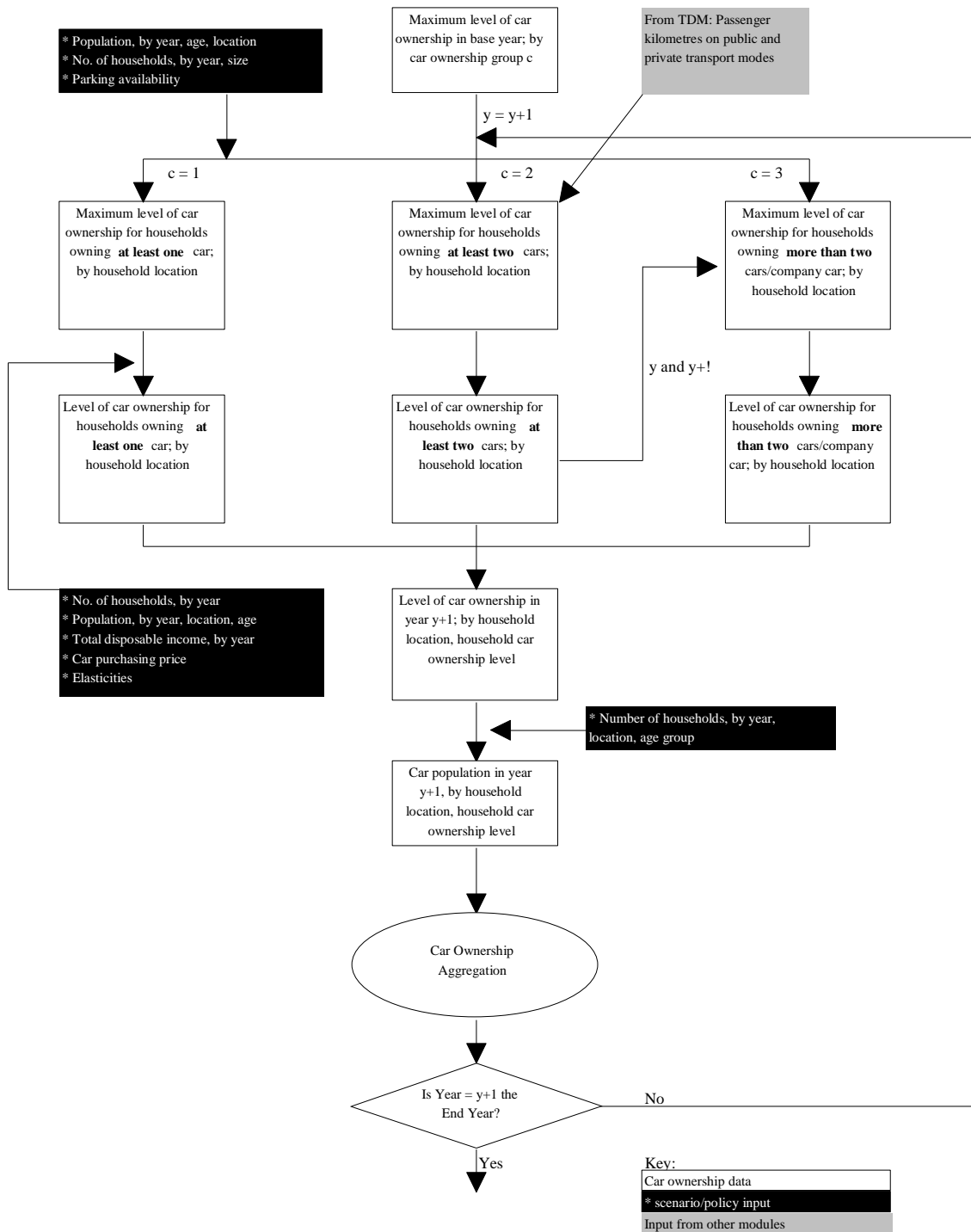
1. households owning at least one car;
2. households owning at least two cars; and
3. households owning more than two cars or having a business car at their disposal.

They are treated separately and a subscript letter  $c$  indicates which one has been considered, while the whole set is represented with  $C = \{1, \dots, 3\}$ . The expression  $\forall c \in C$  means that there is an equation for each group otherwise the equation reports explicitly which one it refers to.

As a further twist, households in different locations (urban/non-urban) are treated differently and in the same way a subscript letter  $l$  indicates which one has been considered, while the whole set is represented with  $L = \{1, 2\}$ . The product  $|L| \cdot |C|$  gives a total of six household categories.

A schematic presentation of how total car ownership is derived in TEAM is shown in Figure 7.

Figure 7: Flow chart of how total car ownership is derived in TEAM



As specified in Equation 3, the total stock of cars  $V_{y,v=1}$  for each year  $y$  is calculated by:

- multiplying the share of households owning cars by the total number of households, disaggregated by ownership level and household location;
- aggregating over household location and car ownership level.

### Equation 3: Calculation of total car ownership

$$V_{y,v=1} = \sum_{\substack{l \in L; \\ c \in C;}} P_{c,l,y} * NumHH_{l,y} \quad \forall y \in Y$$

where  $NumHH_{l,y}$  is the number of households for each year and location,

and  $P_{c,l,y}$  represents the share of households falling in each category.

While  $NumHH_{l,y}$  is the user's preferred population projection/forecast, the household shares  $P_{c,l,y}$  are endogenously modelled. The equations used to calculate the proportion of household with one, two or more than two cars ( $P_{c,l,y}$ ) are slightly different since buying a first car is considered to be a different type of decision than the purchase of a second, third or business car.

In order to present the equations to calculate  $P$ , it is necessary to define a maximum level of the proportion of car ownership:  $MaxOwn_{c,l,y}$ . It limits the overall growth level and it depends on many factors such as the proportion of the population able to drive and the household size distribution.

### Base year data

The base maximum levels of car ownership in urban and rural areas are assumed to be 100% for at least one car, 70% for at least 2 cars and 30% for three or more cars. Rural shares are slightly higher at 100% (at least one car), 80% (at least two cars) and 40% (three or more cars). The base year levels in 2012 for urban areas in the UK are 71.2% for at least one car, 22.3% for at least two cars and 4% for three or more cars. Rural shares are significantly higher at 88.9% (at least one car), 40.4% (at least two cars) and 7% (three or more cars).

The maximum level of car ownership (i.e. the saturation level of the Sigmoid curve) is dependent on:

- the share of the population who cannot drive (people below legal driving age);
- the household size, which takes three values of: 1 person, more than 1 person;
- the parking availability, a user-defined index (only applied to households in urban areas);
- the availability of public transport (for households in non-urban areas).

The equation to calculate the maximum level of car ownership varies with the number of cars owned (dimension c).

### ***Calculating maximum car ownership for households owning at least one car***

For households owning at least one car, the equation used is the same for both urban and non-urban areas (Equation 4).

#### **Equation 4: Maximum car ownership for households owning at least one car**

$$MaxOwn_{c=1,l,y} = MaxOwn_{c=1,l,0} * f^2$$

where

$$f^2 = \frac{D_y}{D_0}$$

is the change of the share of the population able to drive relative to the base year.  $D_y$  is an exogenous scenario variable and can be changed by the user for each modelling year.

### ***Calculating maximum car ownership for households owning at least two cars***

For households owning at least two cars, the methods to calculate maximum car ownership are different for urban and non-urban areas.

In *urban areas* ( $l = 1$ ), this maximum level is given by a combination of the availability of parking space with the change in proportion of households with more than one person, as shown in **Equation 5**.

#### **Equation 5: Maximum car ownership for households owning at least two cars, in urban areas**

$$MaxOwn_{c=2,l=1,y} = MaxOwn_{c=2,l=1,0} * f^3 * ParkIndex$$

where

$$f^3 = \frac{mop_y}{mop_0}$$

is the ratio of the share of households with more than one person in the current year ( $mop_y$ ) to the share of households with more than one person in the base year ( $mop_0$ ), and

$$ParkIndex = \frac{PA_y}{PA_0}$$

is the *parking availability index*, related to base year availability. The index is an internal parameter of the VSM, and  $PA_0 = 100$  is assumed as the base year value.

In *non-urban areas* ( $l = 2$ ), on the other hand, the maximum level is given by **Equation 6**.

#### **Equation 6: Maximum car ownership for households owning at least two cars, in non-urban areas**



$$MaxOwn_{c=2,l=2,y} = MaxOwn_{c=2,l=2,0} * f^3 * f^4$$

where the first function,  $f^3$ , is the same as in the sub-model for urban areas, representing the change in the proportion of household with more than one adult with respect to the base year, while the second one represents the *availability of public transport in non-urban areas*:

$$f^4 = \frac{PK_{l=2,0}}{PK_{l=2,y}}$$

where  $PK_{l=2,y}$  is calculated as total bus and train passenger-km driven in non-urban areas:

$$PK_{l=2,y} = PKM_{bus,rural,y} + PKM_{bus,motorway,y} + PKM_{rail,regional,y} + PKM_{rail,intercity,y}$$

The maximum level of car ownership for households owning at least two cars is then aggregated over household locations, as shown in **Equation 7**.

**Equation 7: Maximum car ownership for households owning at least two cars, aggregated over geographical areas**

$$MaxOwn_{c=2,y} = \sum_{l=1}^2 MaxOwn_{c=2,l,y} \times \frac{NumHH_{l,y}}{NumHH_y}$$

### **Calculating maximum car ownership for households owning at least three cars**

The maximum car ownership level for households owning at least three cars is assumed to stay constant over the modelling period, as specified in Equation 8.

**Equation 8: Maximum car ownership for households owning at least three cars**

$$MaxOwn_{c=3,l,y} = MaxOwn_{c=3,l,0}$$

Once the maximum level of car ownership is derived, the actual levels of ownership can be calculated as follows.

### **Calculation of the share of households owning a least one or two cars**

The proportion of households owning at least one car or two cars is mainly determined by the ratio of *disposable income for each household* ( $I_y$ ) to the *average new car purchase price* ( $R_y$ ) through a sigmoid (S-shaped) curve. As disposable income grows (or shrinks) the total level of car ownership will also grow (or shrink), but the rate at which this occurs depends on the car ownership elasticity ( $e_y$ ). Moreover, to define the sigmoid function it is necessary to define the point where the slope changes. In this case, the point is defined through the

function  $f^5$  which represents the car ownership elasticity parameter; it is calibrated internally in VSM for the base year ( $y = 0$ ) and stays constant over the modelling horizon.

For each year,  $y$ , the *share of households owning at least one or two cars* is given by **Equation 9** below.

**Equation 9: Car ownership for households owning at least one or two cars**

$$P_{c,l,y} = MaxOwn_{c,l,y} * \left[ \frac{(f_y^1)^{e_y}}{(f_y^1)^{e_y} + f_{c,l,0}^5} \right] \quad \forall c = 1,2; l \in L; y \in Y$$

where

$$f_y^1 = \frac{I_y}{R_y}$$

and

$$f_{c,l,0}^5 = \left( \frac{MaxOwn_{c,l,0}}{H_{c,l,0}} - 1 \right) * (f_0^1)^{e_0}$$

$$e_y = e_0 \left[ 1 + g * \left( \frac{MaxOwn_{c,l,y}}{f^7} - 1 \right) \right]$$

The latter function updates the base value of the car ownership elasticity  $e_0$  for each car ownership type, household location and year. It is a function of the calibration parameter  $g$  and  $f^7$ , which is given by:

$$f^7 = (MaxOwn_{c,l=1,y} * Sh_{c,l=1,y} + MaxOwn_{c,l=2,y} * Sh_{c,l=2,y})$$

***Share of households owning at least three cars***

For each year the share of households owning more than two cars or having a company car at their disposal is given by **Equation 10**:

**Equation 10: Car ownership for households owning at least three cars**

$$P_{c=3,l,y} = MaxOwn_{c=3,l,0} + (P_{c=3,l,y-1} - MaxOwn_{c=3,l,0}) * f_y^6 \quad \forall l \in L; y \in Y$$

Where:

$$f_y^6 = \frac{H_{c=2,l=2,y} - MaxOwn_{c=2,l=2,y}}{H_{c=2,l=2,y-1} - MaxOwn_{c=2,l=2,y-1}}$$

$F_y^6$  is the relative change in the share of households owning two cars. The idea is that the proportion of household owning three cars increases (or decreases) in the same way that the proportion of household with two cars increases (or decreases).

## 4.2.2 Motorcycles

When compared to the car model the motorcycle module is fairly simple and matches demand and supply (total ownership) by mapping the single motorcycle demand segment to the single ‘average motorcycle’ size category. **Table 7** gives the main assumptions on vehicle capacities and load factors for the year 2012. These assumptions were derived from calibrating the model to national transport statistics for 2012 (DfT, 2016, 2017).

**Table 7: The main motorcycle model assumptions**

<i>Vehicle size category</i>	<i>Average capacity (AvgCap), in pass/vehicle</i>	<i>Average load (AvgLF) <sup>(1)</sup></i>	<i>Average annual vehicle distance travelled (AveAnnKM)</i>
Average motorcycle	2	39%	4,053

Notes: <sup>(1)</sup> the figures shown are for the year 2012. AvgLF derived from *pkm* and *vkm* data for 2012 (DfT, 2016, 2017).

These parameters feed into the calculation of total vehicle-km travelled, as shown in Equation 13.

### Equation 11: Motorcycle traffic by vehicle size category

$$VKM_{y,v=1,s} = \frac{PKM_{y,v=1,d}}{AvgCap_s \times AvgLF_s}$$

where:  $VKM_{y,v=2,s}$  = vehicle-km for year  $y$   
 $PKM_{y,v=2,d}$  = passenger-km for year  $y$   
 $AvgCap_s$  = average capacity (in passengers per vehicle)  
 $AvgLF_s$  = average load factor (in % of capacity)

The average load factor,  $AvgLF$ , and average annual distance travelled,  $AveAnnKM$ , are scenario variables and determine the total number of buses needed to fulfil demand (expressed in vehicle-km). Both  $AvgLF$  and  $AveAnnKM$  can be changed for each future year, thus making it possible to simulate futures with different vehicle utilisations and travel patterns.

From this it is straightforward to calculate the total number of buses needed to fulfil demand by applying Equation 12.

#### Equation 12: Total motorcycle ownership

$$V_{y,v=1,s} = \frac{VKM_{y,v=1,s}}{AveAnnKM_{y,s}}$$

where:  $V_{y,v=2,s}$  = vehicle stock for year  $y$   
 $VKM_{y,v=2,s}$  = vehicle-km for year  $y$   
 $AveAnnKM_{y,s}$  = average annual vehicle distance travelled for year  $y$

### 4.2.3 Non-private vehicles

The number of vehicles needed for commercial purposes (which includes all vehicles other than private cars and motorcycles) is dependent on the level of activity demanded coupled with the efficiency of vehicle operation, or the level of vehicle utilisation. For passenger transport (including air) this depends on the number of passenger-kilometres demanded by the travelling public, together with vehicle capacities, loading factors on vehicles, service frequencies and timetabling considerations. For freight transport this depends on the tonne-kilometres needed, together with vehicle sizes, loading factors and vehicle scheduling. For road freight, overall truck and van ownership is also strongly linked to economic activity (GDP).

The level of activity is an input from the TDM. However, vehicle utilisation is affected by possible policy options, such as:

- deregulation/ regulation of services (e.g. airlines in Europe);
- any fiscal measures affecting the balance of costs in the freight industry.

The scenario and policy variables used for modelling 'other' vehicle ownership include:

- GDP growth rates;
- vehicle utilisation in the commercial sector.

Note vehicle purchase price is not usually taken into consideration when calculating overall vehicle ownership levels for other vehicles than cars; it is considered that as GDP grows the relative price of a new vehicle is dropping and this is explained by the elasticity between GDP and vehicle ownership levels.

### 4.2.4 Buses and coaches

The TDM provides the number of passenger-km for three bus demand segments namely urban, rural and motorway/dual-carriageway. The bus module makes the simple assumption of mapping these demand segments to the three bus size categories included in the model, namely urban bus, mini bus (scheduled community bus in rural areas) and express coach (e.g. National Express, Airport links). **Table 8** shows this mapping together with assumptions on

vehicle capacities and load factors for the year 2012, derived from calibrating the model to national transport statistics (DfT, 2016, 2017).

**Table 8: The main bus model assumptions**

<i>Demand segment</i>	<i>Vehicle size category</i>	<i>Average capacity (AvgCap), in pass/vehicle</i>	<i>Average load (AvgLF) <sup>(1)</sup></i>	<i>Average annual vehicle distance travelled (AveAnnKM)</i>
Bus, Urban	Urban bus	50	22.7%	39,569
Bus, Rural	Mini bus	16	47.6%	13,970
Bus, Motorway	Express coach	50	35.2%	99,413

Notes: <sup>(1)</sup> the figures shown are for the year 2012, based on national statistics (DfT, 2016, 2017).

These parameters feed into calculation of total vehicle-km travelled by each bus size category, as shown in Equation 13.

**Equation 13: Bus traffic by vehicle size category**

$$VKM_{y,v=2,s} = \frac{PKM_{y,v=2,d}}{AvgCap_s \times AvgLF_s}$$

where:  $VKM_{y,v=2,s}$  = vehicle-km for year  $y$ , by size  $s$  (urban, mini, coach)  
 $PKM_{y,v=2,d}$  = passenger-km for year  $y$ , by demand segment  $d$   
 $AvgCap_s$  = average capacity (in passengers per vehicle), by size  $s$   
 $AvgLF_s$  = average load factor (in % of capacity), by size  $s$

The average annual distance travelled,  $AveAnnKM$ , is a scenario variable and determines the total number of buses needed to fulfil demand (expressed in vehicle-km).  $AveAnnKM$  can be changed for each future year, thus making it possible to simulate different operational utilisations. From this it is straightforward to calculate the total number of buses needed to fulfil demand by applying Equation 14.

**Equation 14: Total bus ownership**

$$V_{y,v=2,s} = \frac{VKM_{y,v=2,s}}{AveAnnKM_{y,s}}$$

where:  $V_{y,v=2,s}$  = vehicle stock for year  $y$ , by size  $s$  (urban, mini, coach)  
 $VKM_{y,v=2,s}$  = vehicle-km for year  $y$ , by size  $s$  (urban, mini, coach)

$AveAnnKM_{y,s}$  = average annual vehicle distance travelled for year  $y$ , by size  $s$

#### 4.2.5 Vans and trucks

The number of businesses operating in each year and scenario largely determines the truck populations. Growth in van and truck numbers is closely related with growth in GDP/capita and population. As is common practice in other simulation models a linear regression method has been used to project future van and truck numbers for each year, shown in Equation 15.

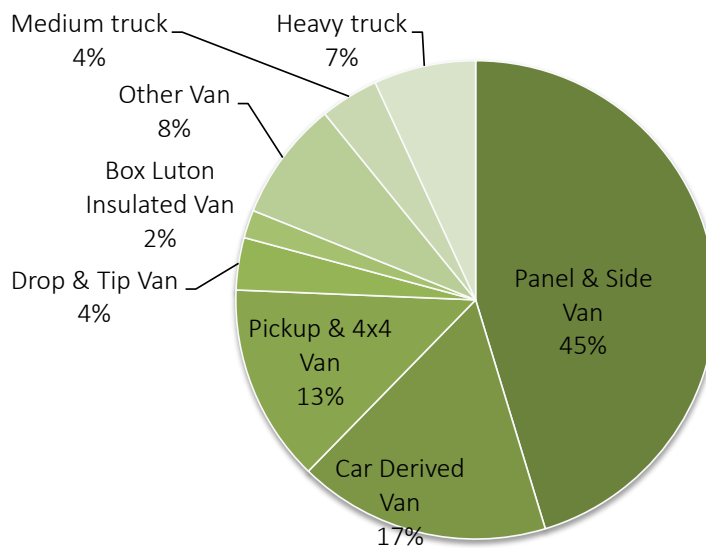
**Equation 15: total number of vans and trucks**

$$V_{y,v=3} = V_{y-1,v=3} \times (1 + \beta + \gamma \times \Delta GDP_y)$$

where  $\beta$  and  $\gamma$  are regression parameters which have been calibrated for historic years 1980 to 2015 based on GDP data (HM Treasury, 2018b), vehicle licensing statistics (ONS, 2018) and the MOT dataset (Chatterton et al., 2015) for vans (up to 3.5t gross vehicle weight, GVW), medium (3.5t to 12t GVW) and heavy (above 12t GVW) trucks.

Van and truck fleet data for 2016 are shown in Figure 8.

**Figure 8: Van and truck fleet shares, private and business**



The TDM provides the number of tonne-km for the three truck demand segments, namely urban, rural and motorway/dual-carriageway. The truck module maps these demand segments to the eight truck size categories included in the model, in *pro rata* shares according to traffic and tonne-km statistics (DfT, 2017). **Table 9** shows the main assumptions on vehicle capacities, load factors and annual mileages. These are calibrated figures for 2012 based on GDP data (HM Treasury, 2018b), traffic statistics (DfT, 2017) and vehicle licensing statistics (ONS, 2018); van data have been scaled according to MOT van types (Chatterton et al., 2015).

**Table 9: The main truck and van model data and assumptions <sup>(1)</sup>**

<i>Vehicle size category</i>	<i>Average capacity (AvgCap), in tons/veh.</i>	<i>Average load (AvgLF)</i>	<i>Average annual distance travelled (AveAnnKM)</i>	<i>Constant <math>\beta</math></i>	<i>GDP coefficient <math>g</math></i>
Panel & side vans	0.8	36.6%	22,393	-0.0002088	0.9990167
Car derived vans	0.6	39.0%	20,197	-0.0002088	0.9990167
Pickup & 4x4 vans	0.8	36.6%	16,473	-0.0002088	0.9990167
Drop & tip vans	1.0	38.0%	18,970	-0.0002088	0.9990167
Box, Luton, ins. van	1.0	38.0%	24,377	-0.0002088	0.9990167
Other vans	1.0	35.1%	14,076	-0.0002088	0.9990167
Medium trucks	8.0	32.2%	73,796	-0.0205624	0.7167248
Heavy trucks	22.0	38.6%	49,260	-0.0110262	0.6534065

Notes: <sup>(1)</sup> the figures shown are for the year 2016. The reference scenario assumes some of these change over time.

These parameters feed into the calculation of total vehicle-km travelled by each truck size category, as shown in Equation 16.

**Equation 16: Van and truck traffic by vehicle size category**

$$VKM_{y,v=3,s} = \frac{TKM_{y,v=3,d}}{AvgCap_s \times AvgLF_s}$$

where:  $VKM_{y,v=3,s}$  = vehicle-km for year  $y$ , by size  $s$  (6 van types, 2 HGV types)

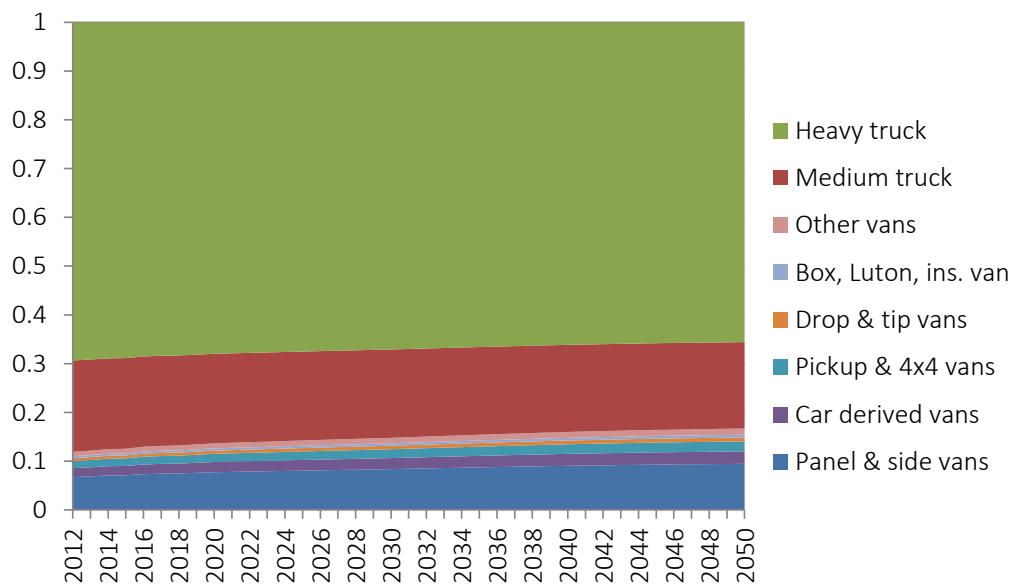
$PKM_{y,v=3,d}$  = tonne-km for year  $y$ , by demand segment  $d$

$AvgCap_s$  = average capacity (in tonnes per vehicle), by size  $s$

$AvgLF_s$  = average load factor (in % of capacity), by size  $s$

The disaggregation of future road freight demand (in tonne-km, from TDM) to road freight vehicle types is an exogenous input to the model, simulating structural changes in vehicle logistics (and the expected transition from larger to smaller vehicles in urban areas). This is illustrated in Figure 9 which shows that HGVs, in particular larger trucks, transport the vast majority of freight by weight, while the van shares increase gradually over time. Amongst the latter, panel and side vans dominate tonne-km demand.

Figure 9: Projected changes in shares of total road freight demand by vehicle type



#### 4.2.6 Passenger aircraft

Passenger aircraft are bought on a commercial basis in a highly competitive market. Any change in passenger numbers (trips) and destinations (trip lengths) will have a direct effect on total vehicle numbers. Aircraft numbers have therefore been assumed to depend on the ratio of the total annual vehicle kilometres (based on passenger-km from the TDM, which are divided by the average load factors from the scenario module) and the average number of kilometres per plane and year.

The TDM provides the number of passenger-km for domestic and international aviation. The aircraft module maps these demand segments to the five aircraft size categories included in the model, namely small jets (private/chartered), domestic short haul, international medium haul / Europe, international long haul / intercontinental and international supersonic (NB: the supersonic category is not used at present as all Concorde aircraft were retired in the early 2000s). **Table 10** shows this mapping together with assumptions on vehicle capacities, load factors, the annual number of trips per aircraft and the average distance per aircraft per flight for the year 2015. These assumptions were derived from calibrating the model to national transport statistics (CAA, 2017; DfT, 2017). The reference scenario assumes that these input parameters stay constant over the modelling horizon. These assumptions can of course be modified for simulation of alternative scenarios such as changes in aircraft capacities and utilisations.



**Table 10: The main passenger aircraft demand modelling assumptions <sup>(1)</sup>**

<i>Demand segment</i>	<i>Aircraft size category</i>	<i>Average capacity (AvgCap), pass./plane</i>	<i>Average load (AvgLF)</i>	<i>Average annual trips per aircraft (AvgAnnTrips)</i>	<i>Average distance per trip (AvgTripDist), km</i>
Domestic	Small jets	4	50%	531.0	250
Domestic	Short distance	90	65%	510.3	500
International, medium haul / Europe	Medium distance	215	65%	1,422.3	2,100
International, long haul / intercontinental	Long distance	275	78%	726.1	5,475
International, supersonic <sup>(2)</sup>	Supersonic	100	76%	639	6,000

Notes: <sup>(1)</sup> the figures shown are for the year 2015. The reference scenario assumes that these parameters stay constant over the modelling horizon. <sup>(2)</sup> Not used currently.

Total vehicle-km travelled are derived for each aircraft size category according to Equation 17.

**Equation 17: Aircraft traffic by size category**

$$VKM_{y,v=4,s} = \frac{PKM_{y,v=4,d}}{AvgCap_s \times AvgLF_s}$$

- where:  $VKM_{y,v=4,s}$  = vehicle-km for year  $y$ , by aircraft size  $s$   
 $PKM_{y,v=4,d}$  = passenger-km for year  $y$ , by air demand segment  $d$   
 $AvgCap_s$  = average capacity (in passengers per vehicle), by aircraft size  $s$   
 $AvgLF_s$  = average load factor (in % of capacity), by aircraft size  $s$

The total number of aircraft needed to fulfil demand is then derived by dividing total annual aircraft-km by the product of the average annual trips per aircraft and the average distance per aircraft and per trip, as shown in Equation 18.

**Equation 18: Total aircraft numbers**

$$V_{y,v=4,s} = \frac{VKM_{y,v=4,s}}{AvgAnnTrips_{y,s} \times AvgTripDist_{y,s}}$$

where:  $V_{y,v=4,s}$  = vehicle stock for year  $y$ , by aircraft size  $s$   
 $VKM_{y,v=4,s}$  = vehicle-km for year  $y$ , by aircraft size  $s$   
 $AvgAnnTrips_{y,s}$  = average annual number of trips for year  $y$ , by size  $s$   
 $AvgTripDist_{y,s}$  = average trip distance per aircraft for year  $y$ , by size  $s$

#### 4.2.7 Freight aircraft

Dedicated freight aircraft are also bought on a commercial basis in a highly competitive market. Any change in freight lifted and destinations (trip lengths) will have a direct effect on total vehicle numbers. As with the passenger aircraft module, freight aircraft numbers are assumed to depend on the ratio of the total annual vehicle kilometres (based on tonne-km from the TDM, which are divided by the average load factors from the scenario module) and the average number of kilometres per plane and year.

Domestic and international air freight demand is mapped onto the three freight aircraft size categories included in the model (**Table 11**). The reference scenario assumes that the input parameters shown in **Table 11** stay constant over the modelling horizon. The parameter figures were derived from reviewing some of the literature and calibrating the model to national transport statistics (CAA, 2017; Chapman, 2007; DfT, 2017) for 2015. These assumptions can be modified for simulation of alternative scenarios.

**Table 11: The main freight aircraft demand modelling assumptions <sup>(1)</sup>**

<i>Demand segment</i>	<i>Aircraft size category</i>	<i>Average capacity (AvgCap), tons/plane</i>	<i>Average load (AvgLF)</i>	<i>Average annual trips per aircraft (AvgAnnTrips)</i>	<i>Average distance per trip (AvgTripDist), km</i>
Domestic	Short distance	18	60%	185	500
International, medium haul / Europe	Medium distance	35	65%	936	1,500
International, long haul / intercontinental	Long distance	90	65%	546	4,500

Notes: <sup>(1)</sup> the figures shown are for the year 2015. The reference scenario assumes that these parameters stay constant over the modelling horizon.

Total vehicle-km travelled and total vehicle stock are derived for each freight aircraft size category using Equation 17 and Equation 18, similar to the passenger aircraft model.

## 4.2.8 Passenger and freight trains

In contrast to other models, the number of new trains that will enter the population is determined by the national investment in motorised rail rolling stock (i.e. locomotives and motorised carriages). In TEAM this is achieved for each of the four passenger rail categories and the rail freight category shown in Table 4. The user has the option to alter this assumption for the testing of policies including, for example, large-scale investment in rail stock. Thus, the overall number of vehicles is calculated as the sum of previous vehicles, minus scrapped, plus new vehicles, as shown in Equation 19.

### Equation 19: Total rail rolling stock

$$V_{y,v} = NV_{y,v} + V_{y-1,v} - S_{y-1,v} \quad \forall y \in Y, v \in M$$

where

$$NV_{y,v} = \frac{AnnRollingStockInvestment_{y,v}}{AvgRollingStockPrice_{y,v}}$$

Note with this approach it could easily happen that if investment were too low (and scrappage would continue at historic rate) total rail traction stock would *decline* over time, with the added effect that the average annual distance travelled by rail traction stock would *increase* (provided demand stays the same).

As for the calculation of total train-km, the TDM produces the number of passenger/tonne-km for four passenger rail categories and the rail freight category demand segments, which are mapped onto the appropriate train size categories (**Table 12**). Vehicle capacities, load factors and average rolling stock prices were derived from calibrating the model to national transport statistics (DfT, 2016, 2017), which also provide annual rolling stock investment for various segments of the national rail rolling stock.

**Table 12: The main train demand model assumptions (data shown are for 2015)**

Vehicle size category	Average capacity, pass./train or tons/train	Average load	Average annual vehicle distance travelled	Average Rolling Stock Price, £million per train	Annual Rolling Stock Investment, £million
Light rail, underground	468	41.0%	67,041	2.5	78.8
Regional rail	250	43.2%	70,000	5.0	865.2
Intercity rail	447	45%	200,000	10	182.0
High speed rail	750	60%	275,000	20	65.0
Rail freight	380	70%	100,000	10	247.8

These parameters feed into the calculation of total vehicle-km travelled by each train size category, as shown in Equation 20.

#### Equation 20: Train traffic by vehicle size category

$$VKM_{y,v=5,s} = \frac{PTKM_{y,v=5,d}}{AvgCap_s \times AvgLF_s}$$

where:  $VKM_{y,v=5,s}$  = vehicle-km for year  $y$ , by size  $s$   
 $PTKM_{y,v=5,d}$  = passenger/tonne-km for year  $y$ , by demand segment  $d$   
 $AvgCap_s$  = average capacity (in passengers/tons per vehicle), by size  $s$   
 $AvgLF_s$  = average load factor (in % of capacity), by size  $s$

### 4.2.9 Freight shipping

In absence of any better data the number of freight ships in the vehicle population is assumed to remain constant, and new ships will enter the population only as replacements for ships that are scrapped (Equation 21). This is clearly a gross simplification, which could be modified as a later refinement of the VSM. The user has the option to alter this assumption for the testing of policies including, for example, large-scale investment in canal or port infrastructure.

#### Equation 21: Total shipping stock

$$NV_{y,v=6,s} = S_{y-1,v=6,s}$$

where:  $NV_{y,v=6,s}$  = new vehicle stock for year  $y$ , by ship size  $s$   
 $S_{y-1,v=6,s}$  = scrapped ship stock, by ship size  $s$

The demand model provides projections of demand for three freight shipping demand segments (domestic inland, domestic coastal, international maritime), which are mapped onto the appropriate ship size categories (Table 13). The limited amount of appropriate data on ship capacities and load factors were based on UK domestic waterborne freight statistics (DfT, 2018a) and adjusted to TEAM categories to ensure internal consistency within the model. These parameters feed into the calculation of total vehicle-km travelled by each ship size category, as shown in Equation 20. Note international maritime statistics were not available across the parameters; therefore, maritime / international freight has not been included in this version of TEAM.

**Table 13: The main shipping demand model assumptions (2015 data)**

<i>Vehicle size category</i>	<i>Average capacity, tons/ship</i>	<i>Average load</i>	<i>Average annual vehicle distance travelled</i>
Inland / river	2,418	0.5	3,405
Coastal	23,200	0.5	18,575
Maritime / international	46,329	0.5	41,262

**Equation 22: Shipping traffic by vehicle size category**

$$VKM_{y,v=6,s} = \frac{TKM_{y,v=6,d}}{AvgCap_s \times AvgLF_s}$$

where:  $VKM_{y,v=6,s}$  = vehicle-km for year  $y$ , by ship size  $s$   
 $TKM_{y,v=6,d}$  = tonne-km for year  $y$ , by demand segment  $d$   
 $AvgCap_s$  = average capacity (in tons per vehicle), by size  $s$   
 $AvgLF_s$  = average load factor (in % of capacity), by size  $s$

## 4.3 Vehicle scrappage

### 4.3.1 Approach

Vehicles are scrapped at the end of their usable life. This can occur for the following reasons:

- insurance ‘write-off’ following an accident;
- bodywork deterioration beyond economic repair;
- engine or other mechanical deterioration beyond economic repair;
- voluntary scrappage due to price incentives;
- prescribed scrappage due to legislation.

#### *Cars*

Within a saturated car market, where the number of cars per person remains constant (a state not yet reached in any market in the world), the rate of vehicle scrappage is crucial to the rate of deployment of new technologies. Within the UK car market, where rates of growth in car ownership are assumed to decline as saturation levels are approached, vehicle scrappage rates are extremely important in determining the turnover of technologies within the vehicle fleet.

With the improving build quality of modern vehicles, the average lifespan of vehicles may increase, decreasing stock turnover and slowing the introduction of new vehicle

technologies. Possible options for introducing new propulsion or emissions control technologies include replacing the engine, engine management systems and/or exhaust systems in older vehicles rather than scrapping them altogether when their propulsion technology fails or becomes obsolete. Other options include incentives for scrapping vehicles over a certain age (a.k.a. scrappage schemes, see e.g. Brand et al. (2013)). In addition, as tailpipe emissions from vehicles are reduced, the environmental impacts of vehicle construction and disposal will start to form a larger proportion of their overall life cycle impact – this is profound in the case of zero (tailpipe) emissions vehicles such as battery EVs. Encouraging longer lifespans could be a strategy for reducing this effect.

### ***Other vehicles***

For vehicles other than cars (particularly commercial vehicles) the life is more often determined in advance, and the investment in the vehicle is depreciated over a certain time period – usually four years. The expected resale value at that stage becomes an important factor. Scrappage of commercial vehicles takes place when they are considered “life expired” by their owners. This will be a commercial decision, based on the needs of the business, rather than (necessarily) because the vehicle can no longer perform a function at all. In many cases vehicles have a set life, over which they will be depreciated by the organisation that owns them. Once they are fully depreciated they may have some years of useful life left, or they may be scrapped to make way for a more modern vehicle that provides an improved level of service to the organisation.

To estimate the scrappage rate of vehicles a series of S-shaped life curves have been used in TEAM. These are somewhat different for each vehicle type (for example the average life of a train is far higher than that of a commercial truck). Apart from the vehicle type average life expectancy (probably the single largest explanatory factor), the average life expectancy might also be related to:

- scrappage incentives;
- inspection and maintenance standards;
- investment policy (public transport);
- safety requirements;
- World trade levels (for shipping).

The variables used in TEAM for modelling vehicle scrappage are:

- average vehicle lifespan;
- financial incentives/disincentives for scrappage;
- changing real price of vehicles.

### **4.3.2 Model specification**

The decommissioning of vehicles from the vehicle stock due to scrappage is modelled using a modified Weibull distribution. The Weibull distribution is often used to model the likelihood of component failure with age (see e.g. de Jong et al., 2004).

The scrappage function is based on two parameters: *failure steepness*, which is the rate at which the likelihood of vehicles being scrapped increases with age, and the *characteristic service life*. The approach closely follows the FOREMOVE model (Zachariadis et al., 1995).

The calculation of scrappage of vehicles is carried out in the same manner for all vehicle types, but the scrappage parameters vary by vehicle type. The characteristic service life varies by technology and can be changed by the technical user to take account of policy options such as the introduction of long term scrappage incentives (that may or may not have an effect on *average* service lives) or, conversely, the encouragement of buying vehicles with a longer life (e.g. battery EVs).

The first function  $f^g$  shown in **Equation 23** provides the share of vehicles of a specific type  $v$  that remain operating  $A$  years after first registration (i.e.  $A$  is the age of the vehicle).  $f^g$  is a sigmoid function (S-shaped curve) defined by the *failure steepness* and the *characteristic service life*.

#### Equation 23: Modified Weibull distribution

$$f_{y,a,v,k}^g = e^{-\left[\left(\frac{A_{v,y} + \delta_v}{\gamma_v}\right)^{\delta_v}\right]}$$

where:  $A_{v,y}$  = age of vehicle type  $v$  in year  $y$   
 $d$  = failure steepness for vehicle type  $v$   
 $g$  = characteristic service life for vehicle type  $v$

The **scrappage probability function**  $\mathcal{G}$  can then be specified as a ratio of the share of vehicles of a specific age remaining in the current year to the share of vehicles one year younger being present in the population:

#### Equation 24: Scrappage probability function

$$\mathcal{G} = 1 - \frac{f_{a,v,k}^g}{f_{a-1,v,k}^g}$$

where  $\mathcal{G}$  provides the *probability* of vehicles of each type and age to be scrapped in a specific year (i.e.  $0 \leq \mathcal{G} \leq 1$ ).

This probability is finally multiplied by the number of vehicles present in the previous year to provide the total number of vehicles scrapped. This calculation is performed first for each vehicle type, age and year, and then filtered through to all vehicle technologies:

$$S_{a,y,v,z,g} = \mathcal{G} \cdot V_{a-1,y-1,v,z,g} \quad \forall y \in Y, v \in M, a \in A, z \in Z, g \in G$$

The parameters used are dependent on the type of vehicle and the country, based on data used in the model described in FOREMOVE (Zachariadis et al., 1995). For the model to perform effectively (and for calibration of the parameters used) a detailed age breakdown of the fleet in the base year is required. National vehicle licensing statistics (DfT, 2009) were used to calibrate the UK figures for *failure steepness* and *characteristic service life*. The parameters are listed in Table 14 for the main vehicle types in TEAM.

**Table 14: Scrappage parameters by vehicle type**

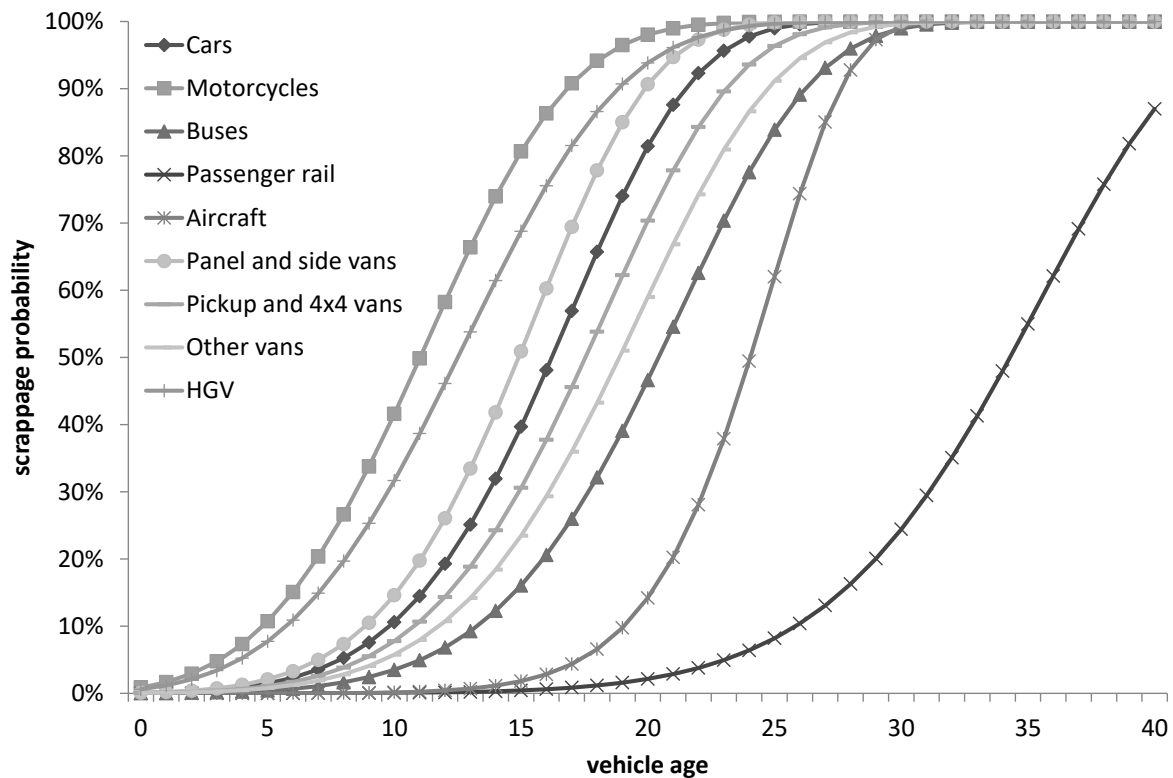
<i>Vehicle type</i>	<i>Characteristic service life</i>	<i>Failure steepness</i>
<b>Passenger vehicles</b>		
Motorcycle	14	5
Car	21	7
Bus & coach	25	7.5
Passenger train	40	10
Passenger aircraft	38	15
<b>Freight vehicles</b>		
Panel & side vans	20	7
Car derived vans	21	7
Pickup & 4x4 vans	22	7
Drop & tip vans	20.5	7
Box, Luton, ins. van	20.5	7
Other vans	23	7
Medium and heavy trucks	15	5
Freight train	40	10
Ships	30	6.5
Freight aircraft	38	15

Source: scrappage parameters derived from UK Vehicle Licensing Statistics (ONS, 2018), with van type differentiation based on age distribution obtained from the MOT database (Chatterton et al., 2015).

The shapes of the sigmoid curves are illustrated for a selection of vehicle types in Figure 10. This shows that motorcycles and HGV live shorter 'lives' than, say, trains and planes.



Figure 10: Scrapage probability function for selection of vehicle types



Source: scrapage probability functions based on vehicle licensing data for the UK

#### 4.4 Calculation of the total new vehicle stock

As already indicated earlier the number of new vehicles needed to enter the fleet in any given year is simply derived by taking the difference between the number calculated as remaining from the previous year ( $V_{y-1} - S_{y-1}$ ) and the total number of vehicles calculated to meet demand in the current year  $V_y$  (**Equation 25**). The number of vehicles remaining from the previous year is obtained as the difference between the vehicle stock of the previous year minus the vehicles scrapped at the end of the previous year.

**Equation 25: Number of new vehicles needed**

$$NV_{y,v} = V_{y,v} - (V_{y-1,v} - S_{y-1,v}) \quad \forall y \in Y, v \in M$$

where  $NV_y$  represents the number of new vehicle needed for the current year  $y$ ,  $V_y$  and  $V_{y-1}$  represent, respectively, the vehicle stock of the current and the previous year and  $S_{y-1}$  represents the number of vehicles scrapped.

Equation 25 is the same for each vehicle type and is applied for each year. Note, however that for shipping vessels ( $v = 6$ ) the assumption made is that  $V_y = V_{y-1}$  (see above).

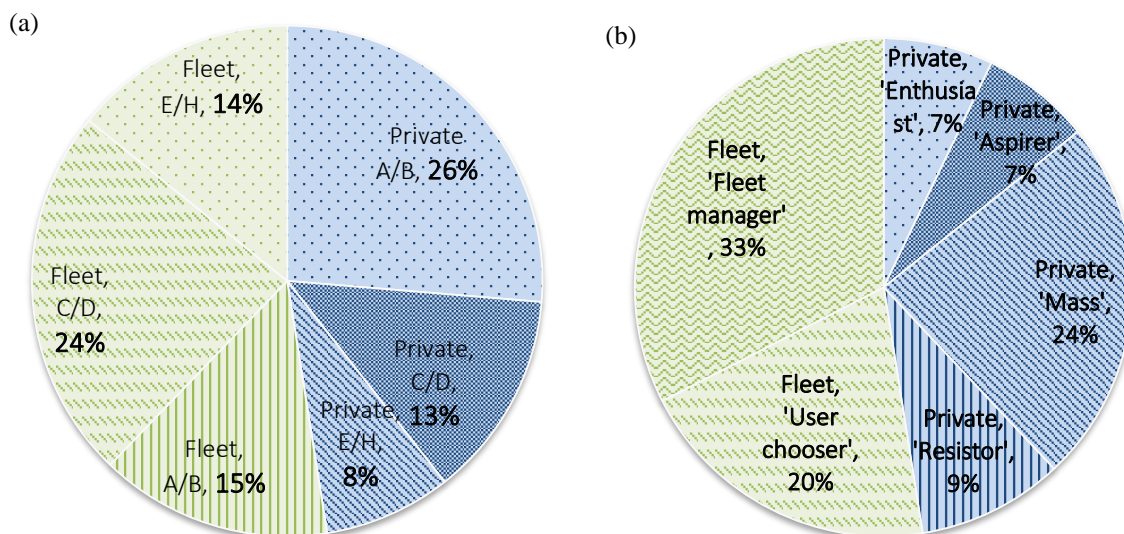
## 4.5 Disaggregation of the total number of new vehicles by size or type

### 4.5.1 Passenger cars

The car model is the most disaggregated, with the new car fleet modelled by size/category (defined by three car types/sizes), ownership (private and fleet/company) and six consumer segments. This distinction makes it possible to simulate policies affecting different market (e.g. company car tax, scrappage rebate for private buyers) and consumer segments.

The new car market is first segmented into private and company/fleet markets, then into three vehicle segments according to the UK definitions of car segment and size (segments A/B – size ‘small’, C/D – ‘medium’, E/F/G/H – ‘large’) (SMMT, 2014). The same private consumer split applies across each vehicle segment, but the private/fleet sales split and annual mileages vary across vehicle segments. Using UK data to illustrate the segmentation, Figure 11a shows the sales by vehicle ownership and segment/size, highlighting the significance of the fleet/company market (52.5% of all new cars) (SMMT, 2018).

**Figure 11: (a) Car market shares by vehicle ownership (private or fleet/company) and vehicle segment/size; (b) Car market shares by vehicle ownership (private or fleet/company) and consumer segment in the UK market (2015 data)**



Source: Adapted from SMMT (2018) and ETI (ETI, 2013).

Notes: (a) Car segment and size are denoted by A/B – ‘small’, C/D – ‘medium’, and E/F/G/H – ‘large’. (a/b) Private car market denoted by blue patterned pie segments; fleet/company market denoted by green patterned pie segments. (b) Consumer segments denoted by four private and two fleet/company segments, with further details in Table 15 below. Percentage shares correspond to market shares for each segment.

Consumer acceptance, defined as the readiness to consider purchasing or using an alternative fueled vehicle (AFV), varies across consumers, with the majority of private consumers not accepting as sufficiently advanced the capability of current AFV models. For example, reliability, safety and battery degradation issues, as well as uncertainty regarding residual values, contribute to consumers’ reluctance to purchase BEVs. Building on the consumer study of 2,729 UK car buyers (Anable et al., 2016; Brand et al., 2017; ETI, 2013), the private buyer market was simplified from the eight segments found in Anable et al. (2016) into four segments and extended to include company-owned vehicles (Table 15 and Figure 11b). This takes into account that among company-owned cars, some are chosen by private individuals (termed ‘user-choosers’) – for whom the same purchase criteria as private cars apply – while the rest are selected by a decision maker within an organisation (‘fleet managers’) who generally have different decision making criteria than private buyers.

**Table 15: Consumer segmentation across private and company/fleet markets**

Private (47.5%)	‘Enthusiasts’ (15%)	Driven by innovativeness and prepared to pay a premium for AFVs. While they represent most of the early adopters of AFVs, they only account for a small fraction of car buyers
	‘Aspirers’ (15%)	Interested in AFVs but concerned by their technical limitations. AFV adoption by this group improves with the increased availability of AFV models from trusted brands and the provision of market incentives that address both cost and technical barriers
	‘Mass market’ (50%)	While AFV have no particular interest or symbolic meaning to this group, they are followers of social norms and are likely to become more receptive to AFV as their numbers increase
	‘Resistors’ (20%)	Unlikely to buy AFVs as they strongly reject their symbolism (the perceived status and social acceptability of owning an AFV). This group’s receptiveness to AFVs will change only once AFVs have lost their current connotations, i.e. only once already widely adopted
Fleet/ company (52.5%)	‘User-choosers’ (38%)	Consider company-car ownership as primarily an individual purchasing behavior, hence utility calculations are similar to those for private buyers
	‘Fleet managers’ (62%)	More likely to consider the total cost of ownership (TCO) and practical issues (such as technical suitability) and are less concerned with the brand and image

Note: Values in brackets show the UK segment size for the year 2015

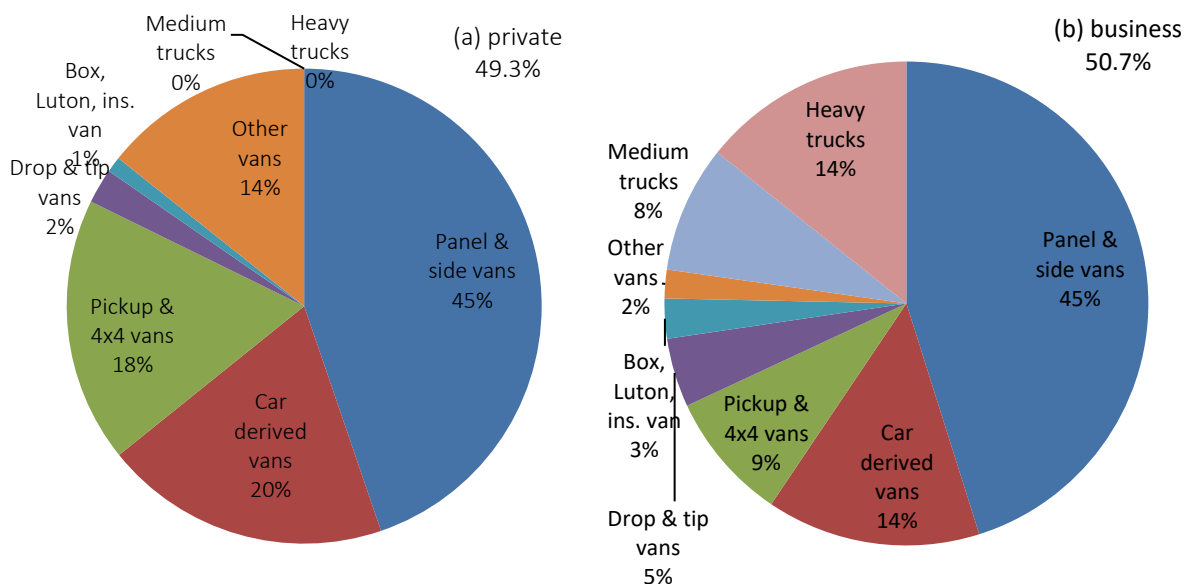
The UK new car size split has been evolving slightly in favour of small and large cars, with small cars in segment A/B taking up around 41% of the market, medium (C/D) 27% and large (E+) 22%. Vehicle size split is a scenario input variable so can be changed for future years for sensitivity analysis or exploration of scenario variants, such as banning the sale of large (E+) cars from a specified date.

## 4.5.2 Vans and trucks

The new van and truck market is first segmented into private and business markets, then into eight vehicle segments. Six van types were developed for TEAM based on UK registration data obtained from the MOT tests and results database for 2012 (DfT, 2019). This database allowed us to model the private/business sales split and different annual mileages, energy use and emissions rates vary across vehicle segments (see Table 9).

Using UK data to illustrate the segmentation, Figure 12 shows van/truck market shares by vehicle ownership (a: private = 49.3%, b: business = 50.7%) and vehicle segment/size, highlighting the dominance of panel and side vans in both private and business markets. Vehicle size split is a scenario input variable so can be changed for future years for sensitivity analysis or exploration of scenario variants, such as taxing heavy trucks or banning the sale of larger vans from a specified date.

**Figure 12: (a) Private van/truck market shares by vehicle segment/type; (b) Business van/truck market shares by vehicle segment in the UK (2015 data)**



## 4.5.3 Other vehicle types

The 'reference' size distributions for new buses and ships are assumed to remain constant over the time horizon. In other words, the proportion of vehicles of each size obtained from the most recent statistics determines the split of sizes of new vehicles in each of the following modelled years. Crucially, size split is a scenario variable and can be modified by the user to simulate, say, 'banning' one vehicle size from entering the total vehicle fleet. Similarly, in a future where consumers prefer smaller cars over larger ones, the availability of large cars can be phased out over time.

The size distribution of new trains is dependent on the investment in rail rolling stock, which is disaggregated by vehicle size and a key policy input variable. So for example, if High Speed Rail 2 went ahead in earnest the UK would have to invest heavily in high speed rail rolling stock in the latter part of the period between 2015 and 2035.

The approach for new aircraft stock assumes a constant size distribution of the aircraft fleet, identical with the size distribution obtained from the most recent statistics. Size split is a scenario variable and can be modified by the user. Within each size category, however, the user can change the capacity of aircraft. In one exogenous scenario of the TEAM, aircraft capacity is assumed to increase slowly over time while average load factors stay constant.

## 4.6 Vehicle technology availability

For each year a number of alternative vehicle technologies will be available in the market place, both for privately owned and commercial vehicles. The drivers of the availability of different technologies are:

- make and model availability;
- consumer demand;
- legislation on fuel type, vehicle emissions, energy consumption, safety and noise;
- differential taxation (by technology/fuel), on either fuel or vehicle;
- technological breakthrough.

Different scenarios within TEAM clearly have different pathways of technological development. The default values developed here are included in the reference scenario. Note that any policies can of course alter these development pathways. All vehicle technologies have been specified in terms of technological and economic characteristics that are relevant to the modelling of vehicle technology choice, including:

- propulsion technology (fuel type, hybridisation, vintage/innovation technology);
- purchase price, purchase tax, vehicle road tax (VED in the UK);
- fuel price and fuel tax;
- (non fuel) operation and maintenance costs, e.g. fixed insurance and maintenance costs, depreciation costs for commercial vehicles;
- other vehicle taxation such as Benefit-in-Kind (paid by private buyers of a company car) and national insurance contribution benefits (C1NIC) paid by the fleet manager/employer;
- expected vehicle life (e.g., higher expected life for EVs?);
- discount rate (private, fleet, commercial) for calculating annuities.

This module is common to both parts of the VSM (cars and other vehicles). It determines the vehicle technologies available in any given year, and contains the variables that describe the vehicles, to enable them to be selected through the vehicle choice modules.

The main technology characteristics used in the VSM are:

- price excluding tax;
- taxation levels (affected by policy users) for fuels, vehicle purchase, annual vehicle ownership, emissions levy or carbon tax;

- costs of operation, per vehicle-km, including fuel used, road pricing charges, parking charges, pre tax fuel price.

Table A4 in Appendix A lists the 1246 vehicle technologies included in TEAM (v2.5), including first and last year of availability and the average purchase price.

## 4.7 Vehicle technology choice

The purpose of the technology choice module is to split the demand for *new* vehicles (in terms of numbers) among the different available technologies, for any specific vehicle type (such as medium-sized, C/D class cars, panel & side vans, urban buses or international middle range aircraft).

Technology choice is a complex decision making process, particularly with regard to the private consumer. The choices made by the private consumer are much less likely to be driven by business-focused types of considerations. To the private individual a car represents much more than a means of travelling from A to B. The individual is likely to buy the most expensive vehicle they can afford (i.e. they will set a capital budget at the outset of the choice process), and within that price range seek to satisfy a number of personal desires, 'needs' and 'wants'.

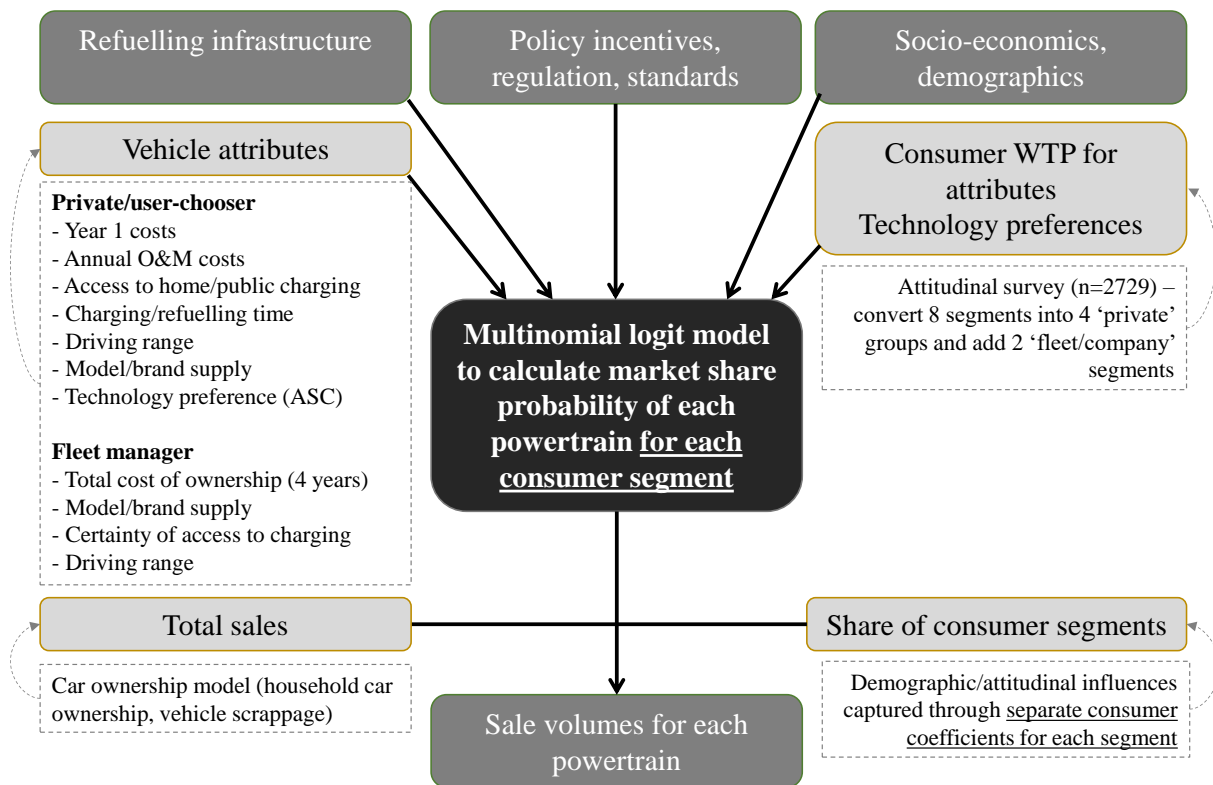
In contrast, commercial organisations procure vehicles that will provide the best return on their investment. Thus they must balance the total lifetime benefits of a particular vehicle against the total lifetime cost. To model their decisions accurately it would therefore be necessary to model both the differences in benefits provided by different technologies, and also the differences in cost. However too little is known about the benefits side of this equation to provide a model of the way different organisations would assess marginally different technologies. Therefore a simplifying assumption was made, that the different technologies available for the same vehicle mode and size offer the same level of utility to the organisation - i.e. the only difference may lie in the expected costs of purchase, operation, maintenance and resale. In addition to costs, market availability, infrastructure availability, vehicle performance and technology preference of a commercial organisations have been included within a discrete choice modelling framework.

### 4.7.1 Passenger cars

#### *Car choice model – overview*

The TEAM's car choice model is a discrete choice model that estimates the purchase choice probability based on an assessment of overall vehicle 'attractiveness' (or 'utility') from amongst a set of vehicle choices (or 'alternatives'), each with their own financial and non-financial 'attributes'. The weighting of attributes varies across consumer segments, because consumers' opinions on the importance of different vehicle attributes (e.g. running costs) vary. The model therefore reproduces the variation in utility of different vehicles across consumer segments, and the variation over time as vehicle attributes improve. Figure 13 gives an outline of the car choice model including key inputs and outputs.

Figure 13: Outline of the car choice model within the TEAM modeling framework



Notes: This is a simplified illustration of the model flow. Dark grey shading indicates input and output parameters linked to other TEAM modules. Light grey shading indicates key parameter sets within model, with key parameters in text boxes shown underneath. – WTP=willingness to pay; O&M=operating and maintenance; AFV=alternative fuel vehicle; ASC=alternative specific constant (latent variable depicting technology preference not captured elsewhere).

### Car choice model – private buyers

For private buyers the utility and market share equations are simply:

Equation 26: Car choice model, utility function for private buyers

$$U_i = \sum_j \beta_j * Attribute_{i,j} + ASC_i$$

Equation 27: Car choice model, market share for private buyers

$$Market\ share_i = \frac{e^{U_i}}{\sum_k e^{U_k}}$$

where:  $U_i$  is the total utility of alternative  $i$ ;  $\beta_j$  is the weighting factor for attribute  $j$ ; and  $ASC_i$  is the so-called *Alternative Specific Constant* for alternative  $i$ .

The Alternative Specific Constants ( $ASC_i$ ) are used to represent the specific technology preference (positive or negative) not captured by the attributes. It depicts the acceptance of the technology that varies across consumer segments; from Enthusiasts, who are willing to pay a premium, to Resisters, who exhibit a strong rejection of the technology. The  $\beta_j$  and  $ASC_i$  values used for this study were based on stated preference data obtained from a recent

consumer and vehicle choice study (Anable et al., 2016; Anable et al., 2011b; ETI, 2013) and given further below.

It should be noted that the consumer segments are only relevant to the UK market. Since attitudes to and technology preferences of EV technology may change significantly over time, the technology preference values revealed in 2011 may well change over the modelling horizon. We have therefore taken into account changes in preference values based on uptake rates and ‘consumer learning’, as explained further below.

Based on previous market research reported in Element Energy (2013) and Greene et al. (2014) the key vehicle attributes concerning private buyers were:

- vehicle price;
- running costs;
- access to charging/refueling infrastructure;
- charging/refueling time;
- driving range;
- model/brand supply, and;
- consumer ‘receptiveness’ (i.e. technology preference).

Almost all of these attributes (the exceptions being running costs and access to overnight charging infrastructure) currently present a barrier to plug-in vehicle and other AFV adoption. All ‘enablers’ and ‘barriers’ were monetized, i.e. put on a ‘perceived’ basis; this does not mean that they represent actual costs. The choice model weighting factors  $\beta_j$  were based on stated preferences of the choice experiment conducted for the ETI study (Anable et al., 2016; Element Energy, 2013). Table 16 summarizes the key attribute values and weighting factors for the Reference case.

**Table 16: Vehicle attributes taken into consideration in the car choice model for private and fleet buyers**

<i>Attribute</i>	<i>Value (reference case) – varies with time</i>	<i>Weighting factors <math>\beta_j</math> OR value of penalty – constant with time</i>
<b>Vehicle price</b>	Price of vehicle + existing policy price signals (e.g. first year VED, plug-in vehicle grant, scrappage rebate), incl. VAT	Price coefficient ( $\beta_j = Cp$ ) based on revealed UK price elasticity: -0.0003521 for private consumers. <sup>(§),(1)</sup>
<b>Running cost</b>	Fuel costs (varies by fuel) + existing policy price signals (e.g. VED, BIK, ECA) + insurance and maintenance costs	The $\beta_j$ vary across consumer segments (Supplementary Material), from high weighting for ‘Enthusiasts’ ( $\beta_j=7*Cp$ ) to low weighting for ‘Resistors’ ( $\beta_j=2*Cp$ ). <sup>(§),(1)</sup>
<b>Access to overnight charging</b>	70% of private buyers have access to overnight off-street charging up to 2050. 25% of fleet buyers have certainty of access in 2015, rising to 40% by 2030	Overnight charging: pre-requisite for BEVs; Day charging: value of access for BEVs (£2,000) and 4 year fuel savings (variable) for PHEVs. <sup>(2)</sup>



<b>Charging/ refuelling time</b>	Average energy used for recharging (varies by fuel type, vehicle segment and hybridization) divided by power rate (e.g. BEV/PHEV: 3kW in 2015)	Based on stated preference, value of £250/h is assumed to decrease over time by taking the highest charging rate available to calculate the charging time. Charging time coefficient: - 0.088025. <sup>(3)</sup>
<b>Driving range</b>	Real world range, varies by vehicle segment and powertrain, from 110km (BEV, 2015) increasing to 400km for large cars by 2030	Decreasing slope function of approx. £30/km, from approx. £3,000 at 150km to zero at 'ideal range' (from which there is no perceived penalty) at 370km. <sup>(3)</sup>
<b>Model/ brand supply</b>	Low supply, varies by vehicle segment and powertrain: $Penalty = \frac{2}{3} * \frac{\ln(\text{share of AFV})}{C_p}$	Supply penalty is quantified as per the technique first developed by Greene in the U.S., i.e. based on the share of AFV models for sale. Values range between £0 (equal availability) to £10,484 (only 1 model available in medium size segment). <sup>(4)</sup>

Notes: <sup>(5)</sup> In line with the price elasticity reported in the Eftec (2008) and Tanaka et al. (2014) studies. Running cost coefficients are set to reproduce the willingness to pay (WTP) for running cost savings which differs for each consumer segment, see Supplementary Material S1. BIK = Benefit-In-Kind, graded by CO<sub>2</sub>, with tax payable by individuals with a fleet car ('user-choosers'); VED = CO<sub>2</sub>-graded Vehicle Excise Duty (road tax); PC = price coefficient; ECA = Enhanced Capital Allowance, benefit to company in 'fleet manager' case.

Sources: <sup>(1)</sup> Eftec (2008); <sup>(2)</sup> Lin and Greene (2010) and Element Energy (2013); <sup>(3)</sup> Dimitropoulos (2011), Hidrue et al. (2011) and Stephens (Stephens, 2013); <sup>(4)</sup> Greene (1998; 2001).

The running cost coefficients are set to reproduce the willingness to pay (WTP) for running cost savings (Table 17). This varies from a WTP of £7 upfront to save £1 annual for 'Enthusiasts' to a WTP of only £2 for 'Resistors'. This can be interpreted as 'payback time horizon': for a vehicle with a capital cost premium over the incumbent (gasoline internal combustion engine vehicle), the running costs savings must offset the premium over 7 years for 'Enthusiasts' (for the market share to reach 50% in the case of a comparison between two technologies). This time period is reduced to 2 years for 'Resistors'. Another way to interpret the WTP for running cost savings is to translate them into discounting rates: the range is 7% for Enthusiasts to 48% for Resistors. The overall weighted average discounting rate of private buyers is 25%, which is in line with our previous work on this issue (Brand et al., 2013).

Table 17: Running cost price coefficients

<i>Consumer segment</i>	<i>Price coefficient Cp</i>	<i>Willingness to pay for £1 in running cost savings <sup>(£)</sup></i>
Resistor	-0.0007042	£2
Mass	-0.0017605	£5
Aspirer	-0.0017605	£5
Enthusiast	-0.0024647	£7
User chooser	-0.0014084	£4

Source: Element Energy (2013)

### ***Access penalty (overnight charging)***

As the certainty of access to charging facilities is a key decision factor for potential BEV owners, it was assumed that only consumers with such access will consider purchasing a BEV. Without the provision of extensive public infrastructure, only overnight charging can provide this certainty of access.<sup>4</sup> For PHEVs, while access to recharging equipment is necessary to realise running cost savings, it is not essential for mobility. Therefore, all private car buyers (privately registered cars and 40% of cars registered as company cars) were assumed in the model to be able to consider purchasing PHEVs. However, for the portion without access to infrastructure, the perceived running costs are based on the use of conventional fuel only, and an associated penalty equivalent to the loss of four years of fuel savings (four years being the average ownership period of new cars). Given their motivation to reduce costs, it is assumed that fleet managers consider PHEVs only if they have certainty of access to charging facilities, as this provides the only route to fuel cost reduction.

### ***Access penalty (day charging)***

Even for private car buyers (and company car ‘user choosers’) with access to home charging, the lack of opportunity to charge in the day translates into a disutility for BEVs (commonly referred to as ‘range anxiety’). Lin and Greene (2010) valued the corresponding penalty, based on observed U.S. travel patterns, to be worth up to £4,000 (for the lowest mileage drivers, the figure is estimated at around £1,000; converted using 1GBP = 1.2USD). For this study, the model uses a lower value of £2,000, in line with the findings from the choice experiment conducted on UK new car buyers. However, based on observed UK purchase behaviour, the modelling assumes that the ‘Enthusiast’ segment does not perceive a penalty related to any lack of day infrastructure. For PHEVs, as in the case of access to overnight charging, the perceived running costs reflect the level of access to recharging; not having access to recharging is, therefore, set at the equivalent of four years of fuel savings.

Being depot/work based, it is assumed that fleet managers only consider BEVs if they have access to overnight charging and their vehicle application operation is compatible with the vehicle’s range. Therefore, access to a (rapid) network increases the share of fleet managers who can consider BEVs, but any lack of public day charging infrastructure does not represent a penalty for fleet managers. For fleet cars, as data on usage pattern was not readily

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<sup>4</sup> Work place charging involves some competition for the charging socket; furthermore it is not accessible 7 days a week. Also note that 50% of cars are not used for commuting at all (UK National Travel Survey 2012 data).

available, it was assumed that there is more variety in usage; as a result, range compatibility (before provision of day infrastructure) was set to 30% in 2020 and 40% in 2030.

### ***Driving range penalty***

Dimitropoulos et al. (2011) reported an average value for EV range of £30/km. This means consumers would be willing to pay £3,000 to add 100 km to the driving range of a BEV. Alternatively, if the maximum range of a BEV is 100 km less than the ideal range consumers would like, the range penalty is valued as £3,000. The incremental value of range decreases as the maximum range increases. In this study, this decrease in penalty was reproduced (from £30/km at 150 km), assuming that the 'ideal range' of 370 km was the limit over which no more penalty is perceived (i.e. value of driving range penalty over 370 km was zero).

### ***Alternative specific constants***

Further to attribute values and weighting factors provided in Table 16, the  $ASC_i$  (technology preference) values used in this study were based on regression analysis of the empirical data (attitudinal survey and choice experiment) obtained from the ETI segmentation study (Anable et al., 2016) as reported in Element Energy (2013). Table 18 shows the monetized and normalized  $ASC_i$  for plug-in vehicles for private and 'user-chooser' consumer segments.<sup>5</sup> The data show that all attitudinal segments consider PHEVs more favorably than BEVs due to the performance characteristics of the respective technologies, and there is no clear bias towards owning a PIV as a second car in the household (Anable et al., 2016). Mass market buyers strongly reject BEVs but not PHEVs (as much).

We modelled 'consumer learning' and the neighbor effect by assuming that the technology bias encapsulated in the technology preference parameter ( $ASC_i$ ) decreased linearly with increasing sales from 100% of the  $ASC_i$  value at no sales to 0% when sales reach 25% and above. (This modeling behaviour can be switched on or off for sensitivity analysis; the user interface provides a handy switch on the *Run Model* form.)

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<sup>5</sup>  $ASC$  values were monetized using the revealed UK price elasticity for private consumers  $C_p = -0.0003521$ , and normalized against the 'Aspirer' consumer segment. The conversion was done by dividing the utility term by the price coefficient.

**Table 18: Default technology preference ( $ASC_i$ ) values for plug-in vehicles**

<i>Consumer segment</i>	<i>Technology i</i>	$ASC_i^{(\$)}$	<i>Perceived cost</i> <sup>(+)</sup> <i>(in GBP)</i>
Resistor	PHEV	-4.436	12,600
Resistor	BEV	-9.436	26,800
Mass	PHEV	-1.338	3,800
Mass	BEV	-5.282	15,000
Aspirer	PHEV	0	0
Aspirer	BEV	0	0
Enthusiast	PHEV	1.373	-3,900
Enthusiast	BEV	0.986	-2,800
User chooser	PHEV	-1.338	3,800
User chooser	BEV	-5.282	15,000

Notes: <sup>(+)</sup> Perceived cost values were derived from the ASCs using the revealed UK price elasticity of -0.0003521 for private consumers. <sup>(\\$)</sup> ASC and perceived cost values were normalized against the ‘Aspirer’ consumer segment.

Sources: Hidrue et al. (2011); Hoen and Koetse (2012); Batterbee and Lidstone (2013); Element Energy (2013).

### ***Car choice model – fleet manager segment***

In contrast to private buyers, fleet managers are assumed to approach potential vehicle purchase based on a rational assessment of TCO (Total Cost of Ownership), model/brand supply and technology suitability (charging access, driving range compatibility). Equation 26 simplifies to:

#### **Equation 28: Car choice model, utility function for fleet manager segment**

$$U_i = \alpha * TCO_i + \beta * SP_i$$

where:  $U_i$  is the total utility of alternative  $i$ ; TCO is the total cost of ownership over 4 years;  $\alpha$  is the price coefficient for TCO (varies by vehicle segment); and  $\beta$  is the price coefficient for supply penalty  $SP_i$ . The TCO includes depreciation costs (capital cost - resale value of 40% \* discount factor, at a 10% discount rate) and 4-year running costs (discounted, including existing company/fleet car price signals).

The price coefficients for the ‘fleet manager’ consumer segments were derived from the elasticity in demand as per Greene et al. (2004). They vary by vehicle segment and are provided in Table 19.

**Table 19: Baseline price coefficients for fleet managers (based on 2012 ICE cars)**

<i>Number of makes/models in each segment</i>	<i>TCO (£GBP)</i>	<i>Average market share</i>	<i>Price elasticity</i> <sup>(\\$)</sup>	<i>Implied price coefficient</i>	
Small (A/B)	75	14,433	0.013	-15.71	-0.001103
Medium (C/D)	98	22,461	0.010	-15.71	-0.000707
Large (E to I)	255	33,397	0.004	-15.71	-0.000472

Source: Element Energy (2013), Greene et al. (2004)

Notes: <sup>(5)</sup> The elasticity is based on the willingness to pay data of fleet manager as collected during primary research reported in Element Energy (2013). This is higher than the price elasticities reported in, for example, Greene et al. (2004), reflecting the higher price sensitivity (and highly elastic demand) of the UK fleet manager market.

### ***Car choice model – decision process***

The choice model takes into account two important pre-conditions to be met for AFVs to be part of the choice set.

1. First, all buyers must be aware of AFVs and their incentives. The reference case assumes a sigmoid increase in awareness from low (10%) to moderate (50%) levels by 2030; this can be changed for scenario analysis.
2. Second, private buyers must have access to overnight charging (for BEV and HFCV) – this is assumed to stay constant at 70% over the time horizon. Also, fleet buyers must have certainty of access to charging/refueling and the range must meet the duty cycle requirement, in consistence with their technical suitability approach. For BEV, for instance, the reference case assumes low deployment of a rapid charging network so that only 25% of fleet buyers meet the range compatibility condition in 2015, rising to 40% by 2030 and then staying constant.

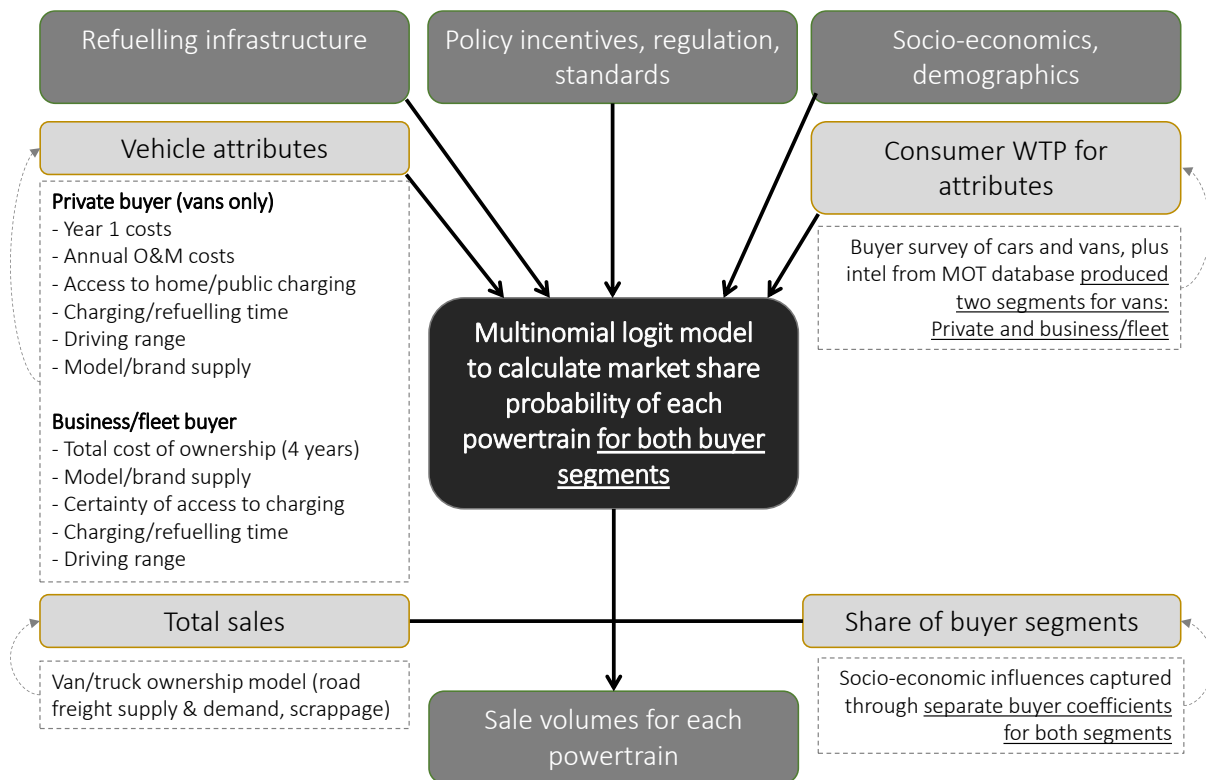
The decision process and choice model are run for each vehicle segment and consumer segment, with the share of vehicle and consumer segments being kept constant in the Reference case.

## **4.7.2 Vans and trucks**

### ***Van and truck choice model – overview***

The van and truck technology choice model is similar if somewhat simpler than the car model. Again it is based on a discrete choice model that estimates the purchase choice probability based on an assessment of overall vehicle ‘attractiveness’ (or ‘utility’) from amongst a set of vehicle choices (or ‘alternatives’), each with their own financial and non-financial ‘attributes’. The weighting of attributes varies across consumer segments (private, business), because consumers’ opinions on the importance of different vehicle attributes (e.g. running costs) vary. The model therefore reproduces the variation in utility of different vehicles across consumer segments, and the variation over time as vehicle attributes improve. Figure 14 gives an outline of the van and truck choice model including key inputs and outputs.

Figure 14: Outline of the van and truck choice model within the TEAM modeling framework



Notes: This is a simplified illustration of the model flow. Dark grey shading indicates input and output parameters linked to other TEAM modules. Light grey shading indicates parameter sets within model, with parameters in text boxes shown underneath. – WTP=willingness to pay; O&M=operating and maintenance.

### Van and truck choice model – private buyers

For private buyers the utility and market share equations are simply:

Equation 29: Van and truck choice model, utility function for private buyers

$$U_i = \sum_j \beta_j * Attribute_{i,j}$$

Equation 30: Van and truck choice model, market share for private buyers

$$Market\ share_i = \frac{e^{U_i}}{\sum_k e^{U_k}}$$

where:  $U_i$  is the total utility of alternative  $i$ ;  $\beta_j$  is the weighting factor for attribute  $j$ .

It should be noted that the buyer segments may only be relevant to the UK market. Since technology preferences of AFV technology may change significantly over time, the technology preference values revealed in 2011 may well change over the modelling horizon. We have therefore taken into account changes in preference values based on uptake rates and ‘buyer learning’, as explained further below.

As with cars, and based on market research reported in Element Energy (2013) and Greene et al. (2014) the key vehicle attributes concerning private buyers were: vehicle price; running costs; access to charging/refueling infrastructure; charging/refueling time; driving range;

model/brand supply; and consumer ‘receptiveness’ (i.e. technology preference). Almost all of these attributes (the exceptions being running costs and access to overnight charging infrastructure) currently present a barrier to plug-in vehicle and other AFV adoption. All ‘enablers’ and ‘barriers’ were monetized, i.e. put on a ‘perceived’ basis; this does not mean that they represent actual costs.

The  $\beta_j$  coefficients used for TEAM were based on stated preference data obtained from a recent consumer and vehicle choice study (Anable et al., 2016; Anable et al., 2011b; Element Energy, 2013; ETI, 2013). Table 20 summarizes the key attribute values and weighting factors for the Reference case.

**Table 20: Vehicle attributes taken into consideration in the van and truck choice model for private and fleet buyers**

<i>Attribute</i>	<i>Value (reference case) – varies with time</i>	<i>Weighting factors <math>\beta_j</math> OR value of penalty – constant with time</i>
<b>Vehicle price</b>	Price of vehicle + existing policy price signals (e.g. first year VED, plug-in vehicle grant, scrappage rebate), incl. VAT for private buyers	Price coefficient ( $\beta_j = C_p$ ) based on revealed UK price elasticity: -0.0003521 for private consumers. <sup>(5),(1)</sup>
<b>Running cost</b>	Fuel costs (varies by fuel) + existing policy price signals (e.g. VED, BIK for private, VED, C1ANIC for business buyers) + insurance and maintenance costs	The $\beta_j$ vary across consumer segments (Supplementary Material), from high weighting for ‘Enthusiasts’ ( $\beta_j=7*C_p$ ) to low weighting for ‘Resistors’ ( $\beta_j=2*C_p$ ). <sup>(5),(1)</sup>
<b>Access to overnight charging</b>	70% of private buyers have access to overnight off-street charging up to 2050. 22% of fleet buyers have certainty of access in 2012, rising to 40% by 2030, then staying constant	Overnight charging: pre-requisite for BEVs. Day charging: value of access for BEVs (£2,000) and 4 year fuel savings (variable) for PHEVs. <sup>(2)</sup>
<b>Charging/ refuelling time</b>	Average energy used for recharging by van/truck type, fuel type and hybridization (e.g. 60 and 6.6 kWh for BEV and PHEV vans) divided by power rate (e.g. BEV/PHEV: 3kW ‘home charging’)	Based on stated preference, value of £250/h is assumed to decrease over time by taking the highest charging rate available to calculate the charging time. Charging time coefficient: -0.088025. <sup>(3)</sup>
<b>Driving range</b>	Real world range, varies by vehicle segment and powertrain, from 220km (BEV vans, Euro 5) increasing over time to 400km for BEV vans (by 2025) and medium BEV trucks (by 2035)	Decreasing slope function of approx. £30/km, from approx. £3,000 at 150km to zero at ‘ideal range’ (from which there is no perceived penalty) at 370km. <sup>(3)</sup>
<b>Model/ brand supply</b>	Low supply, varies by vehicle segment and powertrain: $Penalty = \frac{2}{3} * \frac{\ln(\text{share of AFV})}{C_p}$	Supply penalty is quantified as per the technique first developed by Greene in the U.S., i.e. based on the share of AFV models for sale in each segment. Values range between £0 (equal availability) to £6,837 (only 1 out of 37 models available as BEV in panel van segment). <sup>(4)</sup>

Notes: <sup>(5)</sup> In line with the price elasticity reported in the Eftec (2008) and Tanaka et al. (2014) studies. Running cost coefficients are set to reproduce the willingness to pay (WTP) for running cost savings. BIK = Benefit-In-Kind, graded by CO<sub>2</sub>, with tax payable by private buyers; VED = CO<sub>2</sub>-graded Vehicle Excise Duty (road tax); PC = price coefficient; C1ANIC = class 1A national insurance contribution, paid by business buyers.

Sources: <sup>(1)</sup> Eftec (2008); <sup>(2)</sup> Lin and Greene (2010) and Element Energy (2013); <sup>(3)</sup> Dimitropoulos (2011), Hidrue et al. (2011) and Stephens (Stephens, 2013); <sup>(4)</sup> Greene (1998; 2001).

The running cost coefficient for private van buyers is meant to reproduce the willingness to pay (WTP) for running cost savings. The coefficient for vans was based on the 'user-chooser' car segment with a value of -0.0014084 (Anable et al., 2016; Element Energy, 2013). Assuming a price coefficient for private buyers of -0.00035210 (see car choice model above), the van coefficient equates to a WTP of £4 upfront to save £1 annually. This can be interpreted as 'payback time horizon': for a vehicle with a capital cost premium over the incumbent, the running cost savings must offset the premium over 4 years (for the market share to reach 50% in the case of a comparison between two technologies, with everything else equal). Another way to interpret the WTP for running cost savings is to translate them into a discounting rate. This comes out at about 25%, which is in line with our previous work on this issue (Brand et al., 2013).

### ***EV charging access penalty***

In terms of **access to overnight charging**, all private van/truck buyers were assumed in the model to be able to consider purchasing PHEVs. For PHEVs the perceived running costs reflect the level of access to recharging; not having access to recharging is, therefore, set at the equivalent of four years of fuel savings. The value of access to overnight charging was £3,000 for BEVs, £3,750 for hydrogen FCVs and 4-year fuel savings (variable, between £3,000 and £4,120) for PHEVs.

Given their motivation to reduce costs, it is assumed that business/fleet buyers consider PHEVs only if they have *100% certainty of access to charging facilities*, as this provides the only route to fuel cost reduction.

In terms of **access to day charging**, even for private van buyers with access to home charging, the lack of opportunity to charge in the day translates into a disutility for BEVs (commonly referred to as 'range anxiety'). Lin and Greene (2010) valued the corresponding penalty, based on observed U.S. travel patterns, to be worth up to £4,000 (for the lowest mileage drivers, the figure is estimated at around £1,000; converted using 1GBP = 1.2USD). The reference case in TEAM uses a mid-range value of £3,000, in line with the findings from the choice experiment conducted on UK new van buyers (Element Energy, 2013) and the observation that vans travel more miles than cars. For PHEVs, as in the case of access to overnight charging, the perceived running costs reflect the level of access to recharging; not having access to recharging is, therefore, set at the equivalent of four years of fuel savings.

Being depot/work based, it is assumed that business/fleet buyers only consider BEVs if they have access to overnight charging *and* their vehicle application operation is compatible with the vehicle's range. Therefore, access to a (rapid) network increases the share of fleet managers who can consider BEVs, but any lack of public day charging infrastructure does not



represent a penalty for business/fleet buyers. For business vans and trucks, as data on usage patterns was not readily available, it was assumed that there is more variety in usage; as a result, range compatibility (before provision of day charging infrastructure) was set to 25% in 2015, rising to 40% in 2030 then staying constant. This is a scenario variable, so higher (or lower) range compatibility values can be set to test future expansions of day charging networks.

### ***Van and truck choice model – business/fleet buyer segment***

In contrast to private buyers, business/fleet buyers are assumed to approach potential vehicle purchase based on a quasi-rational assessment of TCO (Total Cost of Ownership), model/brand supply and technology suitability (charging access, driving range compatibility):

**Equation 31: Van and truck choice model, utility function for business/fleet buyer segment**

$$U_i = \alpha * TCO_i + \beta * SP_i$$

where:  $U_i$  is the total utility of alternative  $i$ ; TCO is the total cost of ownership over 4 years;  $\alpha$  is the price coefficient for TCO (varies by vehicle type); and  $\beta$  is the price coefficient for supply penalty  $SP_i$ . The TCO includes depreciation costs (capital cost - resale value of 30% \* discount factor, at a 10% discount rate) and 4-year running costs (discounted, including existing business vehicle price signals).

The price coefficients for the business/fleet buyer segment were derived from the elasticity in demand as per Greene et al. (2004). They vary by vehicle segment and are provided in Table 21.

**Table 21: Baseline price coefficients  $\alpha$  for business buyers (based on 2015 diesel vehicles)**

<i>Number of makes/models in each segment</i>		<i>TCO (£GBP)</i>	<i>Marginal market share</i>	<i>Price elasticity <sup>(§)</sup></i>	<i>Implied price coefficient <math>\alpha</math></i>
Panel & side vans	37	49,969	0.027	-12.39	-0.0002549
Car derived vans	37	47,328	0.027	-12.39	-0.0002691
Pickup & 4x4 vans	20	48,405	0.050	-12.39	-0.0002695
Drop & tip vans	20	49,587	0.050	-12.39	-0.0002630
Box, Luton, insulated vans	15	52,171	0.067	-12.39	-0.0002545
Other vans	20	47,140	0.050	-12.39	-0.0002767
Medium trucks	25	179,481	0.040	-12.39	-0.0000719
Heavy trucks	25	279,222	0.040	-12.39	-0.0000462

Source: Element Energy (2013), Greene et al. (2004) and own calculations

Notes: <sup>(§)</sup> The elasticity is based on the willingness to pay data of business/fleet buyers as collected during primary research reported in Element Energy (2013). This is higher than the price elasticities reported in, for example, Greene et al. (2004), reflecting the higher price sensitivity (and highly elastic demand) of the UK business/fleet buyer market.

### ***Van and truck choice model – decision process***

The choice model takes into account two important pre-conditions to be met for AFVs to be part of the choice set.

1. First, all buyers must be aware of AFVs and their incentives. The reference case assumes a sigmoid increase in awareness from low (10%) to moderate (50%) levels by 2030; this can be changed for scenario analysis.
2. Second, private buyers must have access to overnight charging (for BEV and HFCV) – this is assumed to stay constant at 70% over the time horizon.
3. Third, business/fleet buyers must have certainty of access to charging/refueling and the range must meet the duty cycle requirement, consistent with their technical suitability approach. For BEV, for instance, the reference case assumes low deployment of a rapid charging network so that only 25% of business/fleet buyers meet the range compatibility condition in 2015, rising to 40% by 2030 and then staying constant.

The decision process and choice model are run for each vehicle type (e.g. panel and side van, medium truck) and buyer segment (private, business), with the share of vehicle and buyer segments being kept constant in the Reference case.

#### 4.7.3 Other vehicle types: motorbikes, buses, trains, shipping vessels, aircraft

For all other vehicle types, the choice model is somewhat simplified. A vehicle of technology  $i$  (see Appendix A) is chosen with probability ( $prob_i$ ) which is related to cost and non-cost factors of the vehicle using that technology. Cost factors are simulated by calculating the equivalent annual cost  $EAC_i$  for each technology  $i$ . Non-cost factors are simulated by a preference and performance parameter,  $P_i$ , which is an aggregate function of perceived performance ( $perf$ ), market presence ( $pres$ ) and consumer preference ( $pref$ ) of the vehicle technology. From the mathematical point of view, the probability is modelled as a linear function of the preference and performance parameter and a multinomial logit function (commonly used in behavioural modelling, see e.g. Train, 2009) of the cost factors, as shown in Equation 32.

Equation 32: Technology choice probability function

$$prob_i = \frac{P_i \times \exp\left(-c \times \frac{EAC_i}{\min(EAC_i)}\right)}{\sum_{j=1}^m P_j \times \exp\left(-c \times \frac{EAC_j}{\min(EAC_j)}\right)}$$

with

$$P_i = perf_i \times pres_i \times pref_i$$

where  $P_i$  = preference and performance parameter for vehicle technology  $i$   
 $EAC_i$  = equivalent annual cost of vehicle technology  $i$   
 $c$  = modelling constant (preset value of  $c=10$  used for model calibrations)  
 $m$  = number of vehicle technologies available in modelling year  
 $perf_i$  = perceived performance of vehicle technology  $i$   
 $pres_i$  = market presence at maturity of vehicle technology  $i$   
 $pref_i$  = consumer preference for vehicle technology  $i$

The price and non-price factors underpinning **Equation 32** are described in more detail as follows.

### **Price Factors**

The **equivalent annual cost  $EAC_i$**  is the cost per year of owning and operating a vehicle over its entire (economic) lifespan (Equation 33). It is the sum of the annuity of owning the vehicle over its economic lifetime and any annual operating and maintenance costs (e.g. fuel, road user charging, circulation taxes, insurance, maintenance and depreciation) to the consumer or operator. The annuity represents the annual payment of paying off a loan for all up-front costs (purchase price, purchase taxes and rebates). The applied discount (or interest) rate can vary by vehicle type (car, van, aircraft, etc.) and, to avoid a purely static approach, by year. Implicitly the  $EAC$  can vary by scenario (e.g. via changes in pre-tax fuel price) and policy (via e.g. changes in fuel duty).<sup>6</sup>

#### **Equation 33: Annual cost of ownership and operation**

$$EAC_i = -PMT(DRate_i, AvgEconLife_i, InvCost_i) + AnnFixCost_i + AnnVarCost_i$$

where:  $EAC_i$  = equivalent annual cost of owning a vehicle of technology  $i$   
 $PMT()$  = the payment for an annuity  
 $DRate_i$  = discount (or interest) rate for technology  $i$   
 $AvgEconLife_i$  = average economic lifetime of vehicle technology  $i$   
 $InvCost_i$  = net investment or upfront cost of owning a vehicle technology  $i$   
 $AnnFixCost_i$  = annual fixed costs  
 $AnnVarCost_i$  = annual variable costs.

Net ownership costs are simply the vehicle purchase price (after tax, incentives, rebates, etc.) calculated as an annuity over the economic lifetime of the vehicle. Fixed costs are costs of insurance, maintenance, depreciation, VED, etc. Variable costs are mainly determined by fuel costs, plus variable taxes such as road pricing and congestion charges. Specifically, annual fuel costs are calculated according to Equation 34.

#### **Equation 34: Annual fuel costs**

$$AnnFuelCost_{y,i} = (ResCost_{y,i} + FuelDuty_{y,i}) \times VAT \times SFC_i \times AveAnnKM_{y,i}$$

where:  $AnnFuelCost_{y,i}$  = estimated annual fuel costs for technology  $i$   
 $ResCost_{y,i}$  = pre-tax fuel price for technology  $i$   
 $FuelDuty_{y,i}$  = transport fuel duty for technology  $i$   
 $VAT$  = Value Added Tax rate (e.g. 1.2 for current 20% UK VAT rate)  
 $SFC_i$  = specific fuel consumption for technology  $i$ , in litres per 100km  
 $AveAnnKM_{y,i}$  = average annual distance travelled per vehicle technology  $i$

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<sup>6</sup>  $EAC_i$  is also the basis for calculating relative transport costs ( $RC$  in Equation 1) which feeds back from the VSM to the TDM.

To populate the model, and to ensure that the full spectrum of the vehicle range is reflected in the purchase decisions, a detailed price distribution is needed. The variables needed for such an approach are:

- Distribution of vehicles purchased, by annuitized lifetime cost (by year);
- Purchase price of the new vehicle, including any taxes imposed (by year, vehicle type, size, engine type, fuel type);
- Running costs of the new vehicle, based on:
  - fuel price, with tax;
  - annual taxes such as vehicle excise duty (VED);
  - insurance and maintenance costs;
  - any other charges imposed by the policy maker (e.g. parking charges, road pricing differentiated by technology);
  - average annual mileage (by technology);
- Average vehicle life (by technology).

The key variables are specified in the vehicle technology tables, summarised in Appendix A. The default discount rate for commercial buyers of planes, ships and so on was assumed to be 10%, simulating lower cost of capital and investment risk than for private buyers of, say, cars and motorbikes.

### ***Non-price Factors***

The  $P$  factor is an aggregate of three key factors that can influence purchasing decisions, based on market research by the UK Energy Saving Trust (2008). First, the factor of perceived performance  $perf$  is an aggregate of perceived safety and security, speed, acceleration, range between refuelling, space available and comfort. Secondly, the market presence factor  $pres$  represents the potential market presence of the vehicle technology at market maturity, including factors such as availability of and access to fuel as well as market coverage (i.e. is the technology widely available across the different market segments such as ‘super mini’, ‘small family’, executive’ and ‘multi-purpose vehicles’?). Thirdly, the consumer preference factor  $pref$  simulates non-cost factors that cannot be explained by cost, performance and market factors, e.g. vehicle colour, style and ‘technology loyalty’.

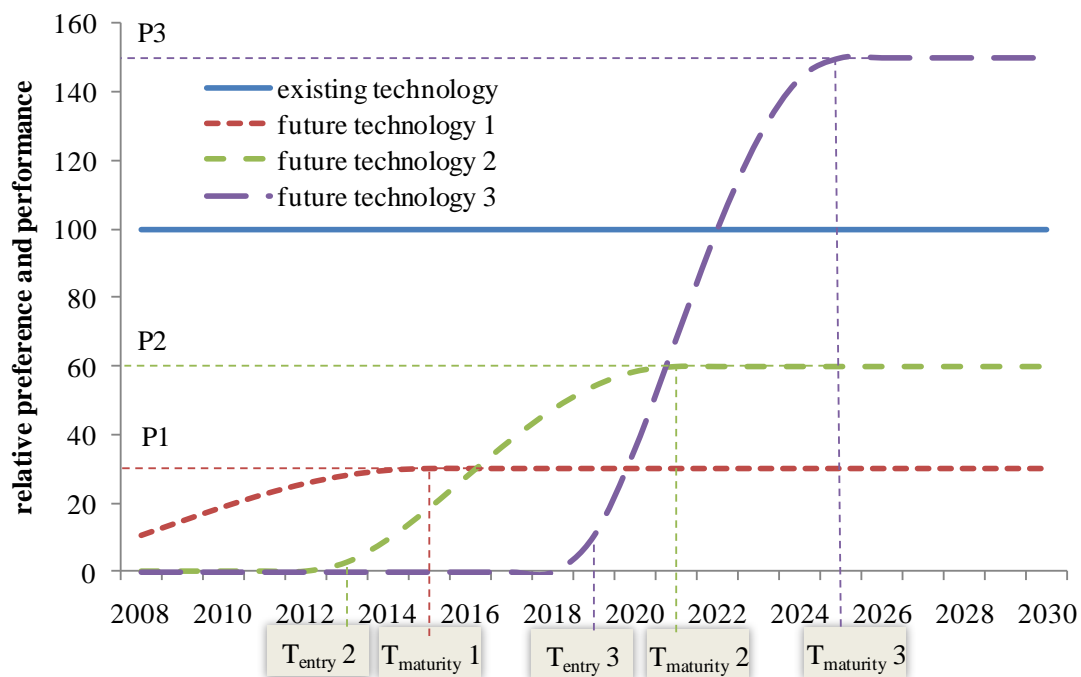
The obvious challenge of defining  $P$  has been approached in two different ways. First, in the case where the *vehicle technology is an established one*, with a consolidated market share such as gasoline and diesel cars,  $P$  can be derived using Equation 32 on the basis of observed, historical data such as the UK’s Vehicle Licensing Statistics (ONS, 2018). Since the values of  $P$  are not constant, but could change over time, it is necessary to verify their trends on the basis of observed data. In TEAM, this verification process was performed for the base year and subsequent modelling years where licensing statistics exist (from 2012 to 2016).

Secondly, for *new and alternative vehicle technologies*, neither cost nor preference and performance data are well established or can be observed directly. In addition, both cost and non-cost factors may change more radically in future years than for their conventional counterparts. Costs may decrease as production achieves economies of scale, technological developments cut intrinsic costs and vehicle life increases. Similarly, vehicle performance

may increase as technological developments improve utility and public perceptions change. Perceptions will be influenced by information such as marketing and technology demonstration, and also by the number of vehicles already in use. Market potentials may increase by the market providing larger ranges of models across the vehicle classes (e.g. fully electric buses may in future be available more widely across the market segments). Thus for each new and alternative vehicle technology the change in  $P$  over time is modelled as an S-curve using a logistic function (Note: this is distinct from the S-curve of market penetration, i.e. vehicle numbers.).

We assume that the new technology improves from a market entry year  $T_{entry}$  to a product maturity year  $T_{maturity}$ , reaching a maximum level  $P$  at maturity (Figure 15).  $T_{entry}$  is defined as the entry year for the first commercially available vehicles (albeit these may also be regarded as commercial prototypes, likely to be used primarily in demonstration projects).  $T_{maturity}$  is the year when the vehicle technology performance and consumer preference are expected to level off (or at least become parallel with the trend line for conventional technologies).<sup>7</sup>  $P$  is estimated based on the expected *relative* market share of the new vehicle technology (in terms of new vehicle sales) in year  $T_2$ , compared to some specified conventional comparator, that might be anticipated *if the annualised costs of the conventional and new technologies were the same*. Figure 15 illustrates this by showing four hypothetical curves comparing an existing reference technology to three new vehicle technologies with three different entry years, maturity years and levels of preference and performance.

Figure 15: Comparison of four hypothetical preference and performance parameter curves, other vehicle types (motorcycles, buses, trains, ships, aircraft, etc.)



<sup>7</sup> Note  $T_{maturity}$  is not the date when market penetration (share of new vehicle sales) levels off for the new technology. Growth in new vehicle sales may lag behind the rise in  $P$ , as the number of sales will also be critically dependent on differences in technology costs and taxes.

Notes:  $P$  = preference and performance at market maturity;  $T_{\text{entry}}$  = expected entry year for the first commercially available vehicles;  $T_{\text{maturity}}$  = expected maturity year i.e. year when the preference for and performance of the new vehicle technology are expected to level off (or at least become parallel with the trend line for existing technologies).

Vehicle technology 1 represents a rather slowly progressing conventional technology where market entry happened in the past and maturity is expected in 2015, e.g. an urban HEV bus. Vehicle technologies 2 and 3 represent future technologies (with market entries of 2013 and 2019), with comparatively faster rates and at maturity higher expected performance and preference than technology 1. Technology 3 takes only 6 years to mature and even outstrips the reference technology.

Clearly the specification of future vehicle costs and  $P$  parameter curves are crucial to the medium to long term outcomes of the vehicle technology choice module. While default values for cost and non-cost parameters have been developed based on best available knowledge in the literature and in consultation with policy and industry experts, TEAM users can modify them according to their market expectations or for simple ‘what-if’ analysis.

The set of  $P$  parameters,  $T_{\text{entry}}$  and  $T_{\text{maturity}}$  for the reference scenario are given in Appendix A.

#### 4.7.4 Technology distribution of the new vehicle fleet

Taking the total number of new vehicles from Equation 25, the technology distribution of new vehicles is simply derived using Equation 35.

**Equation 35: Distribution of new vehicles by technology**

$$NV_{t,y,A=0} = NV_{y,A=0} \times prob_{t,y,A=0}$$

for all years  $y$ , technologies  $t$  that are available in that year, and age  $A = 0$  (i.e. new).

### 4.8 Main outputs and links to other models

#### 4.8.1 Vehicle fleet distributions

This module first combines the remaining vehicle population (disaggregated by vehicle age, size and technology) with the new vehicle population (disaggregated by size and technology) to provide a total population distribution, in each year (disaggregated by vehicle age, size and technology). The output tables are large in size, containing typically around 40 to 80 thousand records for a single scenario run. Table 22 shows the number of new ( $N$ ), scrapped ( $S$ ) and total ( $T$ ) vehicles for technology ID 322 (i.e. “Road - Car - Medium - Gasoline – ‘Euro 7’ (2020-24) – Passenger Transport – Hybrid EV”) for policy package ‘REF’, exogenous scenario ‘CC’, region ‘UK’ and year 2024. The vehicle distributions are exported to the DEEM and LCEIM.

**Table 22: Sample entry in output table *Interface\_VSM\_NumVeh***

Policy package	Scenario	Region	Year	Technology	Vehicle Category	Number of Vehicles
...	...	...	...	...	...	...
REF	CC	UK	2024	322	New	54,732

REF	CC	UK	2024	322	Scrapped	24,532
REF	CC	UK	2024	322	Total	675,501
...	...	...	...	...	...	...

#### 4.8.2 Vehicle traffic distributions

The final stage of the vehicle supply model provides one of the three main outputs required for calculating emissions levels, namely the total vehicle-kilometres disaggregated by vehicle type, year, age, size, engine type and fuel type. In its current version, the model takes the vehicle-kilometres computed by vehicle type and journey segment type (e.g. urban car travel) from the TDM and splits each vehicle type according to the proportion of vehicle stock of that vehicle type in each technology category, modified to take account of factors such as age and technology. For cars it is known that the distribution of vehicle-km by age is skewed towards newer cars (ONS, 2007). The basic pro rata formula is shown in Equation 36.

**Equation 36: Vehicle-km distribution by technology, vehicle type, size, fuel type and age**

$$VKM_{y,t,v,s,a,ft} = VKM_{y,v,s} \times \frac{V_{y,t,v,s}}{V_{y,v,s}}$$

where:  $VKM$  = vehicle-km  
 $V$  = total number of vehicles  
 $y$  = year  
 $t$  = technology  
 $v$  = vehicle type  
 $s$  = vehicle size

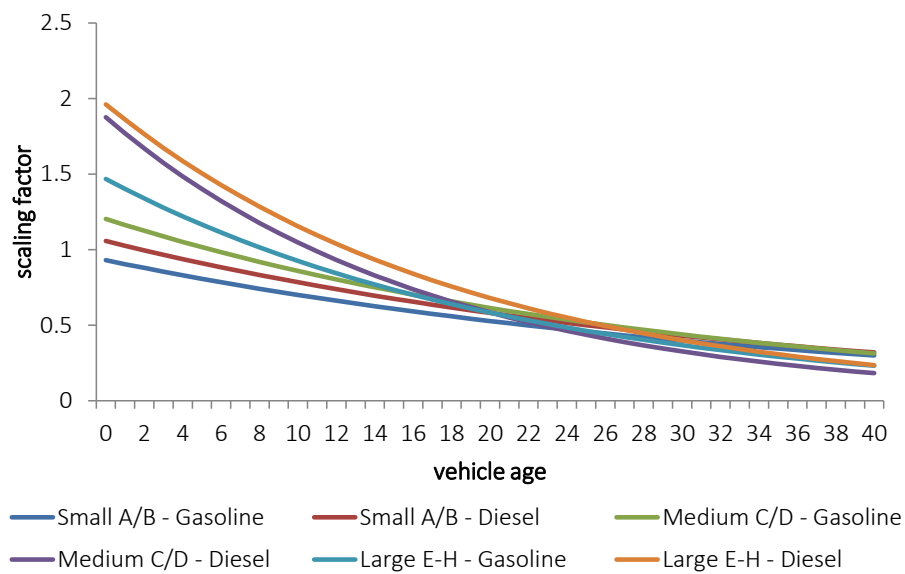
The relationship between car age and mileage is taken into account using an age, size and fuel type dependent scaling factor, as shown in Equation 37. The annual percentage change in mileage as car ages is assumed to be between 2.8% p.a. (small gasoline cars) and 5.7% p.a. (medium diesel cars) in the reference case (Figure 16). The model normalises to the total vehicle-km before final outputs are written to the database.

**Equation 37: Car vehicle-km distribution by technology and age**

$$VKM_{y,t,v=2,s,a} = \left( 1 + \varepsilon \times \left( \frac{AveEconLife_{v=2,y}}{2} - VehAge_{y,t,v=2,a} \right) \right) \times VKM_{y,v=2,s} \times \frac{V_{y,t,v=2,s}}{V_{y,v=2,s}}$$

where:  $VKM$  = vehicle-km  
 $e$  = annual percentage change in mileage as car ages  
 $AveEconLife$  = characteristic vehicle service life  
 $y$  = year  
 $t$  = technology  
 $v$  = vehicle type ( $v=2$  is cars only)  
 $a$  = vehicle age (0=new, 1 year old, ..., 40 years old)  
 $s$  = vehicle size

Figure 16: Scaling factor for simulating fuel, size and age dependence of car vehicle-km



#### 4.8.3 Feedback to TDM – changes in generalised costs by mode of transport

Ownership and operating and maintenance costs of vehicles affect the ‘generalised travel costs’ that are traditionally used to determine modal split and journey distances in demand modelling.

The choices of vehicle technologies, taxation changes, and other related costs of supplying a passenger-km or tonne-km, are fed back into the mode choice model to affect the modal split. As presented earlier these generalised costs are computed as the *relative change* compared to the previous modelling year of the *average annual transport costs per passenger/tonne-km* (RC in Equation 1), weighted over the vehicle-km driven each year. For instance, increasing the fuel costs for 50% of the car fleet by 5% will increase the average-weighted transport costs by 2.5%, resulting in a relative cost factor of 1.025. If there is no cost increase for motorcycle, bus, rail and domestic air, the model will calculate (a) a reduction in total passenger transport demand and (b) modal shift from car to the other modes based on assumed cross elasticities.



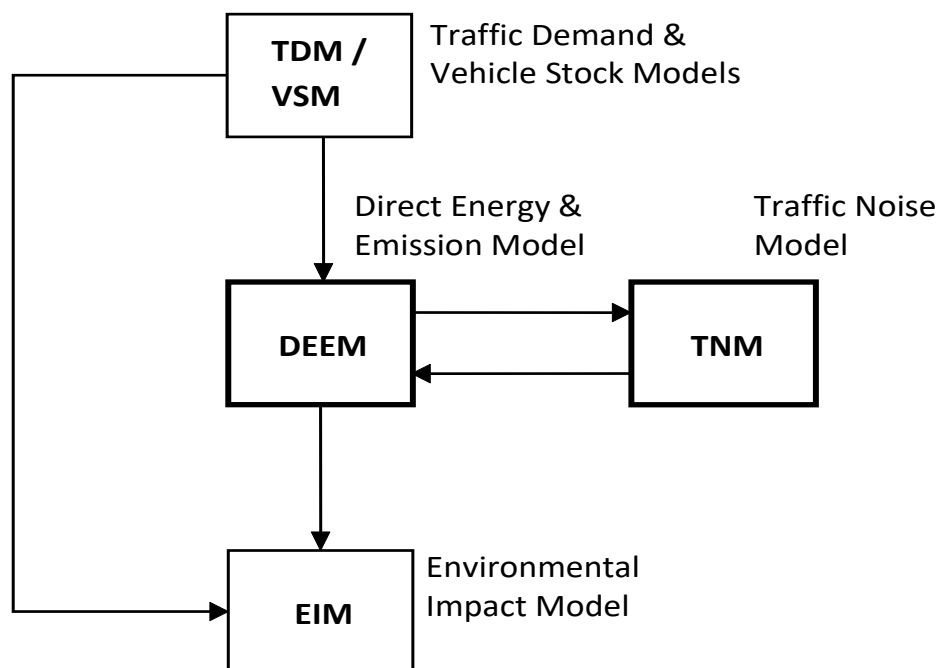
## 5. Direct Energy and Emissions Model

### 5.1 Overview

The TDM and VSM provide vehicle-kilometres and average trip lengths, disaggregated by passenger/freight, vehicle type, size, propulsion technology and 'route segment types' (such as urban, rural and motorway for road, urban/light and high speed for rail, and take-off and cruise for air). From this, **the DEEM calculates direct (i.e. tailpipe, at source) fuel and energy consumption as well as carbon and regulated air quality pollutant emissions** arising from the operation of vehicles by using the established emissions factor method. Apart from direct energy use, the emissions types included in the DEEM are the direct greenhouse gases (GHG) carbon dioxide (CO<sub>2</sub>) and methane (CH<sub>4</sub>) as well as the indirect GHG carbon monoxide (CO), sulphur dioxide (SO<sub>2</sub>), nitrogen oxides (NO<sub>x</sub>), non-methane volatile organic compounds (NMVOC) and particulates (PM).<sup>8</sup> Further pollutants are covered in the life cycle and environmental impacts model (Chapter 6).

The DEEM is able to model the combined effects of different fleet compositions, different sets of emission factors, traffic characteristics, cold starts, fuel quality and driver behaviour. The DEEM interfaces with other modelling components in TEAM as illustrated in Figure 17.

Figure 17: Interfacing of the DEEM and TNM models within TEAM



<sup>8</sup> Nitrous oxide (N<sub>2</sub>O), the other direct GHG, is accounted for in the LCEIM.

## 5.2 Model specification, data sources and calibration

The basis for all calculations of energy consumption and exhaust emission are disaggregate sets of emission factors (e-factors) based on the results of large scale vehicle emissions testing programmes. For road transport, speed distributions for each vehicle type (car, motorcycle, van, HGV) and route segment type (urban, rural, motorway) are used to calculate the energy consumption and emissions, based on average speed-emissions curves developed in previous research and emissions inventories such as COPERT (EEA, 1998, 2000, 2012, 2017), MEET (Hickman et al., 1999), HBEFA (Chen and Borcken-Kleefeld, 2014; INFRAS, 2004, 2009) and NAEI (NETCEN, 2003). These datasets provide a base set of emissions factors (mostly for conventional ICE and some HEV vehicle technologies), which is mapped onto TEAM vehicle technologies and then scaled for future technologies – thus providing the default set of emissions factors for TEAM. The user can change both mapping and scaling to simulate effects of policy such as fuel efficiency standards.

Emissions factors for road vehicles at normal operating temperatures (often called ‘hot’) are a polynomial function of average speed, with up to ten coefficients for each pollutant. The TEAM base emissions factors are based on HBEFA (INFRAS, 2004, 2009) coefficients, which were originally calibrated in extensive vehicle emissions testing. The road transport module also takes account of cold start effects. Cold start emissions mainly depend on ambient temperatures and trip distances.

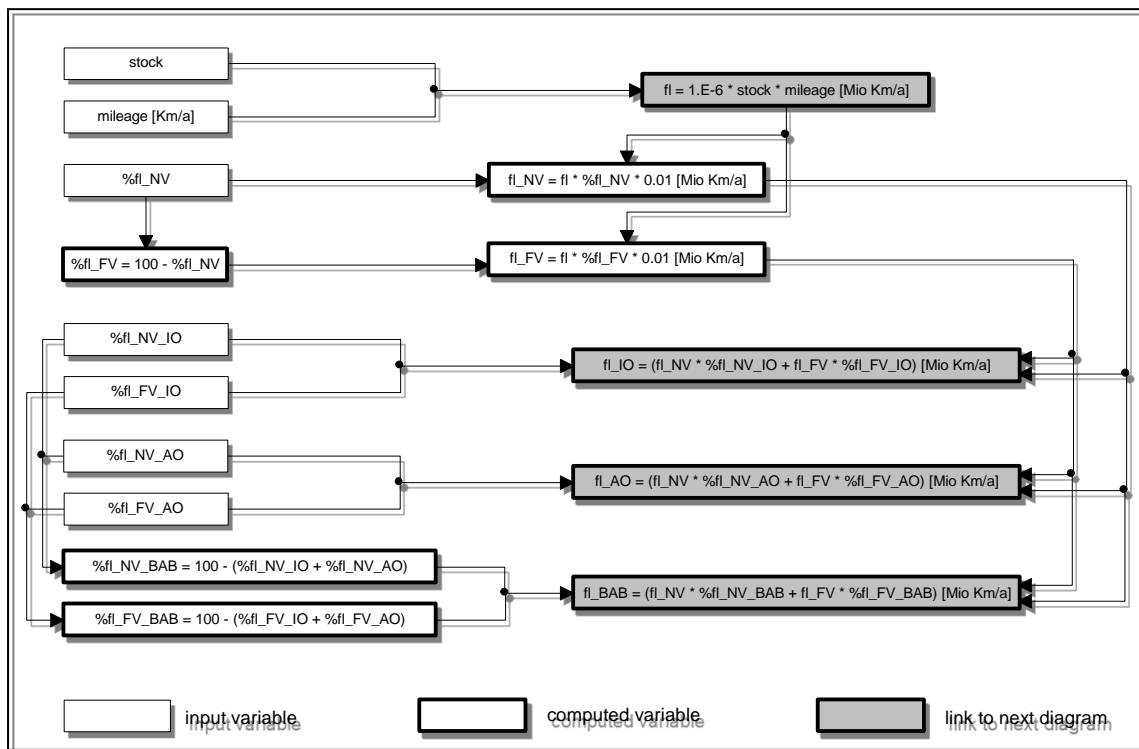
The default speed distributions are based on observed data for Great Britain (DfT, 2014a, b, c). To take account of effects such as congestion and speed limits the user can alter the speed distributions.

For all other modes, average emissions factors are used to calculate energy use and emissions. For air, emissions factors are split into the different flight stages ‘landing/take-off’ (LTO) and ‘cruise’. The share of the LTO phase compared to the total flight distance is estimated based on the international CORINAIR/SNAP classification (code 08 05), where the flight distance up to an altitude of 1000 metres – about 30 km – is allocated to airport traffic.

### 5.2.1 Functional linkages for road transport

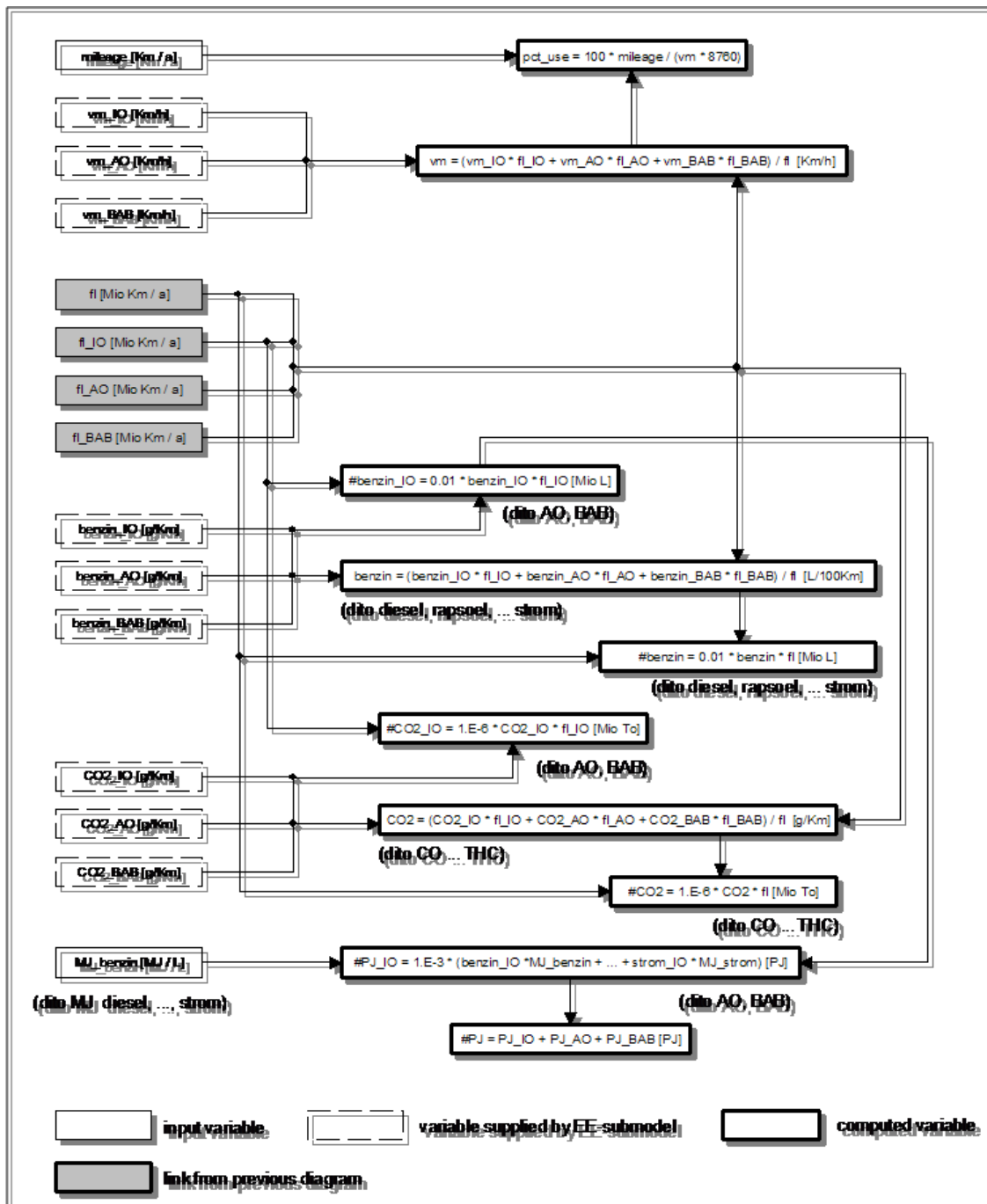
The dependencies of variables are outlined in two schematic overviews. First, Figure 18 shows the functional linkages for calculating road traffic volumes. Secondly, Figure 19 illustrates the main functional linkages for calculating energy consumption and exhaust emissions for road transport.

Figure 18: Schematic overview of the functional linkages for road traffic



Notes: 'fl' stands for mileage; IO = urban traffic, AO = rural traffic, BAB = motorway and dual carriageway traffic; NV = local traffic, FV = long distance traffic

Figure 19: Schematic overview of the functional linkages for energy consumption and exhaust emissions from road transport



Notes: 'fl' stands for mileage; IO = urban traffic, AO = rural traffic, BAB = motorway and dual carriageway traffic; NV = local traffic, FV = long distance traffic; MJ = Megajoule, PJ = Petajoule; 'vm' stands for 'mean velocity' or 'average speed'

## 5.2.2 Speed-emissions curves

The speed dependence of 'hot' e-factors for all road vehicle types is managed by polynomial regression up to a maximum degree of 9<sup>th</sup> order, as shown in Equation 38.

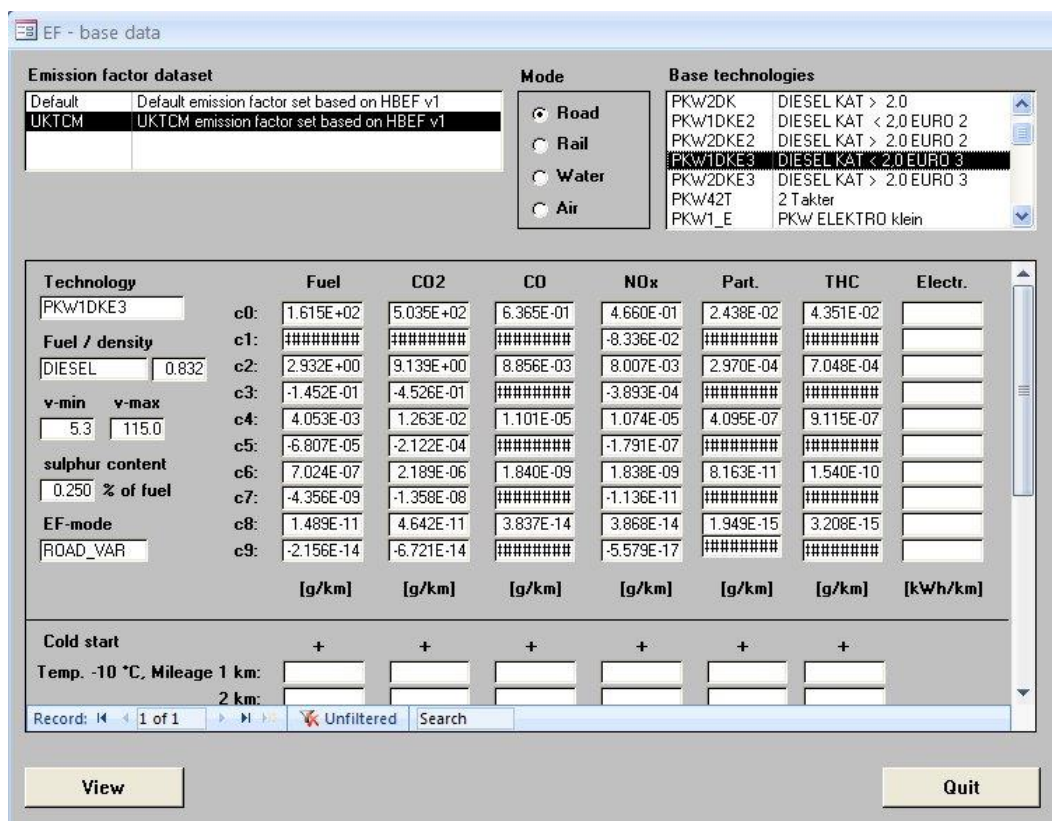
### Equation 38: Dependence of energy use and emissions on average speed

$$EF_{i,j} = c_{i,j,0} + c_{i,j,1} * S_j + c_{i,j,2} * S_j^2 + \dots + c_{i,j,9} * S_j^9$$

where  $EF_{i,j}$  = energy use or emissions factor for pollutant  $i$  and vehicle type  $j$   
 $S_j$  = average speed for vehicle type  $j$   
 $c_{i,j,x}$  = polynomial coefficients ( $x=0,\dots,9$ ) for pollutant  $i$  and vehicle type  $j$

As mentioned above all emissions factors used in TEAM are based on a set of *base* or *primary* emissions factors which are parameterised according to Equation 38. An example is shown in Figure 20.

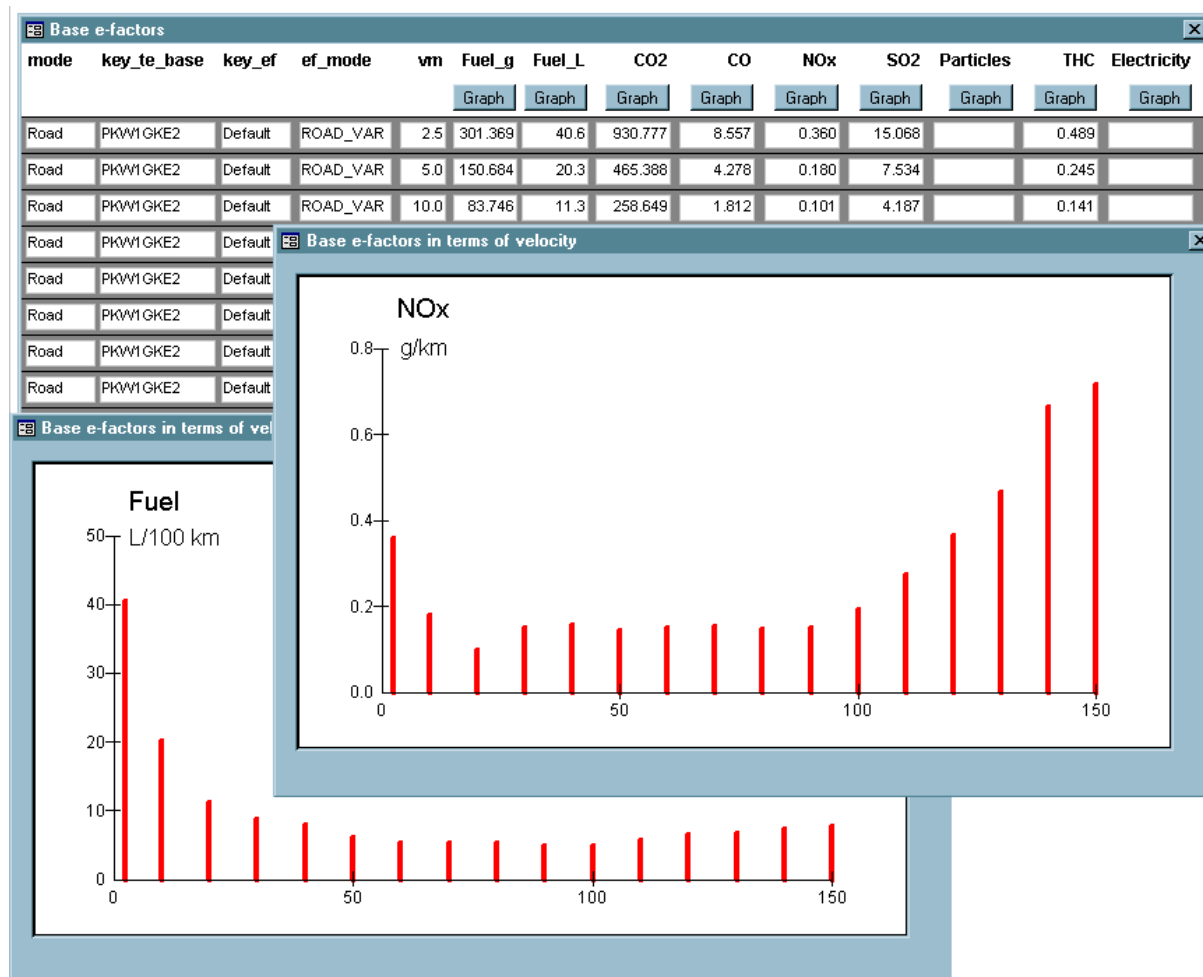
Figure 20: View and edit 'base' emissions factors in DEEM



Note: PKW ("Personenkraftwagen") = passenger car; selected base technology is 'PKW1DKE3' = passenger car, small size (A/B segment), diesel (primary fuel), EURO 3 standard. UKTCM=UK Transport Carbon Model.

Examples of the resultant speed emissions curves are shown in Figure 21 for two medium sized petrol car technologies (conventional ICE and hybrid electric EV). The somewhat flatter curve at lower average speeds for HEV cars is a result of better fuel economy and CO<sub>2</sub> emissions at lower, urban speeds.

Figure 21: Base speed-emissions curves for fuel use and NO<sub>x</sub> emissions for small petrol cars



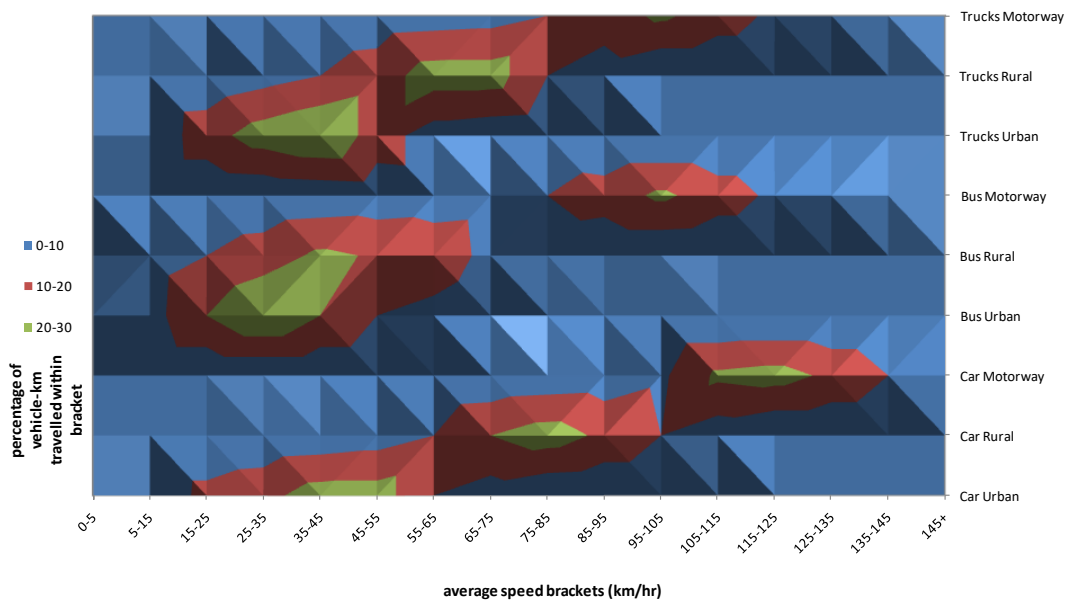
Note for non-road modes of transport (air, rail, shipping) speed independent e-factors are used. This implies that only the constants (coefficients  $c_0$ ) are used in the above equation.

### 5.2.3 Speed profiles

The other key component in the methodology is the use of speed profiles disaggregated by vehicle type and road type (urban, rural, motorway/dual carriageway). The default speed profiles are based on *observed* distributions of average (as opposed to free flow) traffic speeds, which in the UK case were taken from GB national statistics (DfT, 2014a, b, c). The default or reference scenario speed profiles are given in Appendix B and illustrated in Figure 22.

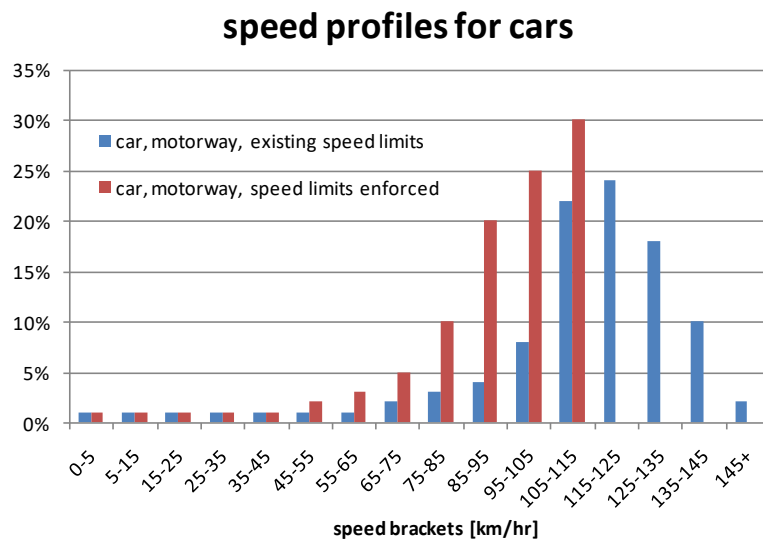
More than half of all cars travel on motorways at speeds higher than the current speed limit (70 mph). Alternative speed profiles for cars on motorways/dual carriageways have been developed for policy analysis, e.g. limiting or increasing the speed limit or better enforcement of existing laws (Anable and Brand, 2011). Figure 23 shows one alternative scenario for cars on motorways/double carriageways. The blue distribution represents currently observed data; the red distribution represents one possible distribution if the speed limit would be enforced more effectively.

Figure 22: Reference road speed profiles for cars, buses and trucks



Source: Road traffic speed distribution (DfT, 2014a, c)

Figure 23: Example speed profiles for cars on motorways/double carriageways



Source: Road traffic speed distribution (DfT, 2014a, c), and own assumptions for enforced speed limits.

### 5.2.4 Integration

By using scaling factors and cross-referencing between ‘base’ and ‘actual’ e-factor databases (as illustrated in Figure 24 and Figure 25) the DEEM can handle any new technology the policy maker may wish to examine. If the ‘base’ vehicle technology did not exist it can be added and specified in terms of speed emissions characteristics (ideally the full functional relationship between mean speed and ‘hot’ and cold start emissions).

Figure 24: Cross referencing and scaling of energy use and emissions factor datasets in the TEAM

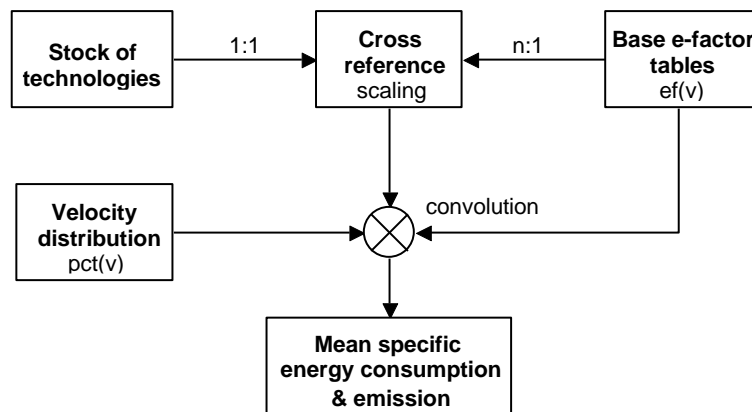
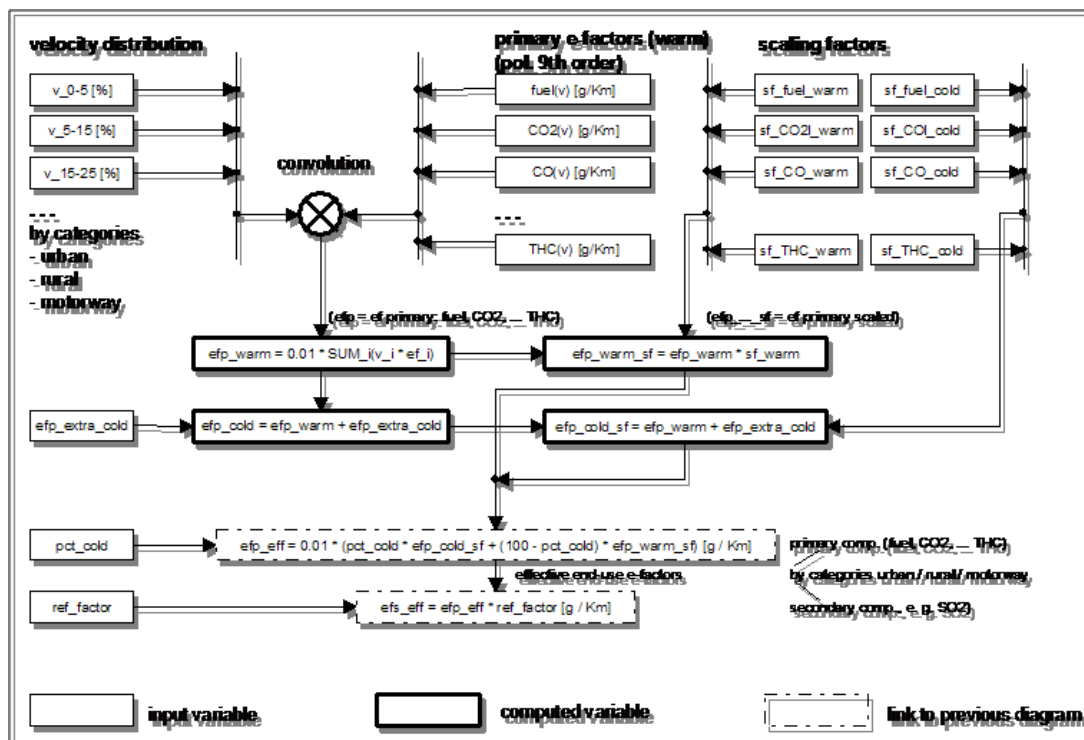


Figure 25: Variable linkages for modelling energy consumption and emissions

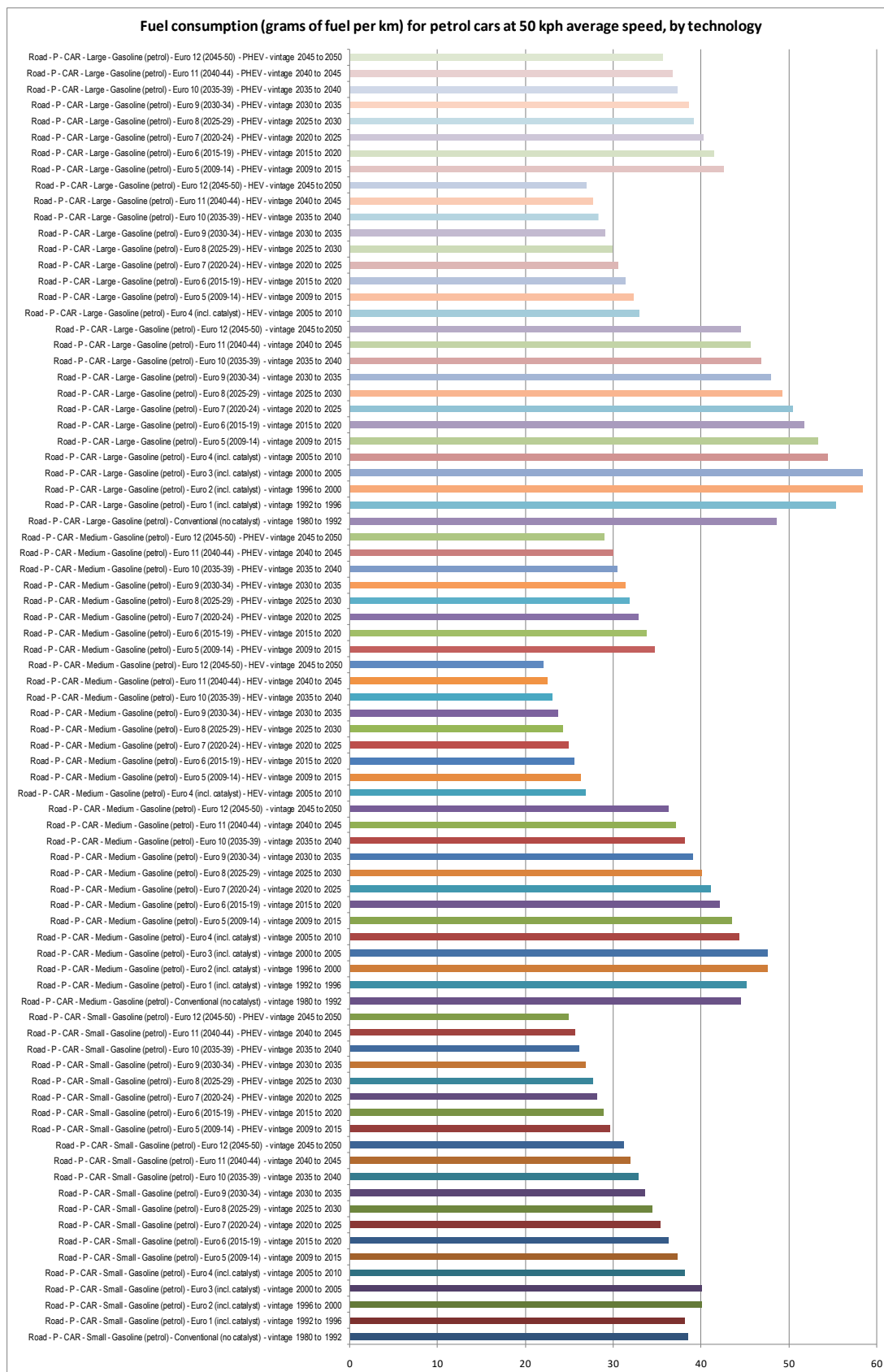


Notes: sf = scaling factor; v\_5-15 indicates share of vehicle traffic in speed bracket '5-15 kph'; efp = emissions factor (primary emissions type i.e. fuel use, CO<sub>2</sub>, etc.); 'warm' and 'cold' stand for 'hot' and 'excess cold' emissions factors respectively; pct = percentage.

Figure 26 provides average fuel consumption factors (in grams of fuel per vehicle-km) for a range of gasoline car technologies at average speed 50 kph, disaggregated by propulsion technology (ICE, HEV, PHEV) and vintage (EURO 4, 5, 6, etc). This set of factors represents only a fraction of the vehicle technologies currently modelled in TEAM. Similar figures exist for other vehicle types and technologies.



Figure 26: Fuel consumption for petrol cars at 50 kph average speed



## 5.3 Scenario and policy modelling in the DEEM

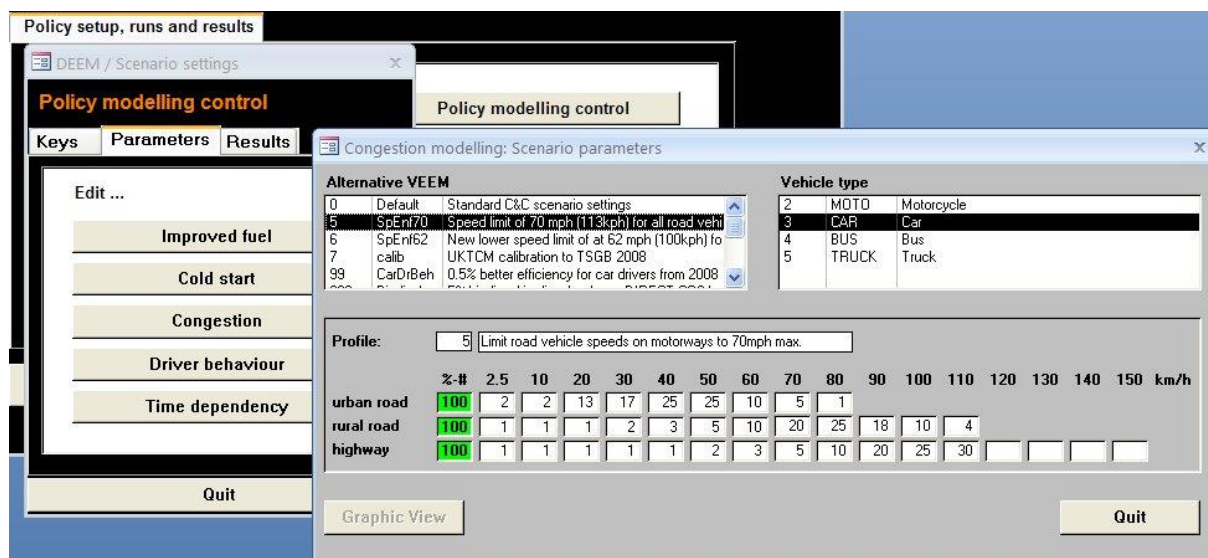
The DEEM is able to model scenario and policy options relating to:

- Improved fuels with lower content of key pollutants (CO<sub>2</sub>, NO<sub>x</sub>, PM<sub>2.5</sub>, NMVOC)
- Speed and congestion modelling
- Driver behaviour
- Cold start influence
- Any time dependency of e-factors.

This functionality has been implemented by incorporating into the modelling chain a complex set of scaling factors which are applied to the calibrated TEAM fuel use and emissions factors from the previous Section.

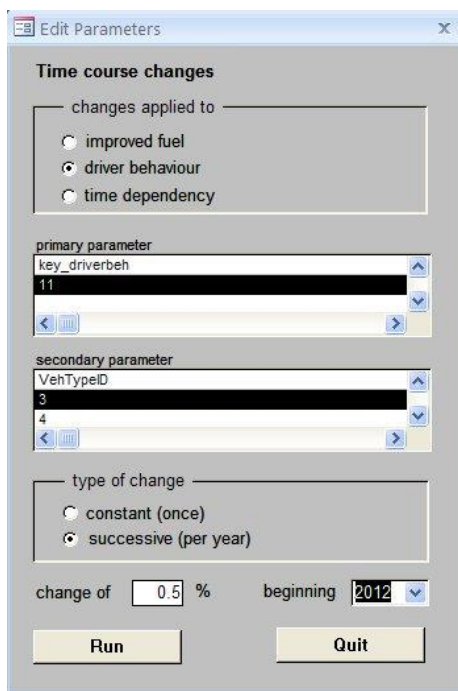
For instance, in order to model alternative scenarios/policies that affect average speeds and levels of congestion the user has the option to define alternative speed profiles. Congestion can be modelled at the national level by shifting the distribution to lower speed brackets. While speed profiles are defined by vehicle type and road type, all technologies belonging to the specified class of vehicle types are affected by the settings. Figure 27 shows a screenshot of the user forms relevant to speed/congestion modelling in DEEM.

Figure 27: Screenshot of the DEEM user forms for speed/congestion modelling



Changes in driver behaviour can be simulated by applying a set of scaling factors that allow to consider how specific emissions change (in this case decrease) over time as a result of, say, a national eco-driving programmes (Figure 28).

Figure 28: User set up for driver behaviour change



## 5.4 Model calibration

As the methodologies used in the DEEM differ slightly from those used to derive national statistics and accounts, the DEEM needs to be calibrated at the levels of *travel demand*, *traffic* and *energy use and emissions* to national statistics for each year between the base year (i.e. 2012 in this version) up to the most recent year where a full set of stats are available (usually two years prior to the current year). This can be done by applying scaling factors in table *EF\_timebehav* to the DEEM energy use and emissions factors shown above. A couple of SQL queries have been setup in the TEAM user interface database for exactly this purpose.

## 6. Life Cycle and Environmental Impacts Model

### 6.1 Approach

As far as the transport sector is concerned the basic principle of life cycle analysis (LCA) is to take into account all relevant up- and downstream processes within a defined system boundary. Based on a typical environmental life cycle assessment framework (Holland et al., 2016; ICO, 2006; Rabl and Holland, 2008), the Life Cycle and Environmental Impacts Model (LCEIM) comprises:

1. A life cycle inventory model, and;
2. An environmental impacts assessment model.

The life cycle inventory model calculates *indirect* energy use and emissions (including primary energy and land use) for:

- the manufacture, maintenance and disposal of vehicles;
- the construction, maintenance, and disposal of infrastructure, and;
- the supply of energy (fuels).

The environmental impacts assessment model then provides an assessment of the damage caused by calculating impact indicators (e.g. global warming potential, GWP) and external costs.

The life cycle inventory model uses the ‘hybrid approach’ of process-chain analysis and input-output analysis developed by Marheineke et al. (1998; 1996; Strømman et al., 2009). Process chain analysis is used for the main supply paths, and aggregated values for complete process chains are used within the model. For additional upstream processes, considered to be second or third-order effects, input-output analysis is used. This hybrid approach is seen as appropriate as much of the evidence in the literature suggests that, in most cases, over the lifetime of a vehicle, vehicle operation produces the vast majority of energy use and GHG emissions (Lane, 2006; MacLean and Lave, 2003). While for conventional vehicles the fuel supply and vehicle manufacture stages account for about 20% of total lifetime GHG emissions – being roughly equal in magnitude – vehicle maintenance and disposal account for a much smaller share (ibid.). Of course, EVs, H2FCVs and biofuel-powered vehicles have different shares of emissions, with the majority of EV and H2FCV emissions coming from vehicle manufacture and generation of electricity/hydrogen.

The environmental impacts assessment model converts direct (from the DEEM) and indirect (from the life cycle inventory model) emissions into impacts, which include a number of common impact indicators and external costs. Impact indicators are a means to describe environmental damage and to compare different pollutants with respect to a certain impact using different weighting factors. For example, the GWP<sub>100</sub> (100-year Global Warming Potential) describes the warming impact of emissions over the next 100 years, and the POCP (Photochemical Ozone Creation Potential) refers to the formation of photochemical oxidants. The methodology for determining external costs is based on an evaluation of marginal effects. To estimate marginal effects an *Impact Pathway Approach* has been used, building on

previous research on the European *ExternE* project and subsequent studies (Bickel et al., 2003; EC, 2005; Holland et al., 2018; Rabl et al., 2014).

The LCEIM allows the user to simulate the effects on energy use and emissions of e.g. adding new infrastructure (e.g. high speed rail), changes in the electricity generation mix and an alternative set of impact potentials (IPCC, 2018: for current climate change impact potentials).

## 6.2 What the user can and 'should not' change

There are six parameter sets in the current version of the LCEIM that may be edited/defined by the user. For all other life cycle or environmental impact data, user access is not recommended. This is due to the fact that most of the model data inputs are generated elsewhere in the modelling chain. Hence, it is simply not possible for the user to define their own data at this point, since the user data would not be consistent with other model data.

The parameters that the user can edit/define via the graphical user interface (Figure 29) of the TEAM are:

- *additional* transport infrastructure including high speed rail lines, roads and airports (this parameter will exclusively be defined by the user; there are no default/reference data for this parameter);
- future electricity generation mixes (in 10 year intervals to 2100);
- accident costs (monetary values for fatalities, minor and serious casualties);
- average accident rates (fatalities, minor and serious casualties);
- impact potentials (e.g. GWP<sub>100</sub> figures for CH<sub>4</sub> and N<sub>2</sub>O; HCA figures for NO<sub>x</sub> and PM<sub>2.5</sub>), and;
- population density for spatial demand segments (urban | motorway | intercity rail | etc.).

Figure 29: LCEIM user interface, definition of model alternatives and policies

In addition the user has the option to change the default data sets that are internal to the LCEIM and that were produced off-line using separate databases and/or by using other models. These include:

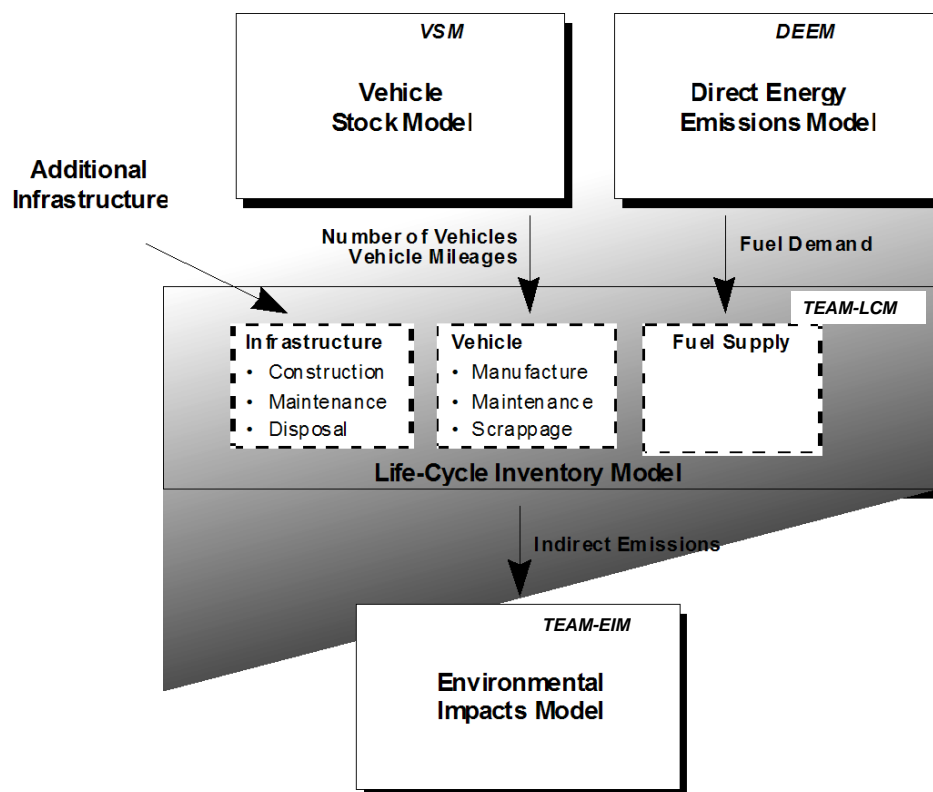
- indirect emissions, primary energy demand and land use change for the production, maintenance, and scrappage of vehicles;
- indirect emissions, primary energy demand and land use for the construction, maintenance, and disposal of infrastructure;
- energy use and emissions factors for electricity generation by generation technology;
- indirect emissions, primary energy demand and land use for the production and supply of all 15 fuels considered in TEAM;
- the VOC-split of exhaust emissions from conventional and alternative fuelled vehicles, and;
- external cost and monetary valuation rates for the various impact categories, accidents and pollutant and noise emissions.

## 6.3 Modelling methodology

### 6.3.1 Life Cycle Inventory Model

The necessary data sets for LCA such as emission factors for the provision of materials and the provision of energy carriers are modelled in TEAM as aggregated values for an entire process chain. The LCEIM is directly connected in terms of data flow (i.e. interface databases) to the VSM, the DEEM and the TEAM User Interface, as illustrated in Figure 30.

Figure 30: Life Cycle Inventory Model Linkages



## ***Vehicle Manufacture, Maintenance and Scrappage***

Life cycle analysis of vehicles includes the manufacture, maintenance and scrappage of vehicles. The preceding TEAM component models feed into the LCA model, which converts technology ownership and use data (i.e. number of vehicles) to LCA data (i.e. mass of materials needed). The calculation of indirect emissions from the manufacture, maintenance and disposal of vehicles follows two main steps:

1. First, each vehicle type (e.g. medium sized internal combustion car) is broken down into its components in terms of mass of materials needed to manufacture the vehicle and for vehicle maintenance (e.g. tyres, lubricants etc.). At present over 15 materials are modelled for each vehicle type, including alkyd resin varnish, aluminium, glass, polypropylene, rubber and three types of steel. Based on the material decomposition, emissions, primary energy use and land use changes embedded in each kg of material are derived, for up to 25 emissions categories including embedded CO<sub>2</sub>, N<sub>2</sub>O, 'land use conversion from undeveloped to cultivated' (in metre square/kilogram of material) and 'crude oil' (in kilogram of oil/kilogram of material).
2. Secondly, the energy use and emissions for the *processes* involved in manufacturing, maintenance and disposal are derived by multiplying energy requirements for each process category with process emissions factors.

For step one, for example, the embedded CO<sub>2</sub> emissions factors for unalloyed, low-alloy and high-alloy steel are 1.61, 1.97 and 5.28 kg of CO<sub>2</sub> per kg of material respectively. For aluminium this is even higher at 9.97 kg of CO<sub>2</sub> per kg of material.

To perform this conversion the technologies considered in TEAM needed to be classified by mass category (essentially vehicle size) and by material category. Two different categories are used since two technologies may be of different weight but have the same percentage of materials. The disaggregation level of the mass classification of vehicles is such that all types of vehicles are clearly distinguished concerning emissions and energy demand for vehicle manufacture. The disaggregation level of the material structure of vehicles is such that all main components of vehicles are considered, including the battery for EVs.

Another crucial point is the temporal system boundary for life cycle analysis of vehicles – temporal with regards to the vehicle fleet which is subject to evolution and continuous change. New vehicles are added and old vehicles are scrapped. Although energy requirements and emissions related to the manufacture of a vehicle can be seen as values that should be distributed over the whole lifetime of the vehicles, TEAM allocates all manufacturing emissions to the year of first registration. This was deemed the most feasible method for the following reasons:

- Independent modelling of a certain year will be possible.
- A direct evaluation of new technologies is possible as all effects (including LCA) are considered in one year and it is not necessary to compare discounted values over a time horizon of about 10 years.

## ***Infrastructure Construction and Maintenance***

Data availability or data procurement is a fundamental issue concerning infrastructure construction and maintenance. Detailed infrastructure modelling would require an infrastructure-demand model to consider the following effects:

- changes in infrastructure may have a considerable influence on congestion;
- heavy duty vehicles for example cause by far more damage to roads than cars;
- a higher transport demand does not necessarily lead to new infrastructure.

However, appropriate data and an infrastructure demand model were not available. Hence the modelling of these effects was deemed to be beyond the scope of TEAM. Nevertheless, it is desirable for TEAM to allow an analysis of significant changes in modal split or the introduction of new transport technologies (such as a High Speed Train network). To consider this, the user has the option to specify any *additional infrastructure* to the existing infrastructure network. Although modelled separately, the relevant LCEIM assumptions on additional infrastructure need to be consistent with the assumptions made in the TDM.

The calculation of indirect emissions for the construction, maintenance and disposal of *additional infrastructure* follows the same methodology as for life cycle assessment of vehicles. The underlying data are based on a number of life cycle studies, where available based on UK context, including more generic inventories on fuels and powertrains (Brinkman et al., 2005; DTI, 2000; JEC, 2014; Joint Research Centre, 2006) and vehicle manufacturing and disposal (Lane, 2006; Schäfer et al., 2006; Zamel and Li, 2006) as well as more specific ones on vehicle materials (International Iron and Steel Institute, 2002), infrastructure materials (e.g. cement, Nemuth and Kreißig, 2007) and process emissions (e.g. freight transport, Höpfner et al., 2007).

The allocation of emissions from additional infrastructure is weighted by vehicle-km, which presents a simplification as, for example, heavy duty vehicles (doing fewer miles than cars overall) are responsible for a much larger share of the damage. Double counting within the hybrid life cycle inventory was avoided as much as possible following Strømman et al. (2009).

In addition to energy consumption and emissions caused by infrastructure construction the corresponding land use impacts are derived as an impact indicator.

### ***Fuel and Energy Supply***

Emissions from fuel and energy supply are calculated by converting energy and fuel use provided by the DEEM into emissions using **well-to-tank emissions factors**. The fuels and energy carriers covered are:

- Gasoline (petrol) and advanced gasoline,
- Diesel (DERV) and advanced diesel,
- LPG (liquefied petroleum gas),
- Bio-ethanol petrol blend (E85),
- Bio-diesel (from woody biomass) (B100),
- CNG (compressed natural gas),
- Electricity,
- GH<sub>2</sub> (gaseous hydrogen),
- LH<sub>2</sub> (liquid hydrogen),
- Kerosene (Jet-A aviation fuel) and
- Bio-kerosene.

The fuel supply emission factors used in the life cycle inventory model are pre-determined based on an extensive literature review (Brinkman et al., 2005; Frischknecht et al., 1997; JEC,



2014; JRC and CONCAWE EUCAR, 2006). For example, the indirect CO<sub>2</sub> emissions factors for the above fuels are provided in Table 23 below.

**Table 23: Transport fuel specifications and indirect CO<sub>2</sub> emissions factors from fuel supply**

<i>Fuel type</i>	<i>Embedded CO<sub>2</sub></i>	<i>Unit</i>	<i>Density (kg/litre)</i>	<i>Cal. Value (MJ/litre)</i>
Gasoline (petrol)	540	kg/ton	0.75	32.18
Diesel (DERV)	612	kg/ton	0.83	35.86
Liquefied Petrol Gas	400	kg/ton	0.54	24.80
Bioethanol-petrol blend (E85)	-15108	kg/TJ	0.79	29.26
Biodiesel (B100) 2 <sup>nd</sup> gen.	-55930	kg/TJ	0.89	33.11
Compressed Natural Gas <sup>(1)</sup>	5170	kg/TJ	0.16	7.72
Compressed Bio Gas <sup>(1)</sup>	-38490	kg/TJ	0.16	7.72
Gaseous Hydrogen <sup>(2)</sup>	8000	kg/TJ	0.06	7.00
Liquefied Hydrogen <sup>(3)</sup>	552	kg/ton	0.08	9.20
Aviation fuel (BP Jet A-1)	561	kg/ton	0.80	34.69
Bio jet fuel (100%)	-55930	kg/TJ	0.79	34.00

Notes: <sup>(1)</sup> At 200 bar (20 MPa) pressure. <sup>(2)</sup> At 600 bar (60 MPa) pressure. <sup>(3)</sup> At -253 deg C (20 K).

Sources: primarily JRC and CONCAWE EUCAR (JEC, 2014; 2006), supplemented by Brinkman et al. (2005) and Gover et al. (1996).

Other emission species and categories are covered as well, as shown in Table 24 for diesel fuel supply.

**Table 24: Embedded emissions factors for fuel supply – example of diesel (DERV)**

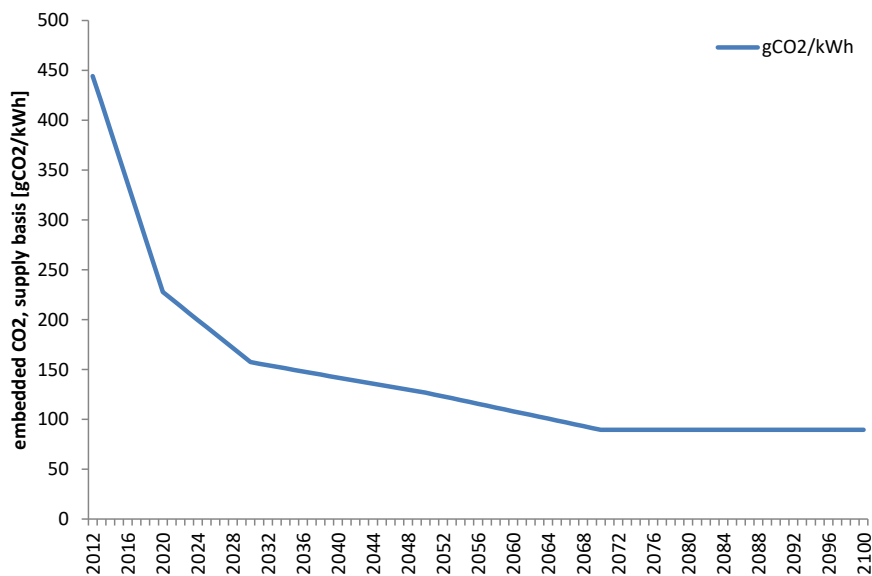
<i>Emission Species</i>	<i>Embedded emissions</i>	<i>Unit</i>
CO <sub>2</sub>	612	kg/ton
CO	0.2	kg/ton
CH <sub>4</sub>	0	kg/ton
NM VOC	4.465	kg/ton
PM <sub>2.5</sub>	0.024	kg/ton
NO <sub>x</sub>	1.556	kg/ton
N <sub>2</sub> O	0	kg/ton
SO <sub>2</sub>	2.05	kg/ton
C <sub>6</sub> H <sub>6</sub>	0.0094225	kg/ton
C <sub>2</sub> H <sub>4</sub>	0.027833	kg/ton
HCHO	3.41167E-04	kg/ton
PM <sub>10</sub>	0.024	kg/ton
PM <sub>&gt;10</sub>	0.108	kg/ton
LUC II-III	6.42	m <sup>2</sup> /ton
LUC II-IV	4.03	m <sup>2</sup> /ton
LUC III-IV	6.5	m <sup>2</sup> /ton
LIGNITE	18.5	kg/ton
COAL	22.9	kg/ton
NAT.GAS	3.05	m <sup>3</sup> /ton

OIL	1.1	kg/ton
URANIUM	0.00127	kg/ton
HYDRO	0.0000855	TJ/ton
BIOMASS	9.58776	MJ/ton

In the case of biofuels, the DEEM calculates direct (or tank-to-wheel) emissions, while the LCEIM calculates well-to-tank emissions, which in the case of GHG may be *negative* (when growing the crops takes up more GHG from the atmosphere than fuel harvesting, production and distribution emits back into it).

For electricity as a transport fuel, the LCEIM uses upstream emissions factors by generation fuel, taking into account the national electricity generation mix, transmission and distribution losses (around 10%) and imports from other countries (for the UK this is mainly France and the Netherlands). In 2015, on an electricity supplied basis, 39% was generated by gas-fired power stations, 17% from coal, 19% from nuclear, 21% from wind and 4% from hydro and PV. This results in a CO<sub>2</sub> content of electricity of 363 gCO<sub>2</sub>/kWh end-use (including transmissions and distribution losses). For the UK, TEAM incorporates default projections of the generation mix based on central Government projections to 2030 and gradual decreases to 2070, after which no changes are assumed to 2100 (Figure 31). These can be changed by the user for scenario analysis. The complete list of emissions species covered in LCEIM is provided in Table 26 below.

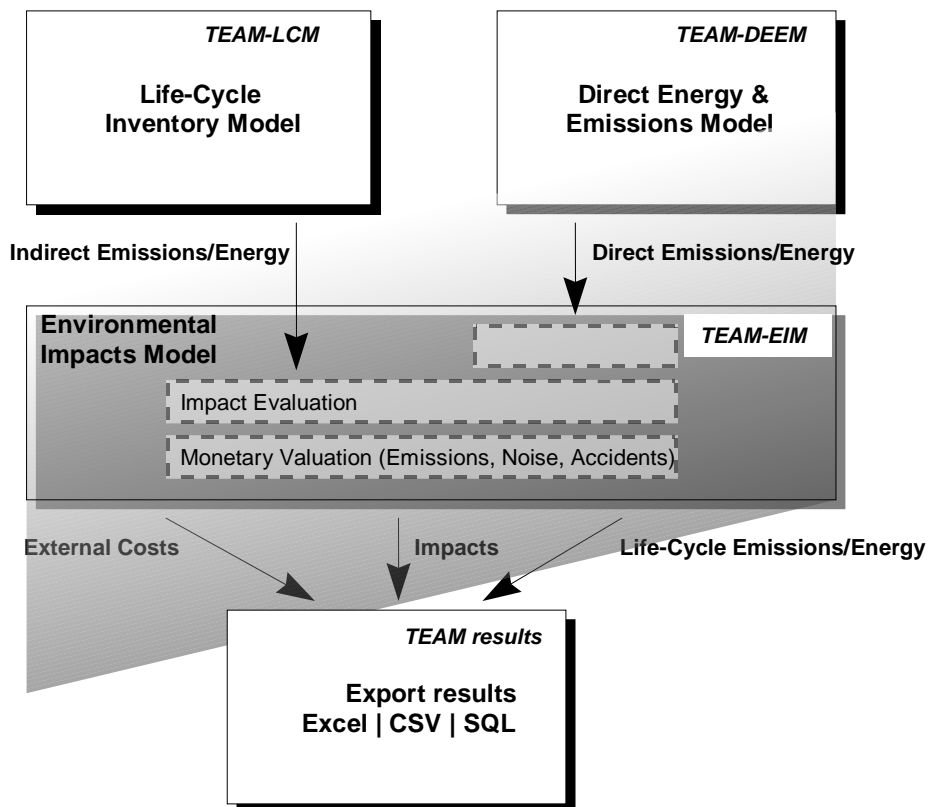
Figure 31: CO<sub>2</sub> content of electricity on supply basis (incl. losses), reference scenario for the UK



### 6.3.2 Environmental Impact Assessment Model

Environmental impact assessment in the TEAM involves the provision of several impact quantities including impact indicators (e. g. global warming potential etc.) as well as monetary valuation of transport related damages (i.e. external costs). The linkages with other TEAM modules are illustrated in Figure 32.

Figure 32: Environmental Impact Assessment Model Linkages



### Damage Types

TEAM models a range of damage types. With regards to airborne emissions these are:

- impacts on human health,
- damages to buildings (e.g. by soiling, corrosion etc.),
- damages to crops (i.e. yield losses),
- damages to forests and
- global climate change.

Further damages are accidents, fatalities, and injuries (Krewitt et al., 1996a). The damage types considered within the Environmental Impact Assessment Model are shown in Table 25.

### Note on effects on forests

Effects on forests are not considered within the LCEIM for the following reasons. Fuel cycle impacts on forests have been the subject of much controversy. There is now consensus that pollutants are capable of damaging trees at concentrations previously thought to be safe. Recent evidence suggests that pollutants are also capable of improving forest growth, principally through fertilisation with nitrogen. Hence, effects of pollution on natural ecosystems are acknowledged but not quantified. There is very little information available for assessment of pollution effects on such systems over time and place other than critical loads. Therefore, forest damage were not assessed within TEAM.

Table 25: Damage types covered by the Environmental Impact Assessment Model

Damage type	Description
-------------	-------------

Global climate change	Greenhouse gas emissions from each fuel cycle are relatively well known and, for surface transport at least, dominated by CO <sub>2</sub> emissions. The impacts of global warming affect a huge range of receptors. They are complex, scenario dependent, very uncertain, long term and potentially very large. Estimation of the impacts is rendered difficult by poor understanding of the likely regional variation in climatic change. Quantification is therefore difficult. Monetary valuation is even more problematic, because of the macro-scale of the impacts and interactions between them. The most comprehensive assessments of the impacts by the IPCC suggest impact values for different pollutant types relative to CO <sub>2</sub> based on their relative global warming potentials (e.g. 1 for CO <sub>2</sub> , 23 for CH <sub>4</sub> , 296 for N <sub>2</sub> O). The quantification of global warming impacts in terms of monetary values 'low' and 'high' estimates of the social cost of carbon (Nordhaus, 2017; Tol, 2008; Watkiss et al., 2005) have been included in the LCEIM.
Public health Impacts	The most important effects on the general public are likely to arise from exposure to air pollution. The approach adopted here follows a no-threshold model, based on the results of a large number of epidemiological studies. Noise potentially affects both human health and amenity where hearing damage occurs only at high noise levels. Occupational health impacts are not considered in the TEAM.
Direct transport related health impacts	Direct transport related health impacts in particular result from accidents. Hence a monetary valuation of accidents, fatalities, and injuries are applied where the valuation of fatalities will be expressed by the Value of Statistical Life. This approach of using the number of accidents, fatalities and serious/minor injuries is implicitly used as a measure of safety.
Effects on agriculture	Direct effects of sulphur dioxide (SO <sub>2</sub> ) on wheat, barley, oats, rye, peas and beans are assessed, while other major crops like potatoes, oilseed rape etc. are assumed to be tolerant of SO <sub>2</sub> . Dose-response functions are used which estimate both fertilizational and deleterious effects.
Effects on building materials	Material surfaces are mostly affected by SO <sub>2</sub> or wet acid deposition. Increased maintenance costs to natural stone, mortar, rendering, zinc, galvanised steel and paintings on European dwelling houses are evaluated. The dose-response functions to acid attack are derived from an expert assessment of the relevant literature. They consider only uniform corrosion over the whole surface, which is often, but not always the dominant damage mechanism. The rates of corrosion are converted into a repair or replacement frequency using expert judgements and the repair is valued using market prices.

### ***Emission species***

The selection of emission species for the LCEIM was based on the significance of the pollutants with respect to environmental impacts, in particular health effects. Some of these species cannot be modelled 'directly' in terms of technology specific emission factors (within the DEEM). For example, some volatile organic compounds (VOC) are derived in TEAM from total VOC emissions (from DEEM) using corresponding VOC-split factors.

Human health is affected by particulates (measured as PM<sub>2.5</sub> and PM<sub>10</sub>, the fraction of air-borne particulate matter with a diameter less than 2.5 µm or 10 µm respectively) with a wide range of chronic and acute (i.e. immediate) health impacts, ranging from major events that require admission to hospital to lesser effects such as shortness of breath in asthmatics. Health effects of sulphur dioxide (SO<sub>2</sub>) and nitrogen oxides (NO<sub>x</sub>) are only included in so far as they contribute to particulate levels through the formation of sulphate and nitrate aerosols (secondary particulates). Damage costs of the direct effects of exposure to NO<sub>2</sub> have been included based on the most recent UK guidance and impact pathway modelling (COMEAP, 2010; DEFRA, 2015a, 2017a). The species of VOC that are included are benzene, ethylene and formaldehyde.

All other impact indicators are covered by including further pollutants including carbon dioxide, methane and nitrous oxide (global warming), methane, non-methane VOC, benzene (photochemical ozone creation), and nitrogen oxides, sulphur dioxide (acidification and nitrification). The emission species and their main impacts are listed in Table 26.

**Table 26: Pollutants and their *main* environmental impacts**

<i>Pollutant</i>	<i>Impact on</i>
CO <sub>2</sub>	global warming
CO	human health
CH <sub>4</sub>	global warming, photochemical ozone creation
NMVOG	agriculture, human health, photochemical ozone creation
Particulates: PM <sub>2.5</sub> , PM <sub>10</sub> , PM <sub>&gt;10</sub>	human health
NO <sub>x</sub>	human health, agriculture, building materials, acidification, nitrification
N <sub>2</sub> O	global warming
SO <sub>2</sub>	human health, agriculture, building materials, acidification
C <sub>6</sub> H <sub>6</sub> (benzene)	human health, photochemical ozone creation
C <sub>2</sub> H <sub>4</sub> (ethylene)	human health
HCHO (formaldehyde)	human health

In addition to the pollutant emissions listed above, any significant land use changes resulting from changes in transport demand as well as changes in primary energy demand are calculated in the LCEIM. With regards to *land use* this includes:

- land use conversion from undeveloped to cultivated,
- land use conversion from undeveloped to built up, and
- land use conversion from cultivated to built up.

With regards to *primary energy demand* this includes:

- crude lignite before extraction,
- crude hard coal before processing,
- crude natural gas,
- crude oil,
- uranium (ore),
- hydro energy (in terms of potential energy of water), and
- biomass.

### **Impact indicators**

Impact indicators are a means to describe environmental damage and to compare different pollutants with respect to a certain impact using different weighting factors. For example, the GWP (global warming potential) describes the greenhouse effect, while the POCP (photochemical ozone creation potential) refers to the formation of photochemical oxidants. These impact indicators can be determined using a set of weighting factors for different pollutants. **Table 27** gives an overview of the impact indicators included in LCEIM.

**Table 27: Impact indicators**

<i>Abbreviation</i>	<i>Impact Description</i>
GWP <sub>x</sub>	Global Warming Potential for different integration time horizons x=20, 100 and 500 years
AD	Abiotic Depletion (i.e. crude oil, natural gas, coal, etc.)
POCP	Photochemical Ozone Creation Potential
HCA	Human Toxicological Classification (Air)
AP	Acidification Potential
NP	Nutrification Potential

### **Monetary valuation**

The use of energy causes damage to a wide range of receptors, including human health, natural ecosystems and the built environment. Such damages are referred to as external costs, as they are not reflected in the market price of energy.

The methodology of determining external costs is based on an evaluation of marginal effects. To estimate marginal effects, the *Impact Pathway Approach* developed within the EU project ExternE (EC, 2005) and further developed and applied in UK economic appraisal (DEFRA, 2015b, 2017b; IGCB, 2007) takes into account **technology specific emission data** (e.g. diesel vehicle EURO 5 NO<sub>x</sub> emissions per mile) for **individual locations** (e.g. traffic in urban, rural and motorway locations). The *Impact Pathway Approach* is based on a step-by-step analysis, starting with the release of burdens from the fuel cycle, and moving through their interactions with the environment to a physical measure of impact and, where possible, a monetary valuation of the resulting welfare losses.

Based on the concepts of welfare economics, monetary valuation of environmental impacts follows the approach of Willingness To Pay (WTP) for improved environmental quality or Willingness To Accept (WTA) for environmental damage (Krewitt et al., 1996a). This approach implies underlying premises including:

- the philosophy that the value is measured by the aggregation of human preferences,
- that WTP and/or WTA is an adequate measure of preference, and
- that the values of environmental quality can be substituted by other commodities.

The techniques of monetary valuation fall broadly into three categories:

- Valuation through the use of market prices:
  - *can be used where the receptors are commodities traded in normal markets, like crops or timber.*

- Indirect valuation via hedonic prices and the travel cost method:
  - *typically used for valuing impacts to amenity and recreational sites, where a public good is affected, and therefore behaviour in a related market is observed.*
- Contingent Valuation Method (CVM):
  - *valuation of goods like natural ecosystems and biodiversity which are not related to any real market using hypothetical markets.*

A comprehensive analysis requires the assessment of all stages of the fuel cycle, all significant impacts and extending the impact analysis in space and time to capture all relevant effects. For instance, taking into account long range transport, chemical conversion of pollutants becomes an important issue. In particular the consideration of sulphate and nitrate aerosols subsequently produced from the emissions of gaseous PM and NO<sub>x</sub> has a major implication on the assessment of human health effects. In practice, a fully comprehensive analysis is not possible due to the number of impacts which could potentially be included. Priorities for an analysis were selected based on both literature review and expert judgement, with the objective of including the impacts with the largest damages. Based on previous studies, e.g. EC (1996), the population density as the main influence variable for human health effects seems to be the driving parameter for impact quantity. Thus, population density is one of the key variables within the LCEIM.

As the methodology for monetary valuation – in particular dispersion modelling – is rather complex, each single step of this method is not followed directly within the TEAM. Instead, a ‘building block’ methodology is employed using aggregated parameterised values for different processes and technologies. The ‘building blocks’ provide functionality between input parameters (such as emissions) and external costs. They also allow a transition from marginal to absolute effects. The derived external cost data are based on the following methodological steps:

- atmospheric transport and chemical transformation modelling,
- calculation of concentrations/depositions, and
- application of dose-response relationships.

## 6.4 Model Specification

This Section describes the computational steps in the model as well as the functional relationships and the attributes of the model variables.

### 6.4.1 Definitions

Table 28 gives an overview of the variables used within the Life Cycle Inventory Model; and Table 29 gives an overview of the variables used within the Environmental Impacts Assessment Model. Two digit abbreviations indicate input or output variables. Three digit abbreviations indicate internal model variables.

**Table 28: Abbreviations of variables used within the Life Cycle Inventory Model**

<i>Abbreviation</i>	<i>Variable Name</i>
AI	Additional infrastructure
ET	Total (life cycle) emissions = direct plus indirect emissions
ED	Direct emissions (at source, tailpipe)
EI	Indirect emissions (upstream, downstream)
EN	Direct emissions except VOC (non-VOC)
EV	Direct VOC emissions
GE	Electricity generating mix
KM	Vehicle mileages (kilometres)
LU	Land use of infrastructure
NN	Number of new vehicles
NS	Number of scrapped vehicles
NT	Total number of vehicles
PR	Primary energy requirements
QF	Quantity of fuels
AIT	Additional infrastructure by technology
EIF	Life cycle emissions of fuel/energy supply
EII	Life cycle emissions of material supply
FDT	Total fuel/energy demand
FIC	Energy demand of infrastructure construction
FIS	Energy demand of material supply
FVM	Energy demand of vehicle manufacture
FVS	Energy demand of vehicle scrappage
FVU	Energy demand of vehicle maintenance (use)
IDI	Material demand for infrastructure construction
IDM	Material demand for vehicle manufacture
IDT	Total material demand
IDU	Material demand for vehicle maintenance
LIC	Land use of infrastructure construction
NVU	Number of vehicles under maintenance
PFS	Primary energy requirements of fuel/energy supply
RVU	Maintenance rate of vehicles
VOC	VOC split of direct emissions
ZFS	Emission factors for fuel/energy supply
ZIC	Emission factors for infrastructure construction
ZIS	Emission factors for material supply
ZVM	Emission factors for vehicle manufacture
ZVS	Emission factors for vehicle scrappage
ZVU	Emission factors for vehicle maintenance (use)

**Table 29: Abbreviations of variables used within the Environmental Impacts Assessment Model**



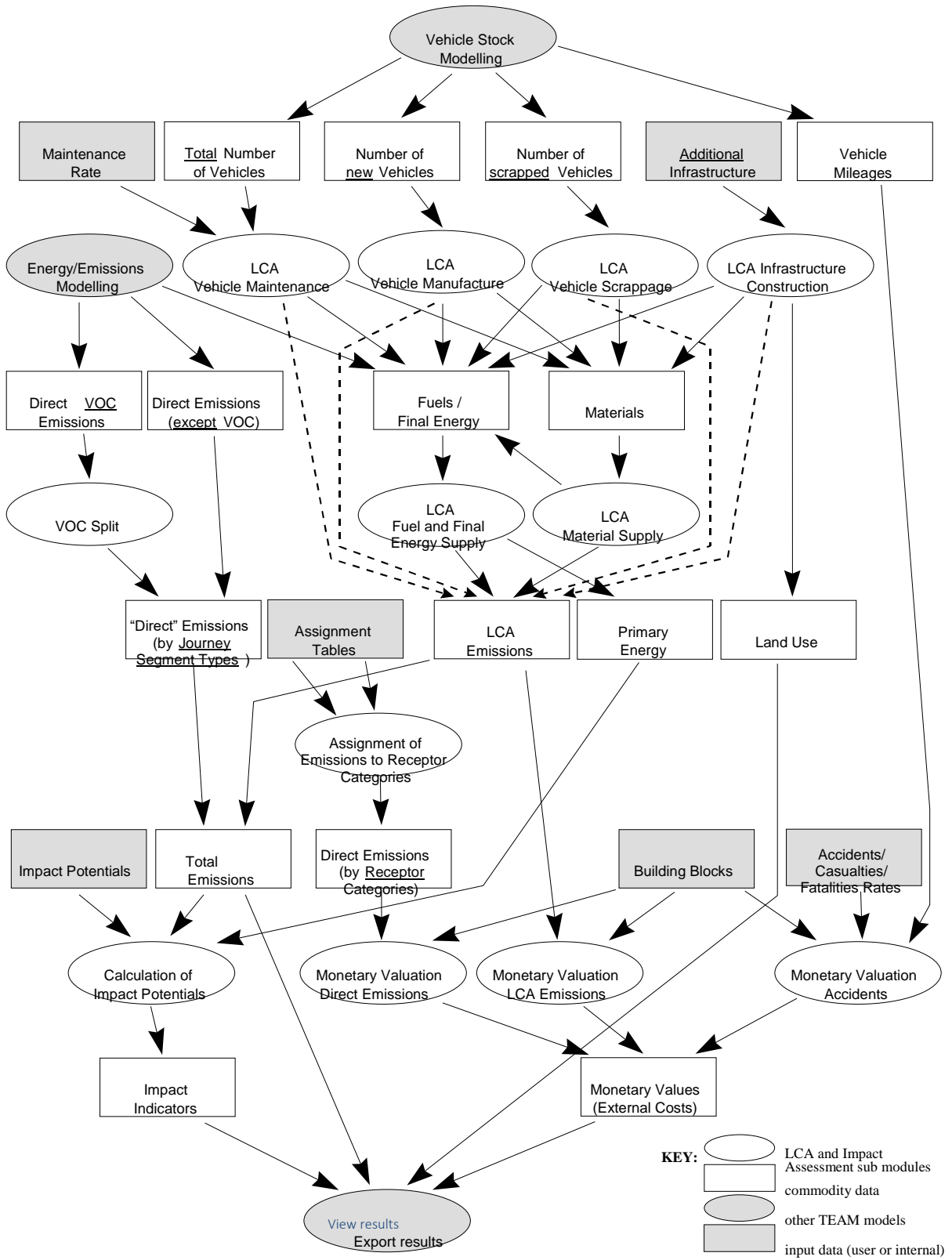
<i>Abbreviation</i>	<i>Variable Name</i>
ET	Total (life cycle) emissions = direct plus indirect emissions
ED	Direct emissions (at source, tailpipe)
EI	Indirect emissions (upstream, downstream)
II	Impact Indicators
KM	Vehicle mileages (kilometres)
PR	Primary energy requirements
RA	Rate of accidents
RF	Rate of fatalities
RM	Rate of minor casualties
RS	Rate of serious casualties
VL	Value of statistical life
XT	Total external costs
AJR	Assignment factors from journey segment types to receptor categories
IPO	Impact potentials
MVA	Monetary values for accidents
MVD	Monetary values ('Building Blocks') for direct emissions
MVI	Monetary values ('Building Blocks') of indirect emissions
MVM	Monetary values for minor casualties
MVS	Monetary values for serious casualties
XED	External costs of direct emissions
XEI	External costs of indirect emissions
XVA	External costs of vehicle accidents

## 6.4.2 Modelling flow within the LCEIM

Figure 33 provides the LCEIM modelling flowchart, illustrating the following three main modelling stages:

1. In a first step, the demand for energy and materials is calculated from (a) the number of vehicles provided by the VSM and (b) from the fuel demand provided by the DEEM. For materials and energy the corresponding indirect (embedded) emissions and primary energy requirements are derived. The emissions that are directly related to the manufacture, maintenance, and scrappage of vehicles as well as to the construction of infrastructure are added. For any additional infrastructure defined by the user the corresponding land use and emissions are computed. The number of accidents, casualties, and fatalities are calculated by means of corresponding impact rates related to the vehicle mileage travelled. Direct vehicle emissions from the DEEM (disaggregated by demand segment types) are converted into emissions disaggregated by receptor categories by means of assignment tables.
2. In the next step these emissions as well as the total life cycle emissions, accidents, fatalities, and casualties are assessed in terms of monetary valuation of the related damages using the Building Blocks described earlier.
3. Finally, the main output indicators (direct, indirect and total life cycle emissions, primary energy demand, land use, impact indicators, and external costs) are passed to the view and export results module.

Figure 33: Detailed modelling flowchart of the LCEIM



### 6.4.3 Functional relationships

This Section outlines the functional dependencies between the modelling variables. For detailed specification of the functions themselves see the following Section. Refer to **Table 30** for the LCEIM attribute names and subscript labels used in the relationships.

**Table 30: LCEIM attribute names and subscript labels**

<i>Attribute labels</i>	<i>Attribute name (disaggregation)</i>
S	Scenario
C	Country/region (only one region is used in TEAM v1: the UK)
Y	Year (2012-2100)
M	Transport mode (road, rail, water, air)
K	Transport type (passenger, freight)
V	Vehicle type
W	Vehicle mass category or weight
T	Vehicle technology
J	Demand segment type
F	Fuel, final energy demand
E	Emission species
P	Primary energy
I	Material

#### *Life Cycle Inventory Model*

Direct emissions

$$ED_{S,C,Y,T,J,E} = f_E(EN_{S,C,Y,T,J,E}, EV_{S,C,Y,T,J}, VOC_{T,J,E})$$

Number of vehicles requiring maintenance

$$NVU_{S,C,Y,T} = f(NV_{S,C,Y,T}, RVU_{C,Y,T})$$

Additional infrastructure by technology

$$AIT_{S,C,Y,T} = f(AI_{S,C,Y,M}, KM_{S,C,Y,T})$$

Total material demand

$$IDT_{S,C,Y,T,I} = f(NN_{S,C,Y,T}, IDM_{C,Y,V,W,F,I}, NVU_{S,C,Y,T}, IDU_{C,Y,V,W,F,I}, AIT_{S,C,Y,T}, IDI_I)$$

Total fuel and energy demand

$$FDT_{S,C,Y,T,F} = f(QF_{S,C,Y,T,F}, NN_{S,C,Y,T}, FVM_{C,Y,V,W,F}, NVU_{S,C,Y,T}, FVU_{C,Y,V,W,F},$$

$$NS_{S,C,Y,T}, FVS_{C,Y,V,W,F}, AIT_{S,C,Y,T}, FIC_F, IDT_{S,C,Y,T,I}, FIS_{C,Y,F,I})$$

Indirect emissions, material Supply (without energy demand related emissions)

$$EII_{S,C,Y,T,E} = f(IDT_{S,C,Y,T,I}, ZIS_{C,Y,E,I})$$

Indirect emissions, fuel/energy supply

$$EIF_{S,C,Y,T,E} = f(FDT_{S,C,Y,T,F}, ZFS_{C,Y,F,E})$$

Total indirect emissions

$$EI_{S,C,Y,T,E} = f(NN_{S,C,Y,T}, ZVM_{C,Y,V,W,F,E}, NVU_{S,C,Y,T}, ZVU_{C,Y,V,W,F,E}, NS_{S,C,Y,T}, ZVS_{C,Y,V,W,F,E}, AIT_{S,C,Y,T}, ZIC_E, EII_{S,C,Y,T,E}, EIF_{S,C,Y,T,E})$$

Total life cycle emissions

$$ET_{S,C,Y,T,E} = f(ED_{S,C,Y,T,J,E}, EI_{S,C,Y,T,E})$$

Primary energy requirements

$$PR_{S,C,Y,T,P} = f_F(FDT_{S,C,Y,T,F}, PFS_{C,Y,F,P}, GE_{S,C,Y})$$

Land use of infrastructure

$$LU_{S,C,Y,T} = f(AIT_{S,C,Y,T}, LIC)$$

### ***Environmental Impact Assessment Model***

External costs of direct emissions

$$XED_{S,C,Y,T} = f_E(ED_{S,C,Y,T,J,E}, AJR_{C,J}, MVD_{C,Y,J,E})$$

External costs of indirect emissions

$$XEI_{S,C,Y,T} = f_E(EI_{S,C,Y,T,E}, MVI_{C,Y,E})$$

External costs of vehicle accidents

$$XVA_{S,C,Y,T} = f(KM_{S,C,Y,T}, RA_{C,Y,V}, MVA, RF_{C,Y,V}, VL, RS_{C,Y,V}, MVS, RM_{C,Y,V}, MVM)$$

Total external costs

$$XT_{S,C,Y,T} = f(XED_{S,C,Y,T}, XEI_{S,C,Y,T}, XVA_{S,C,Y,T})$$

Impact indicators

$$II_{S,C,Y,T} = f_E(IPO_{E,P}, ET_{S,C,Y,T,E}, PR_{S,C,Y,T,P})$$

#### 6.4.4 Modelling equations

The following modelling equations specify the functional relationships outlined above; the subscripts of variable disaggregation have been left out here for the sake of clarity.

##### *Life Cycle Inventory Model*

Equation 39: Direct Emissions

$$ED_{NVOC} = EN$$
$$ED_{VOC} = EV \cdot VOC$$

Equation 40: Number of vehicles requiring maintenance

$$NVU = NT \cdot RVU$$

Equation 41: *Pro rata* distribution by technology of additional infrastructure

$$AIT = AI \cdot \frac{KM}{\sum_T KM}$$

Equation 42: Total material demand

$$IDT = (NN \cdot IDM) + (NVU \cdot IDU) + (AIT \cdot IDI)$$

Equation 43: Total fuel and energy demand

$$FDT = QF + (NN \cdot FVM) + (NVU \cdot FVU) + (NS \cdot FVS) + (AIT \cdot FIC) + (IDT \cdot FIS)$$

Equation 44: Life cycle emissions, material supply

$$ELI = \sum_I (IDT \cdot ZIS)$$

Equation 45: Life cycle emissions, fuel and energy supply

$$ELF = \sum_F (FDT \cdot ZFS)$$

Equation 46: Life cycle emissions

$$EI = (NN \cdot ZVM) + (NVU \cdot ZVU) + (NS \cdot ZVS) + (AIT \cdot ZIC) + ELI + ELF$$

Equation 47: Total emissions

$$ET = \sum_J ED + EI$$

Equation 48: Primary energy requirements

$$PR_{non-electricity} = \sum_F (FDT \cdot PFS)$$

$$PR_{electricity} = \sum_F \sum_P (FDT \cdot GE \cdot PFS)$$

### *Environmental Impact Assessment Model*

Equation 49: Land use of infrastructure

$$LU = AIT \cdot LIC$$

Equation 50: External costs of direct emissions

$$XED = \sum_J \sum_E (ED \cdot AJR \cdot MVD)$$

Equation 51: External costs of indirect emissions

$$XEI = \sum_E (EI \cdot MVI)$$

Equation 52: External costs of vehicle accidents

$$XVA = KM \cdot ((RA \cdot MVA) + (RF \cdot VL) + (RS \cdot MVS) + (RM \cdot MVM))$$

Equation 53: Total external costs

$$XT = XED + XEI + XVA$$

Equation 54: Impact indicators

$$II = \sum_E IPO \cdot EC$$

$$II = \sum_P IPO \cdot PR$$

## 6.4.5 Key data sources

Given the uncertainty inherent in life cycle assessment, the differences in methods, assumptions and data used in these studies, default data were chosen for the LCEIM that represent 'best estimates', which can be changed by the user.

The default values of aggregated emission factors in life cycle inventory model stems from environmental life cycle inventory studies from the 1990s (Frischknecht et al., 1997; Maibach et al., 1995). These have been augmented as described in the main body of text, including a number of sources on fuel supply emissions and embedded emissions in material supply (Gover et al., 1996; Höpfner et al., 2007; International Iron and Steel Institute, 2002; JEC, 2008, 2014; Lane, 2006; Marheineke, 1996; Zamel and Li, 2006).

A number of European studies were used for the data requirements of the impact assessment model. “Building Block” data were derived from the EU projects *ExternE* (EC, 2005) and other studies (EC, 1996; Loo and Banister, 2016; Ogden et al., 2004; Santos et al., 2010; Schreyer et al., 2004). Additional data for monetary valuation was derived from the EcoSense model (Krewitt et al., 1996b). Impact indicators were computed using values for impact potentials from IPCC (2007) and Heijungs. et al. (1993).

## 7. Summary and Outputs

This Methodology Guide describes the overall approach, core methods, functional relationships and data sources of the TEAM modelling framework.

TEAM has been developed to explore the full range of technological, fiscal, regulatory and behaviour change policy interventions to meet climate change, air quality and energy security goals within a scenario modelling framework. It comprises:

- a detailed demand simulation model, unpicking demand by journey purpose, distance and mode;
- a technology-rich, evolving stock model that simulates fleet renewal, vehicle ownership, vehicle technology choice and vehicle use;
- a detailed energy and emissions model, simulating fuel quality/carbon content, cold starts, congestion, eco-driving, on-road driver behaviour, speed effects, and ‘real world’ emissions;
- an analysis framework that covers a full range of environmental and cost consequences: pollutant emissions by source, by end user, domestic and ‘international’, targets vs. cumulative, external costs, tax revenues, generalised costs of travel, and so on.
- A flexible database system with a graphical user interface.

TEAM arguably makes the output of traditional complex models much more accessible to the decision-maker. By combining several models in a single system, the model enables a more holistic approach to decision-making, with a diverse range of criteria being handled simultaneously.

To make any modelling framework useful, it has to be applied for what it was developed for, i.e. scenario and policy analysis of future TEE systems. Three versions have been developed to date:

1. a UK (national) version, **TEAM-UK**
2. a Scottish (national) version, **STEAM**, and;
3. a Scottish regional/local version, **STEAM-LA**.

These versions have been applied and published in a range of scenario and policy modelling exercises, including:

- investigating the ‘Dieselgate’ scandal by exploring unaccounted and future air pollutant emissions and energy use for cars in the UK:

- Brand, C. 2016. [Beyond Dieselgate: Implications of unaccounted and future air pollutant emissions and energy use for cars in the United Kingdom](#). *Energy Policy* 97, October 2016, 1-12.
- examining the timing, scale and impacts of the uptake of plug-in vehicles in the UK car market from a consumer segmentation perspective:
  - Brand, C., Cluzel, C., Anable, J., 2017 [Modeling the uptake of plug-in vehicles in a heterogeneous car market using a consumer segmentation approach](#). *Transportation Research Part A: Policy & Practice* 97, 121-136.
  - ESRC Evidence Briefing: ESRC - Supporting large-scale transition to electric cars. <https://esrc.ukri.org/files/news-events-and-publications/evidence-briefings/supporting-large-scale-transition-to-electric-cars/>
- exploring the roles of lifestyle change and socio-cultural norms vs. electrification and phasing out of conventional fossil fuel vehicles in collaboration with the Scottish ClimateXChange and the Scottish government:
  - Brand, C., Anable, J. & Morton, C. (2019) Lifestyle, efficiency and limits: modelling transport energy and emissions using a socio-technical approach, *Energy Efficiency* 12 (1): 187. <https://doi.org/10.1007/s12053-018-9678-9>

Key methods and ‘modules’ of the TEAM have also been used for scenario analysis in the Chinese context and to evaluate the potential for carbon emissions reductions from active travel interventions, which have been published in 2018:

- Li, P., Zhao, P., Brand, C. (2018) Future energy use and CO2 emissions of urban passenger transport in China: A travel behavior and urban form based approach. *Applied Energy*, 211, 820-842. DOI: 10.1016/j.apenergy.2017.11.022.
- Neves, A., Brand, C. (2018) Assessing the potential for carbon emissions savings from replacing short car trips with walking and cycling using a mixed GPS-travel diary approach. *Transp. Res.: Part A: Pol. Practice*. doi: 10.1016/j.tra.2018.08.022.

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